

# MULTIMEDIA JOURNALISM-BA OR BS

THIS IS A **GENERAL** CURRICULUM GUIDE AND IS NOT APPLICABLE TO EVERY STUDENT. IT IS IMPORTANT TO MEET WITH YOUR ADVISOR.

Multimedia Journalism major (49-51 credits)	
School of Communications Core (9 credits)	Capstone (3 credits)
<ul style="list-style-type: none"> <li>— <b>COM 101 Concepts of Communication (3)</b></li> <li>— <b>COM 295 Communication Theory (3)</b> <i>Prerequisite: COM 101</i></li> <li>— <b>COM 201 Speech (3) <u>OR</u></b> <b>COM 215 SWS Story Making</b> Prerequisite: WRT 130 OR 150</li> </ul>	<ul style="list-style-type: none"> <li>— <b>CMJ 495 Multimedia Capstone (3)</b> <i>Prerequisites: CMJ 256, CMJ 260, CMJ 310</i></li> </ul>
Multimedia Journalism Core (31-33 credits)	
<ul style="list-style-type: none"> <li>— <b>CMJ 184 Television Media Production (3)</b></li> <li>— <b>CMJ 236 News and Society (3)</b></li> <li>— <b>CMJ 256 News Reporting (3)</b> <i>Prerequisite: WRT 130 OR 150 (C or better)</i></li> <li>— <b>CMJ 260 Multimedia Journalism Workshop (3)</b> <i>Prerequisite: CMJ 184 and CMJ 256, or permission</i></li> <li>— <b>CMJ 265 Introduction to Radio (3)</b></li> <li>— <b>CMJ 284 Broadcast News 1 (3)</b> <i>Prerequisite: CMJ 184, CMJ 256</i></li> </ul>	<ul style="list-style-type: none"> <li>— <b>CMJ 290 Media History (3)</b></li> <li>— <b>CMJ 310 Advanced Reporting Techniques (3)</b> <i>Prerequisites: CMJ 256</i></li> <li>— <b>CMJ 316 News Design and Layout (3)</b> <i>Prerequisite: CMJ 256 or permission</i></li> <li>— <b>CMJ 325 Issues In Journalism (3)</b> Prerequisite: Junior Standing</li> <li>— <b>CMJ 490 Internship (1-3)</b></li> </ul>
Elective Courses (6 credits)	
Choose two elective courses from the list below	
— <b>Elective _____ (3)</b>	— <b>Elective _____ (3)</b>
Degree: choose one (B.A. or B.S.)	
Bachelor of Arts (B.A.)	Bachelor of Science (B.S.)
<p>Third semester proficiency (201 level) is required for the B.A. degree. This may be fulfilled through language placement (<a href="http://www.gvsu.edu/mlj/language-placement-the-opi-108.htm">http://www.gvsu.edu/mlj/language-placement-the-opi-108.htm</a>) or by completing the courses listed below</p> <ul style="list-style-type: none"> <li>— <b>Language 101* (4)</b></li> <li>— <b>Language 102* (4)</b> (*150 is a hybrid of 101 &amp; 102 and is recommended for students with previous language background; students may move into Language 201 after completing Language 150)</li> <li>— <b>Language 201 (4)</b></li> </ul>	<ul style="list-style-type: none"> <li>— <b>STA 215 Introduction to Statistics (3)</b> Prerequisite: MTH 110 or equivalent</li> <li>— <b>COM 275 Foundations of Communication Research (3)</b> Prerequisites: COM 101</li> <li>— <b>COM 375 Communication Research (3)</b> Prerequisite: STA 215 and COM 275</li> </ul>
Multimedia Journalism Elective Options	
<ul style="list-style-type: none"> <li><b>PHO 272 Digital Photography I (3)</b></li> <li><b>CMJ 364 Feature Journalism (3)</b> <i>Prerequisite: CMJ 256 or Permission of Instructor</i></li> <li><b>CMJ 365 Advanced Editing (3)</b>  <i>Prerequisite: CMJ 256, CMJ 316, or permission of instructor</i></li> <li><b>CMJ 366 Arts and Entertainment Journalism (3)</b> <i>Prerequisite: CMJ 256 or permission of instructor</i></li> <li><b>COM 376 Communications Policy and Law (3)</b>- Offered Winter</li> <li><b>CMJ 380 Sports Journalism I (3)</b></li> </ul>	<ul style="list-style-type: none"> <li><b>CMJ 384 Producing for Broadcasting (3)</b> Prerequisite: CMJ 184, CMJ 256, and CMJ 284</li> <li><b>CMJ 385 Advanced Radio (3)</b></li> <li><b>CMJ 390 Technical Writing (3)</b> <i>Prerequisite: CMJ 256 or permission of instructor</i></li> <li><b>CMJ 481 Investigative Reporting (3)</b> <i>Prerequisite: CMJ 256 or permission of instructor</i></li> <li><b>CMJ 484 TV News Workshop (3)</b> <i>Prerequisite: CMJ 184, CMJ 256, CMJ 284, and CMJ 384</i></li> </ul>

It is imperative to meet with your faculty advisor and an advisor in the CLAS Academic Advising Center regularly.

The CLAS Academic Advising Center is located in C-1-140 MAK, 616-331-8585.

Online at: <http://www.gvsu.edu/clasadvising>

### Sample Plan

<b>Year One</b>
CMJ 184 (3) CMJ 236 (3) CMJ 256 (3) COM 101 (3) WRT 130 OR 150 (4) COM 295 (3) Math (3) BA Language (4) BA Language (4)
<b>Year Two</b>
CMJ 260 (3) CMJ 265 (3) CMJ 284 (3) CMJ 290 (3) COM 201/215 (2) STA 215 (3) or BA (4)

<b>Year Three</b>
CMJ 310 (3) CMJ 316 (3) CMJ 325 (3) CMJ 460 (3) CMJ Elective (3) COM 275 (3) (BS ONLY)
<b>Year Four</b>
CMJ Elective (3) COM 375 (3) (BS ONLY) COM 495 (3)

\*Students must complete a total of two courses with an SWS attribute  
 \*Students should complete an average of 30 credits per year to earn the required 120 credits to graduate within a 4 year time span  
 \*The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15

<sup>1</sup> WRT 120 is a prerequisite for WRT 130. Students should take WRT 120 in the fall semester and then take WRT 130 in the winter semester of their first year. Students who self-place into WRT 150 should normally take this course in the winter semester of their first year. Students will not need to take WRT 150 if they have earned credit for the course through AP/Dual Enrollment. A grade of C or better is required in WRT 150 in order to satisfy the WRT 150 requirement at GVSU.

### Guide for Declaring the Multimedia Journalism Major

1. Log into myBanner from the GVSU homepage
2. Once logged in select "Student", "Student Records", and then, "Change Major"
3. Click on the "Change Major 1/Program" box
4. Click on the down arrow in the box next to "New Major 1/Program," from here scroll down and choose "Multimedia Journalism-BA" **OR** "Multimedia Journalism-BS" depending on your degree
5. Click "Submit" and then "Change to New Program"

### General Education Overlap

<b>General Education Categories fulfilled by the Multimedia Journalism major:</b>
<b>Mathematical Sciences:</b> STA 215, if selecting the B.S. degree
<b>US Diversity:</b> CMJ 290