



Department of Art and Design
BFA in Studio Art, Graphic Design Emphasis

Foundations – 18 credits			CR	Business Elective Choices		
_	ART	150	2-D Design	3	BUS 201	Legal Environment for Business
_	ART	155	Drawing 1	3	CAP 210	Fundamentals of Advertising
_	ART	153	Making and Meaning	3	CAP 220	Fundamentals of Public Relations
_	ART	151	3-D Design	3	MKT 350	Marketing Management
_	ART	152	Color and Design	3		
_	ART	157	Drawing 2	3		
				3		
Art History –12 credits					Studio Elective Choices	
_	ART	221	Survey 1		ART 321	Digital 3-D
_	ART	222	Survey 2	3	ART 307	Digital Prepress
_	ART	218	History of Design	3	ART 313	3-D Graphic Design (Exhibit and Pkg)
_	ART	(300 or 400 level) History Elective		3	ART 380	Experimental studio classes
					ART 258	Intermediate Drawing
Graphic Design -54 credits					ART 355, 356	Advanced Drawing
_	ART	210	Graphic Design 1 –Typography	3	ART 245, 346, 347	Jewelry and Metalsmithing
_	ART	211	Graphic Design 2 –Logo/Identity	3	ART 260, 361, 362	Painting
_	ART	310	Graphic Design 3 Publication	3	ART 265, 366, 367	Printmaking
_	ART	312	Graphic Design 4 –Exp Design 3	3	ART 270, 371, 372	Sculpture
_	ART	410	Graphic Design 5 –Design Issues	3	ART 275, 376, 377	Ceramics
					ART 391, 392, 393	Visual Studies
					394, 395, 396	
_	ART	491	Internship (off-campus)	3-6	CPH 172	Photo 2
or Art 417, 418			Practicum (on-campus experience)	3	CPH 273	4x5 Photography
					CPH 279	Color Printing
_	ART	495	Capstone	3	CPH 371	Experimental Black and White
_	ART	413	Portfolio	3	CPH 372	Computer Photography
_	ART	415	Senior Thesis – Project	3	CPH 373	Computer Photography 2
					CPH 374	Color Photography
_	CPH	175	Understanding Still Photography	3	CPH 375	Studio Photography
			Prerequisite for CPH 373			
or CPH	171	Photo 1				
			Prerequisite for all other photo classes			
_	ART	257	Life Drawing	3	Studio electives in other areas must be approved by by an advisor. Access cannot be guaranteed for Art and Design majors.	
_	Business Elective (see next column)					
_	Studio Elective (see next column)			3		
_	Studio Elective			3		
_	Studio Elective			3		
_	Studio Elective			3	MGT 350	Principles of Electronic Commerce Covers Dreamweaver and Flash Prereq MGT 268
_	Studio Elective			3	MGT 451	Into to E-Commerce Applications Covers Flash, Actionsript, and XML Prereq MGT 350
_	Studio Elective			3		
TOTAL CREDITS - 84					CIS 238	Internet Media & Programming (Dreamweaver and Photoshop) Prereq: CS 160 or CS 162
					CIS 371	Web Applications Prereq: 3-4 CS Class (See your advisor)
					WRT 351	Writing for the World Wide Web

Students who wish to be Photo-Designers may take all six studio electives in Photography.
Students who are interested in pursuing Exhibit/Environmental or Packaging design as a career are advised to take 3-D Graphic Design, Metals, Sculpture, Digital 3D, and Stagecraft courses.
One 3 credit internship is required. Additional internship credits may be used to satisfy studio elective requirements.
Please consult with your advisor to determine how to customize the program to fit your needs and interest.



Department of Art and Design
BFA in Studio Art, Graphic Design Emphasis

This outline is a recommended course sequence for Art and Design – Graphic Design Emphasis.
Please consult for GVSU Catalog for further information and general education requirements.

Freshman Year All art and design majors take the six core foundation courses.

Fall (16 cr)

ART 150 2-D Design

ART 155 Drawing 1

ART 151 3-D Designs

WRT 150 Strategies in Writing

One gen ed class

Winter (16 cr)

ART 152 Color

ART 157 Drawing 2

ART 153 Making and Meaning

MTH gen ed course

ART 222 Art History Survey II or one gen ed class

**Foundation Portfolio Review and*

Graphic Design Program Secondary Admit

Sophomore Year

Fall (16 -17 cr)

ART 210 Graphic Design 1

CPH 171 Photography (or CPH 175)

ART 257 Life Drawing

ART 221 Art History Survey 1

One gen ed class

Winter (18 cr)

ART 211 Graphic Design 2

Studio elective

ART 222 Art History Survey 2

Two gen ed classes

One theme/issues class

ART 491 Summer Internship (3-6 cr)

Junior Year

Fall (15 cr)

ART 310 Graphic Design 3

ART 218 Design History

Studio elective (ART 307 Digital Prepress)

One gen ed or diversity class

Winter (18 cr)

ART 312 Graphic Design 4

One Studio elective

Business Practice Class

One Art History elective

One theme/issues class

One gen ed or diversity class

**Junior Portfolio Review- for continuation in*

The Graphic Design Program

ART 491 Summer Internship (3-6 cr)

Senior Year

Fall (15 cr)

ART 410 Graphic Design 5

ART 413 Portfolio

One studio elective

Two gen ed classes

Winter (15 cr)

ART 415 Senior Thesis- Project

ART 495 Capstone

One Studio elective

Two gen ed classes

General Education Requirements

Refer to the General Education requirements in the General Education Handbook. 120 credits are required for graduation from GVSU. The BFA requirements total 84 credits. The total number of credits required for graduation will be the sum of the General Education requirements and the Graphic Design BFA requirements, and will exceed 120. Taken in 8 semesters, this results in an average of 16 to 17 credits a semester. University requirements all represent important aspects of your education. While each is distinct and important, with careful planning, semester course loads, and time to graduation can be reduced. The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15.

Options for altering semester course loads and time to graduation:

1. Some General Education courses fulfill more than one requirement.
2. General education courses can be fulfilled in a summer study abroad program.
3. General education and theme/issues coursework may be completed in Spring/Summer sessions.
4. Internships can be taken in the summers. As many as two extra internships can be taken to satisfy studio electives.
5. You may opt to extend your time in school to 4.5 or 5 years.