

# BACHELOR OF SCIENCE IN SPORT MANAGEMENT

THIS IS A GENERAL CURRICULUM GUIDE AND IS NOT APPLICABLE TO EVERY STUDENT. IT IS IMPORTANT TO MEET WITH YOUR ADVISOR.

## Major Requirements - Sport Management (60-66 credits)

- **MOV 101 – Foundations of Human Movement Science (3)**  
Prerequisites: None
- **ACC 212 – Principles of Financial Accounting (3)**  
Prerequisite: None
- **BMS 202 – Anatomy and Physiology (4)**  
Prerequisite: None
- **BUS 201 – Legal Environment for Business (3)**  
Prerequisites: None
- **COM 201 – Speech (3)**  
Prerequisite: None
- **STA 215 – Introductory Applied Statistics (3)**  
Prerequisites: MTH 110
- **ECO 330 – Sports Economics (3)**  
Prerequisites: Junior standing
- **MGT 331 – Concepts of Management (3)**  
Prerequisites: Junior standing
- **MKT 350 – Marketing Management (3) or substitute MKT 300\* - Fundamentals of Marketing for Non-majors**  
Prerequisites: Junior standing NOTE: MKT 300 is not pre-req for MKT 352
- **MKT 352 – Marketing Research (3); or substitute STA 345\* - Statistics in Sport; or approved substitution\* with a prerequisite of STA 215**  
MKT 352 Prerequisite: MKT 350 and STA 215

\*Substitutions must be approved by faculty advisor.

- **MOV 102 – First Aid, CPR and AED (2)**  
Prerequisite: None
- **MOV 201 – Psychosocial Aspects of Physical Education and Sport (3)**  
Prerequisites: None
- **MOV 202 – Social Cultural Dimensions of Sport (3)**  
Prerequisites: None
- **SPM 225 – Introduction to Sport Management (3)**  
Prerequisite: WRT 150
- **SPM 356 – Current Topics in Sport Management (3)**  
Prerequisites: MOV 202, and SPM 225 with a grade of C or better
- **SPM 376 – Sport Facility and Event Management (3)**  
Prerequisite: SPM 225 with a grade of C or better
- **SPM 390- Practicum in Sport Management (3)**  
Prerequisites: MOV 102, PED 356
- **SPM 490 – Internship in Sport Management (6-12)**  
Prerequisites: SPM 390, Co-requisite SPM 495
- **SPM 495 – Administration in Sport Management (3) (SWS)(Online)**  
Prerequisites: Senior status and SPM 390, Co-requisite: SPM 490

## Program Electives \*\*(9 credits)

Select THREE courses from the following:

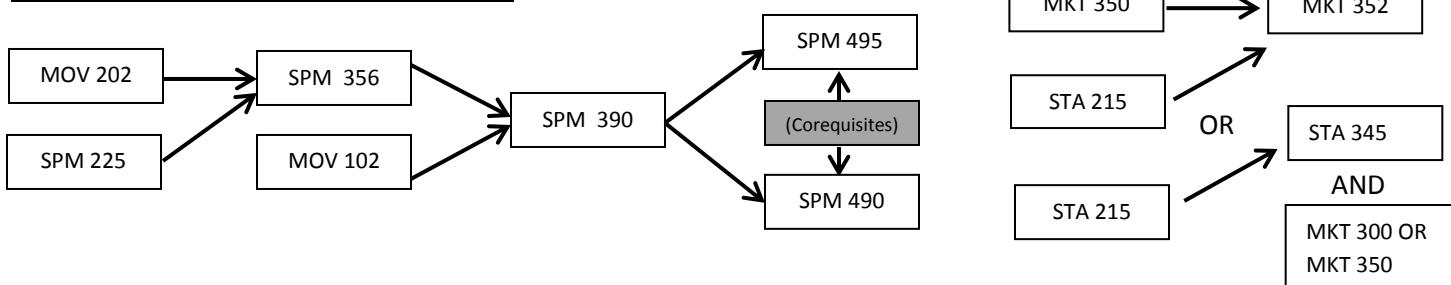
- HST 322 - American Identity and Sports (3)
- HTM 343 - Human Resource Management (3)
- PED 345 - Disability, Sport and Physical Activity (3)
- PA 335 - Grant Writing (3)
- PA 360 - Voluntarism and the Nonprofit Sector (3)
- PA 375 - Public Budgeting and Finance Administration (3)
- PA 376 - Public Personnel Policy and Administration (3)
- WRT 381 - Writing and Sports (3)
- CAP 305 - Sports Promotions (3)
- STA 345 - Statistics in Sports (3)
- SPM 355 - Current Topics in Coaching (3)

