

# BACHELOR OF SCIENCE IN SPORT MANAGEMENT

THIS IS A **GENERAL** CURRICULUM GUIDE AND IS NOT APPLICABLE TO EVERY STUDENT. IT IS IMPORTANT TO MEET WITH YOUR ADVISOR.

## Major Requirements - Sport Management (60-66 credits)

- **MOV 101 – Foundations of Human Movement Science (3)**  
Prerequisites: None
- **ACC 212 – Principles of Financial Accounting (3)**  
Prerequisite: None
- **BMS 202 – Anatomy and Physiology (4)**  
Prerequisite: None
- **BUS 201 – Legal Environment for Business (3)**  
Prerequisites: None
- **COM 201 – Speech (3)**  
Prerequisite: None
- **STA 215 – Introductory Applied Statistics (3)**  
Prerequisites: MTH 110
- **ECO 330 – Sports Economics (3)**  
Prerequisites: Junior standing
- **MGT 331 – Concepts of Management (3)**  
Prerequisites: Junior standing
- **MKT 350 – Marketing Management (3) or substitute MKT 300\* - Fundamentals of Marketing for Non-majors**  
Prerequisites: Junior standing NOTE: MKT 300 is not pre-req for MKT 352
- **MKT 352 – Marketing Research (3); or substitute STA 345\* - Statistics in Sport; or approved substitution\* with a prerequisite of STA 215**  
MKT 352 Prerequisite: MKT 350 and STA 215
- \*Substitutions must be approved by faculty advisor.
- **MOV 102 – First Aid, CPR and AED (2)**  
Prerequisite: None
- **MOV 201 – Psychosocial Aspects of Physical Education and Sport (3)**  
Prerequisites: None
- **MOV 202 – Social Cultural Dimensions of Sport (3)**  
Prerequisites: None
- **SPM 225 – Introduction to Sport Management (3)**  
Prerequisite: WRT 150
- **SPM 356 – Current Topics in Sport Management (3)**  
Prerequisites: MOV 202, and SPM 225 with a grade of C or better
- **SPM 376 – Sport Facility and Event Management (3)**  
Prerequisite: SPM 225 with a grade of C or better
- **SPM 390- Practicum in Sport Management (3)**  
Prerequisites: MOV 102, PED 356
- **SPM 490 – Internship in Sport Management (6-12)**  
Prerequisites: SPM 390, Co-requisite SPM 495
- **SPM 495 – Administration in Sport Management (3) (SWS)(Online)**  
Prerequisites: Senior status and SPM 390, Co-requisite: SPM 490

## Program Electives \*\*(9 credits)

Select **THREE** courses from the following:

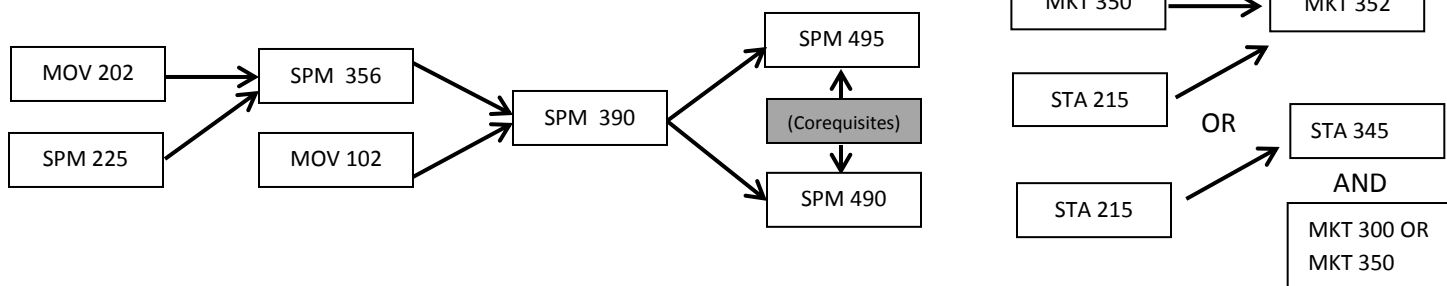
- HST 322 - American Identity and Sports (3)
- HTM 343 - Human Resource Management (3)
- PED 345 - Disability, Sport and Physical Activity (3)
- PA 335 - Grant Writing (3)
- PA 360 - Voluntarism and the Nonprofit Sector (3)
- PA 375 - Public Budgeting and Finance Administration (3)
- PA 376 - Public Personnel Policy and Administration (3)
- WRT 381 - Writing and Sports (3)
- CAP 305 - Sports Promotions (3)
- STA 345 - Statistics in Sports (3)
- SPM 355 – Current Topics in Coaching (3)

Additional courses may be substituted to satisfy program electives with faculty advisor approval, including 300- or 400-level courses taken towards completion of an approved minor. *Program Elective* \*credit is not also granted for any class used to satisfy a *Major Requirement*.

