

BACHELOR OF SCIENCE IN SPORT MANAGEMENTTHIS IS A **GENERAL** CURRICULUM GUIDE AND IS NOT APPLICABLE TO EVERY STUDENT. IT IS IMPORTANT TO MEET WITH YOUR ADVISOR.

Major Requirements - Sport Management (60-66 credits)			
Year One			
MOV 101 – Foundations of PE and Sport	3	¹ WRT 130 or WRT 150 Strategies in Writing	3-4
General Education or ¹ WRT 120 (self-placement)	3	MOV 201 - Psychosocial Aspects PE/Sport	3
MTH 110 - Algebra	4	General Education - Philosophy and Literature	3
General Education - Social and Behavioral Science (PSY 101)	3	General Education - Arts	3
³ Elective	2	General Education – Global Perspectives OR ³ Elective	3-2
<i>Numbers noted within (parentheses) are contact hours</i>	<i>Total</i>		<i>Total</i>
	15		15
Year Two			
SPM 202 - Social Cultural Dimensions of Sport	3	STA 215 - Intermediate Applied Statistics	3
SPM 225 - Introduction to Sport Management	3	Prerequisite: MTH 110 or equivalent	
General Education - Physical Science (no lab)	3	ACC 212 - Principles of Financial Accounting or ACC 201 and	3
General Education - Social and Behavioral Science (ECO 211)	3	ACC 202 for non-business majors/minors	
COM 201 - Speech	3	SPM 376 - Facility and Event Management	3
		SPM 356 - Current Topics in Sport Management	3
		BUS 201 - Legal Environment in Business	3
<i>Total</i>	<i>15</i>	<i>Total</i>	<i>15</i>
Year Three			
BMS 202 – Anatomy and Physiology	4	² MKT 352 - Marketing Research	3
⁵ MOV 102 - First Aid, CPR & AED (or substitution and proof of current certification)	2	Prerequisite: MKT 350 & STA 215 (see advisor for substitutions if you did not take MKT 350)	3
MGT 331 - Marketing Management OR MGT 300 for non-business majors/minors	3	ECO 330 - Sports Economics (Gen Ed - Issues)	3
MKT 350 - Marketing Management OR MKT 300 for non-business majors/minors	3	Prerequisite: Junior Standing	3
Major Elective	3	SPM 390 - Practicum in Sport Management	3
³ Elective	1	General Education - Historical Analysis	3
		General Education - U.S. Diversity	
<i>Total</i>	<i>15</i>	<i>Total</i>	<i>15</i>
Year Four			
Major Elective	3	⁴ SPM 495 - Administration in Sports Management (SWS)	3
Major Elective	3	(Online)	
General Education – Global Perspectives OR ³ Elective	3	SPM 490 - Internship in Sport Management	6-12
General Education - Issues OR Elective (if taken STA 345)	3		
⁴ Supplemental Writing Skills (SWS)	3		
<i>Total</i>	<i>15</i>	<i>Total</i>	<i>15</i>

¹ Students who self-place into WRT 120 should take this course in the fall semester and then take WRT 130 in the winter semester of their first year. Students who self-place into WRT 150 can take it in either semester during their first year. Students will not need to take WRT 150 if they have earned credit for the course through AP/Dual Enrollment. A grade of C or better is required in WRT 130 or 150 in order to satisfy the WRT requirement at GVSU.

² Students who take MKT 300 instead of MKT 350 will need to take a course requiring STA 215 as a pre-requisite in place of MKT 352. STA 345 is recommended as a course that will cover this requirement and an Issues requirement.

³ Students must have a minimum of 120 credits to graduate with 58 of the 120 credits being from a senior level institution and the final 30 of the 120 credits completed at GVSU. Elective refers to any course that will help meet these requirements.

⁴ Students must complete two courses with an SWS attribute.

⁵ MOV 102 provides a certification in First Aid/CPR that is required for SPM 390 and SPM 490. Students should take MOV 102 within two years of when they intend to take SPM 490. Students who already have a valid First Aid/CPR certification do not need to take MOV 102 and can submit their certifications to their SPM 390 and SPM 490 faculty in place of this course.

Additional Considerations for Scheduling and Course Selection:

*The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15. A total of 120 credits is required to graduate.

*A major GPA of 2.0 or higher is required

Major Electives (9 credits)

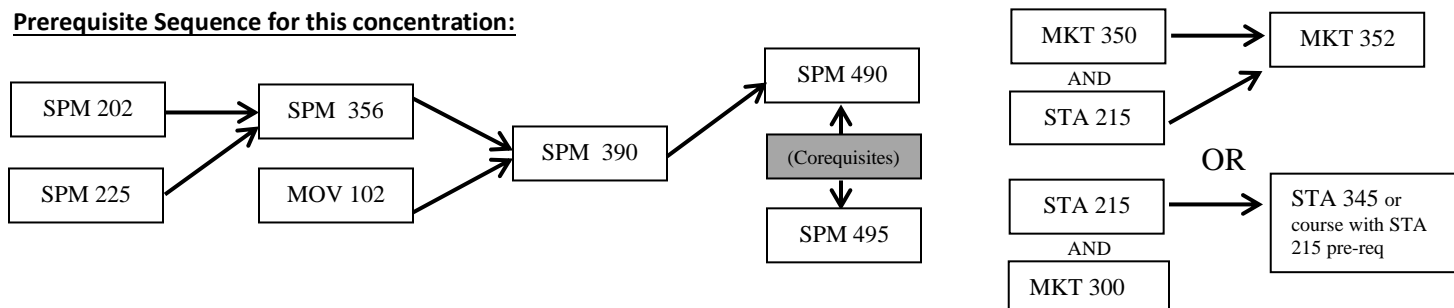
Select **THREE** courses from the following:

CAP 305 - Sports Promotions (3)
 HST 322 - American Identity and Sports (3)
 HTM 343 - Human Resource Management (3)
 MOV 310 - Motor Skill Development (3)
 PNH 335 - Grant Writing (3)
 SPM 280 - Special Topics in Sport Management (3)
 PNH 360 - Voluntarism and the Nonprofit Sector (3)

PNH 375 - Public Budgeting and Finance Administration (3)
 PNH 376 - Public Personnel Policy and Administration (3)
 PED 345 - Disability, Sport and Physical Activity (3)
 STA 345 - Statistics in Sports (3)
 SPM 355 - Contemporary Concepts in Coaching (3)
 SPM 380 - Special Topics in Sport Management (3)
 WRT 381 - Writing and Sports (3)

Additional courses may be substituted to satisfy major electives with advisor approval, including 300- or 400-level courses taken towards completion of an approved minor. *Major Elective* credit is not also granted for any class used to satisfy a *Major Requirement*.

Prerequisite Sequence for this concentration:



General Education Overlap

General Education Categories fulfilled by the Sport Management Major
Life Science with Lab: BMS 202
Social and Behavioral Sciences: PSY 101*, ECO 211*
Mathematical Sciences: STA 215
Issues: ECO 330, STA 345, PED 345, HST 322

*PSY 101 and ECO 211 are not required for this major, but they are recommended general education courses.

Declaring the Sport Management Major

1. Student must have a catalog year of 2018-2019 or later
2. Log into myBanner from the GVSU homepage
3. Once logged in select *Student* → *Student Records* → *Change Major*
4. Click on the *Change Major 1/Program* box
5. Click on the down arrow in the box next to *New Major 1/Program*; scroll down and choose *Sport Management*.
6. Click *Submit* and then *Change to New Program*