

GVSU School of Communications: Catalog 2011-12

General Education

I. Foundation Categories

	<u>grade</u>
WRT 150 (<i>grade of C or better</i>)	_____
The Arts	_____
Philosophy/Lit	_____
Historical Persp	_____
Math Sciences	_____
(MTH 110 prereq)	_____

At least 1 lab in the following 2:

Physical Sciences	_____	_____
Life Sciences	_____	_____

Select 2 from different disciplines:

Social Sciences 2	_____	_____
	_____	_____

II. Cultural Designations

World Perspectives	_____	_____
US Diversity	_____	_____

III. Theme #

a. _____	_____	_____
b. _____	_____	_____

IV. Supplemental Writing Skills

Grade of C or better

1 st SWS	_____	_____
2 nd SWS	_____	_____

BA Cognate:

_____101	_____	_____
_____102	_____	_____
_____201	_____	_____

- or -

BS Cognate:

STA 215	_____	_____
MKT 352	_____	_____
COM 375	_____	_____

Health Communication

Sch/Com Core

	<u>grade</u>
COM 101 Concepts	_____
COM 295 Theories	_____
<i>select 1 of 2</i>	
COM 201 Speech	_____
COM 215 sws Storymaking	_____

BMS Core (19 credits)

BIO 104 Biology for 21 st Century	_____
BMS 202 Anatomy/physiology	_____
BMS 223 Public Health Concepts	_____
CHM 109 Intro Chemistry	_____
AHS 340 Health Care Management	_____
AHS 100 Medical Terminology	_____

Health COM Core (27 cr.)

CAP 210 Fundamentals of Adv.	_____
CAP 220 sws Fundamentals of PR	_____
CAP 321 Media Writing	_____
CJR 256 News writing	_____
CJR 390 Technical writing	_____
COM 209 Health Com Systems	_____
COM 410 Sr. Health Com Seminar	_____
COM 490 Internship	_____
MKT 350 Marketing Management	_____

Electives: (6 credits) (Consult Faculty Advisor)

1. _____	_____
2. _____	_____

COM 495

Catalog year: _____	_____
GPA in major: _____	_____
Overall gpa: _____	_____
Credit Hours: _____/120	_____

Last 30 hrs. at GVSU? _____

Minor?: _____

Transfer student? _____

at least 12 cr. @ GVSU? _____

58 credits at a 4 yr. inst.: _____

Memo to records?: _____