## General Education (45-51 credits)

Students in the Sport Management Program must follow all general education requirements as defined by the Grand Valley State University Undergraduate and Graduate Catalog.

### Prerequisite Sequence for this concentration:



## Declaring the Sport Management Major

1. Log into myBanner from the GVSU homepage
2. Once logged in select "Student", "Student Records", and then, "Change Major"
3. Click on the "Change Major 1/Program" box
4. Click on the down arrow in the box next to "New Major 1/Program", from here scroll down and choose Sport Management.
5. Click "Submit" and then "Change to New Program"

## General Education Overlap

General Education Categories fulfilled by the Sport Management Major
Life Science with Lab: BMS 202
Social and Behavioral Sciences: PSY 101*, ECO 211*
Mathematical Sciences: STA 215

\*PSY 101 and ECO 211 are not required for this major, but they are recommended general education courses.

## Sample 4-Year Plan

NOTE: Pre-requisites are in bold

### Freshman – Year 1

Semester 1		Semester 2	
GEN ED - Historical Perspectives	3	GEN ED - Philosophy and Literature	3
MTH 110 - Algebra	4	MOV 201 - Psychosocial Aspects PE/Sport	3
GEN ED – Soc. & Beh. Sciences (PSY 101)	3	GEN ED - Arts	3
MOV 101 - Foundations of PE and Sport	3	<b><sup>2</sup>WRT 150 - Strategies in Writing</b>	<b>4</b>
<sup>1</sup> ELECTIVE	2	<sup>1</sup> ELECTIVE	2
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

### Sophomore – Year 2

Semester 1		Semester 2	
GEN ED – Soc. & Beh. Sciences (ECO 211)	3	STA 215 - Introductory Applied Statistics	3
MOV 202 - Social Cultural Dimensions of Sport	3	ACC 212 - Principles of Financial Accounting	3
SPM 376 – Facility and Event Management	3	GEN ED - Physical Sciences	3
<b>SPM 225 – Introduction to Sport Leadership</b>	<b>3</b>	<b>SPM 356 - Current Topics in Sport Management</b>	<b>3</b>
COM 201 - Speech	3	BUS 201 - Legal Environment in Business	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

### Junior – Year 3

Semester 1		Semester 2	
BMS 202 - Anatomy and Physiology	4	MKT 352- Marketing Research or approved substitution	3
MGT 331 - Concepts of Management	3	ECO 330 - Sports Economics (GEN ED - ISSUES)	3
PROGRAM ELECTIVE	3	GEN ED - U.S. Diversity	3
<b>MOV 102 - First Aid, CPR and AED</b>	<b>2</b>	PROGRAM ELECTIVE	3
MKT 350 – Marketing Management or MKT 380	3	<b>SPM 390 – Practicum in Sport Management</b>	<b>3</b>
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

### Senior – Year 4

Semester 1		Semester 2	
PROGRAM ELECTIVE	3	<b><sup>3</sup>SPM 495 – Admin. in Sport Management (Capstone, SWS, ONLINE)</b>	<b>3</b>
GEN ED - World Perspectives	3	<b>SPM 490 - Internship in Sport Management</b>	<b>6-12</b>
GEN ED - ISSUES	3		
<sup>3</sup> SUPPLEMENTAL WRITING SKILLS (SWS)	3		
<sup>1</sup> ELECTIVE	3		
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

120 total credits are required for graduation. The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15.

<sup>1</sup>ELECTIVE refers to courses that help earn credits toward the 120 credits required for graduation. ELECTIVES may be fulfilled by courses that count toward an approved minor.

<sup>2</sup>WRT 098 and/or WRT 150: Students who self-place into WRT 098 should take this course in the fall semester and then take WRT 150 in the winter semester of their first year. Students who self-place into WRT 150 will typically take this course in the winter semester of their first year. A grade of C or better is required in WRT 150 in order to satisfy the WRT 150 requirement at GVSU.

<sup>3</sup>Students must complete two courses with an SWS attribute, after completing WRT 150, each with a minimum grade of C.

It is imperative to meet with your faculty advisor and an advisor in the CLAS Academic Advising Center regularly.

The CLAS Academic Advising Center is located in C-1-140 MAK, 616-331-8585.

Online at: <http://www.gvsu.edu/clasadvising>