

# JOURNALISM, BROADCASTING, AND DIGITAL MEDIA -BA OR BS

THIS IS A **GENERAL** CURRICULUM GUIDE AND IS NOT APPLICABLE TO EVERY STUDENT. IT IS IMPORTANT TO MEET WITH YOUR ADVISOR.

## Journalism, Broadcasting, and Digital Major (49-54 credits)

### School of Communications Core (9 credits)

- **COM 101 Concepts of Communication (3)**
- **COM 295 Communication Theory (3)**  
*Prerequisite: COM 101*
- **COM 201 Speech (3) OR**  
**<sup>2</sup>COM 215 SWS Story Making**  
*Prerequisite: <sup>1</sup>WRT 130 OR 150*

### Capstone (3 credits)

- **JBM 495 Multimedia Capstone (3)**  
*Prerequisites: JBM 260, JBM 310*

## Journalism, Broadcasting, and Digital Media Core (28-33 credits)

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| <ul style="list-style-type: none"> <li>— <b>JBM 184 Introduction to Broadcasting (3)</b></li> <li>— <b>JBM 236 News and Society (3)</b></li> <li>— <b><sup>2</sup>JBM 256 News Reporting SWS (3)</b><br/><i>Prerequisite: <sup>1</sup>WRT 130 OR 150 (C or better)</i></li> <li>— <b>JBM 260 Digital Content Workshop (3)</b><br/><i>Prerequisite: JMB 256 or permission from instructor</i></li> <li>— <b>JBM 265 Introduction to Radio (3)</b></li> <li>— <b>JBM 284 Broadcast News (3)</b><br/><i>Prerequisite: JBM 184 and JBM 256</i></li> </ul> | <ul style="list-style-type: none"> <li>— <b>JBM 290 Media History (3)</b></li> <li>— <b>JBM 310 Advanced Reporting Techniques (3)</b><br/><i>Prerequisites: JBM 256</i></li> <li>— <b>JBM 325 Issues in Journalism (3)</b><br/><i>Prerequisite: Junior Standing</i></li> <li>— <b>JBM 490 Internship (1-6)</b></li> </ul> |
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## Elective Courses (9 credits)

Choose three elective courses from the list below

Elective \_\_\_\_\_ (3)  
Elective \_\_\_\_\_ (3)

Elective \_\_\_\_\_ (3)

## Degree: choose one (B.A. or B.S.)

### Bachelor of Arts (B.A.)

Third semester proficiency (201 level) is required for the B.A. degree. This may be fulfilled through language placement (<http://www.gvsu.edu/ml/language-placement-the-opi-108.htm>) or by completing the courses listed below

- **Language 101\*** (4)
- **Language 102\*** (4) (\*150 is a hybrid of 101 & 102 and is recommended for students with previous language background; students may move into Language 201 after completing Language 150)
- **Language 201** (4)

### Bachelor of Science (B.S.)

- **STA 215 Introduction to Statistics (3)**  
*Prerequisite: MTH 110 or equivalent*
- **COM 275 Foundations of Communication Research (3)**  
*Prerequisites: COM 101*
- **COM 375 Communication Research (3)**  
*Prerequisite: STA 215 and COM 275*

## Journalism, Broadcasting, and Digital Media Elective Options

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| <ul style="list-style-type: none"> <li><b>PHO 170 Introduction to Photography (3)</b></li> <li><b>JBM 240 Sports Media (3)</b></li> <li><b>JBM 316 News Design and Layout (3)</b></li> <li><b>JBM 366 Arts and Entertainment Journalism (3)</b><br/><i>Prerequisite: JBM 256 or permission of instructor</i></li> <li><b>JBM 384 Producing for Broadcasting (3)</b><br/><i>Prerequisite: JBM 184, JBM 256, and JBM 284</i></li> </ul> | <ul style="list-style-type: none"> <li><b>JBM 385 Advanced Radio (3)</b></li> <li><b>JBM 390 Technical Writing (3)</b><br/><i>Prerequisite: JBM 256 or permission of instructor</i></li> <li><b>JBM 481 Investigative Reporting (3)</b><br/><i>Prerequisite: JBM 256 or permission of instructor</i></li> <li><b>JBM 484 TV News Workshop (3)</b><br/><i>Prerequisite: JBM 184, JBM 256, JBM 284, and JBM 384</i></li> <li><b>COM 376 Communications Policy and Law (3)- Offered Winter</b></li> </ul> |
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It is imperative to meet with your faculty advisor and an advisor in the CLAS Academic Advising Center regularly.

The CLAS Academic Advising Center is located in C-1-140 MAK, 616-331-8585.

Online at: <http://www.gvsu.edu/clasadvising>

### Sample Plan

Year One
JBM 184 (3)
JBM 265 (3)
COM 101 (3)
<sup>1</sup> WRT 120/130 OR 150 (3-4)
COM 201/215 (3)
MTH 110 (4) (BS ONLY)
Language (4) (BA ONLY)
Language (4) (BA ONLY)
Year Two
JBM 236 (3)
<sup>2</sup> JBM 256 (3)
JBM 284 (3)
JBM 290 (3)
COM 295 (3)
STA 215 (3) (BS ONLY) or Language (4) (BA ONLY)

Year Three
JBM 260 (3)
JBM 310 (3)
JBM 325 (3)
JBM Elective (3)
COM 275 (3) (BS ONLY)
Year Four
JBM Elective (3)
JBM Elective
JBM 490 (1-6)
JBM 495 (3)
COM 375 (3) (BS ONLY)

\*Students must complete a total of two courses with an SWS attribute  
 \*Students should complete an average of 30 credits per year to earn the required 120 credits to graduate within a 4-year time span  
 \*The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15.

<sup>1</sup>Students who self-place into WRT 120 should take this course in the fall semester and then take WRT 130 in the winter semester of their first year. WRT 150 can take it in either semester during their first year. Students will not need to take WRT 150 if they have earned credit for the course through AP/Dual Enrollment. A grade of C or better (**NOT A C-**) is required in WRT 130 or 150 to satisfy the WRT requirement.

<sup>2</sup>SWS = Supplemental Writing Skills. Students must complete 2 courses with a SWS attribute.

#### Guide for Declaring the Journalism, Broadcasting, and Digital Media Major

1. Log into myBanner from the GVSU homepage
2. Once logged in select "Student", "Student Records", and then, "Change Major"
3. Click on the "Change Major 1/Program" box
4. Click on the down arrow in the box next to "New Major 1/Program," from here scroll down and choose "Journalism, Broadcasting, and Digital Media-BA" **OR** "Journalism, Broadcasting, and Digital Media-BS" depending on your degree
5. Click "Submit" and then "Change to New Program"

General Education Overlap
<b>Mathematical Sciences:</b> STA 215, if selecting the B.S. degree
<b>Social/Behavioral Sciences:</b> COM 201 (if selected)
<b>US Diversity:</b> JBM 290
<b>Supplemental Writing Skills:</b> JBM 256, COM 215 (if selected)