

JOURNALISM, BROADCASTING, AND DIGITAL MEDIA -BA OR BS

THIS IS A **GENERAL** CURRICULUM GUIDE AND IS NOT APPLICABLE TO EVERY STUDENT. IT IS IMPORTANT TO MEET WITH YOUR ADVISOR.

Journalism, Broadcasting, and Digital Media Major (49-54 credits)

School of Communications Core (9 credits)

- **COM 101 Concepts of Communication** (3)
(CLAS Voyage: Embarking)
- **COM 295 Communication Theory** (3)
Prerequisite: COM 101
- **COM 201 Speech** (3) (CLAS Voyage: Experiential Learning)
OR
- ²**COM 215 Story Making(SWS)** (3)
Prerequisite: Foundation – Writing

Capstone (3 credits)

- **JBM 495 Journalism, Broadcasting, and Digital Media Capstone** (3) (CLAS Voyage: Capstone)
Prerequisites: JBM 260 and senior standing.

Journalism, Broadcasting, and Digital Media (JBM) Core (28-33 credits)

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| <ul style="list-style-type: none"> — JBM 136 Mass Media in the Digital Age (3)
(CLAS Voyage: Embarking) — JBM 184 Introduction to Broadcasting (3) — ²JBM 256 News Reporting (SWS) (3)
Prerequisite: Foundation – Writing (WRT130/150) — JBM 260 Digital Journalism Workshop (3)
Prerequisite: JBM 256 or permission from instructor — JBM 265 Introduction to Radio (3) | <ul style="list-style-type: none"> — JBM 284 Broadcast News (3)
Prerequisite: JBM 184 and JBM 256 — JBM 290 Media History (3) — JBM 481 Investigative Reporting (3)
Prerequisites: JBM 256 — JBM 490 Internship (1-6) (CLAS Voyage: Experiential Learning)
All internships require a permit for registration. Please see the internship agreement form on the School of Communication website (www.gvsu.edu/soc). |
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Elective Area Courses (12 credits)

Choose **four** electives from the list below:

Elective _____ (3) Elective _____ (3) Elective _____ (3) Elective _____ (3)

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| <ul style="list-style-type: none"> PHO 170 Introduction to Photography (3) JBM 222 Introduction to Podcasting (3) JBM 240 Sports Media (3) JBM 316 News Design and Layout (3) JBM 350 Critical Approaches to Popular Culture (3)
Prerequisite: Foundation – Writing (WRT130/150) JBM 352 Global Journalism and Misinformation (3) COM 376 Communications Policy and Law (3) | <ul style="list-style-type: none"> JBM 384 Producing for Broadcasting (3)
Prerequisite: JBM 184 JBM 385 Advanced Radio (3) JBM 390 Technical Writing (3)
Prerequisite: JBM 256 or permission of instructor JBM 484 TV News Workshop (3)
Prerequisite: JBM 284 |
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Degree: B.A. or B.S. (choose one)

Bachelor of Arts (B.A.)

- Option 1:** Third semester proficiency (201 level) required. This may be fulfilled through the language placement test (<https://www.gvsu.edu/ml/language-testing-8#LPE>) or by completing the courses listed below:
[Language 101*(4), 102*(4) and 201*(4)] or [Language 150*(4) and 201*(4)]
 -150 is a hybrid of 101 & 102 and is recommended for students with previous language background; students may move into Language 201 after completing Language 150.
 *A grade of C or better (not C-) is required for language courses
- Option 2:** American Sign Language (12 credits)
ASL 201(3), ASL 202(3), ASL 203(3) and ASL 421 or 380 (3)

Bachelor of Science (B.S.)

- **STA 215 Introduction to Statistics** (3)
Prerequisite: **MTH 108+MTH 109 or MTH 110, or fulfillment of MTH 110 through Math Placement**
- **COM 374 Qualitative Communication Research Methods** (3)
Prerequisites: COM 101
- **COM 375 Quantitative Communication Research Methods** (3)
Prerequisite: STA 215

It is imperative to meet with your faculty advisor and an advisor in the CLAS Academic Advising Center regularly.

The CLAS Academic Advising Center is located in C-1-140 MAK, 616-331-8585.


Online at: <http://www.gvsu.edu/clasadvising>

Sample Plan

<p>Year One</p> <p>JBM 136 (3) JBM 184 (3) JBM 265 (3) COM 101 (3) ¹WRT 120/130 OR WRT150 (3-4) BA or BS Course (3-4) BA or BS Course (3-4)</p>	<p>Year Three</p> <p>JBM 260 (3) JBM 481 (3) JBM Elective (3) JBM Elective (3) COM 295 (3) BA or BS Course (3-4) (if still needed)</p>	<p>Freshman (0-24 credits) Sophomore (25-54 credits) Junior (55-84 credits) Senior (85+ credits) 120 cr. required to earn degree</p> <p>*Students should complete an average of 30 credits per year to earn the required 120cr. to graduate within a 4-year time span</p> <p>*The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15</p> <p>*This sample plan does not account for all general education requirements.</p>
<p>Year Two</p> <p>²JBM 256 (3) JBM 284 (3) JBM 290 (3) COM 201 or 215 (3) BA or BS Course (3-4)</p>	<p>Year Four</p> <p>JBM Elective (3) JBM Elective (3) JBM 490 (1-6) JBM 495 (3)</p>	

¹Students who self-place into WRT 120 should take this course in the fall semester and then take WRT 130 in the winter semester of their first year. WRT 150 can take it in either semester during their first year. Students will not need to take WRT 150 if they have earned credit for the course through AP/Dual Enrollment. A grade of C or better (**NOT A C-**) is required in WRT 130 or 150 to satisfy the WRT requirement.

²SWS = Supplemental Writing Skills. Students must complete 2 courses with an SWS attribute.

General Education/Major Overlap	
Mathematical Sciences: STA 215 (if selecting BS degree)	Issues: JBM 352
Social and Behavioral Sciences: COM 201	US Gen Ed: JBM 290
Supplemental Writing Skills (SWS): COM 215, JBM 256	
CLAS Voyage:	
Embarking: Com 101, JBM 136	<p>https://www.gvsu.edu/clas/clas-voyage-1184.htm</p> 
Experiential Learning (need two): JBM 490, COM 201	
Capstone: JBM 495	

Guide for Declaring the Journalism, Broadcasting, and Digital Media (JBM) Major

1. Log into myBanner from the GVSU homepage
2. Once logged in select "Student", "Student Records", and then, "Change Major"
3. Click on the "Change Major 1/Program" box
4. Click on the down arrow in the box next to "New Major 1/Program," from here scroll down and choose "Journalism, Broadcasting, and Digital Media-BA" **OR** "Journalism, Broadcasting, and Digital Media-BS" depending on your degree
5. Click "Submit" and then "Change to New Program"