Additional courses may be substituted to satisfy program electives with faculty advisor approval, including 300- or 400-level courses taken towards completion of an approved minor. *Program Elective\*\* credit is not also granted for any class used to satisfy a Major Requirement.*

## General Education (45-51 credits)

Students in the Sport Management Program must follow all general education requirements as defined by the Grand Valley State University Undergraduate and Graduate Catalog.

Prerequisite Sequence for this concentration:



## **Declaring the Sport Management Major**

1. Log into myBanner from the GVSU homepage
2. Once logged in select “Student”, “Student Records”, and then, “Change Major”
3. Click on the “Change Major 1/Program” box
4. Click on the down arrow in the box next to “New Major 1/Program”, from here scroll down and choose Sport Management.
5. Click “Submit” and then “Change to New Program”

## **General Education Overlap**

<b>General Education Categories fulfilled by the Sport Management Major</b>
Life Science with Lab: BMS 202
Social and Behavioral Sciences: PSY 101*, ECO 211*
Mathematical Sciences: STA 215

\*PSY 101 and ECO 211 are not required for this major, but they are recommended general education courses.

## **Sample 4-Year Plan**

NOTE: Pre-requisites are in bold

### **Freshman – Year 1**

<b>Semester 1</b>	<b>Semester 2</b>
GEN ED - Historical Perspectives	3
MTH 110 - Algebra	4
GEN ED – Soc. & Beh. Sciences (PSY 101)	3
MOV 101 - Foundations of PE and Sport	3
<sup>1</sup> ELECTIVE	2
<b>Total</b>	<b>15</b>
	<b>Total</b>
	<b>15</b>

### **Sophomore – Year 2**

<b>Semester 1</b>	<b>Semester 2</b>
GEN ED – Soc. & Beh. Sciences (ECO 211)	3
MOV 202 - Social Cultural Dimensions of Sport	3
SPM 376 – Facility and Event Management	3
<b>SPM 225 – Introduction to Sport Leadership</b>	<b>3</b>
COM 201 - Speech	3
<b>Total</b>	<b>15</b>
	<b>Total</b>
	<b>15</b>

### **Junior – Year 3**

<b>Semester 1</b>	<b>Semester 2</b>
BMS 202 - Anatomy and Physiology	4
MGT 331 - Concepts of Management	3
PROGRAM ELECTIVE	3
<b>MOV 102 - First Aid, CPR and AED</b>	2
MKT 350 – Marketing Management or MKT 380	3
<b>Total</b>	<b>15</b>
	<b>Total</b>
	<b>15</b>

### **Senior – Year 4**

<b>Semester 1</b>	<b>Semester 2</b>
PROGRAM ELECTIVE	3
GEN ED - World Perspectives	3
GEN ED - ISSUES	3
<sup>3</sup> SUPPLEMENTAL WRITING SKILLS (SWS)	3
<sup>1</sup> ELECTIVE	3
<b>Total</b>	<b>15</b>
	<b>Total</b>
	<b>15</b>

120 total credits are required for graduation. The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15.

<sup>1</sup>ELECTIVE refers to courses that help earn credits toward the 120 credits required for graduation. ELECTIVES may be fulfilled by courses that count toward an approved minor.

<sup>2</sup> WRT 098 and/or WRT 150: Students who self-place into WRT 098 should take this course in the fall semester and then take WRT 150 in the winter semester of their first year. Students who self-place into WRT 150 will typically take this course in the winter semester of their first year. A grade of C or better is required in WRT 150 in order to satisfy the WRT 150 requirement at GVSU.

<sup>3</sup> Students must complete two courses with an SWS attribute, after completing WRT 150, each with a minimum grade of C.

**It is imperative to meet with your faculty advisor and an advisor in the CLAS Academic Advising Center regularly.**

The CLAS Academic Advising Center is located in C-1-140 MAK, 616-331-8585.

Online at: <http://www.gvsu.edu/clasadvising>