GRAND VALLEY
STATE UNIVERSITY.
DEPARTMENT OF ART
AND DESIGN

BFA in Studio Art, Graphic Design Emphasis
Revised 5/7/15

Foundations- 18 Credits		**CR**
_ART 150	2-D Design	3
_ART 155	Drawing 1	3
_ART 153	Making and Meaning	3
_ART 151	3-D Design	3
_ART 152	Color and Design	3
_ART 157	Drawing 2	3

Art History- 12 Credits

_ART 221	Survey 1	3
_ART 222	Survey 2	3
_ART 218	History of Design	3
_ART (300 or 400 level) History Elective		3

Graphic Design -54 Credits

_ART 210	Graphic Design 1- Typography	3
_ART 211	Graphic Design 2- Logo/Identity	3
_ART 215	Advanced Typography	3
_ART 310	Graphic Design 3- Publication	3
_ART 312	Graphic Design 4- Exp Design	3
_ART 410	Graphic Design 5- Design Issues	3
_ART 491	Internship (off-campus)	1-6
Or ART 417	Practicum (on-campus experience)	3
_ART 495	Capstone	3
_ART 413	Portfolio	3
_ART 415	Senior Thesis- Project	3
_CPH 175	Understanding Still Photography	3
Or CPH 171	Photography 1	4
_ART 257	Life Drawing	3

_Business Elective (See next column)	3
_Studio Elective (See next column)	3
_Studio Elective	3
_Studio Elective	3
_Studio Elective	3
_Studio Elective	3
_Studio Elective	3

TOTAL CREDITS: 84

Business Elective Choices:		**CR**
_BUS 201	Legal Environments for Business	3
_CAP 210	Fundamentals of Advertising	3
_CAP 220	Fundamentals of Public Relations	3
_MKT 350	Marketing Management	3

Studio Elective Choices:

_ART 321	Digital 3-D	3
_ART 307	Digital Prepress	3
_ART 313	3-D Graphic Design (Exhib and Pkg)	3
_ART 258	Intermediate Drawing	3
_ART 355/356	Advanced Drawing	3
_ART 245/346/347	Jewelry and Metalsmithing	3
_ART 260/361/362	Painting	3
_ART 265/366/367	Printmaking	3
_ART 270/371/372	Sculpture	3
_ART 275/376/377	Ceramics	3
_ART 391/392/393/394/395/396	Visual Studies	3

_CPH 172	Photography II	4
_CPH 273	Classic 4X5 Photography	3
_CPH 279	Color Printing	4
_CPH 371	Experimental Black and White Photography	3
_CPH 373	Digital Photography 2	3
_CPH 374	Color Photography	3
_CPH 375	Studio Photography	3

Studio electives in other areas must be approved by an art advisor. Access cannot be guaranteed for Art and Design majors.

_MGT 350	Principles of Electronic Commerce Dreamweaver and Flash. Prereq: MGT 268	3
_MGT 451	Intro to E-Commerce Applications Flash, Actionscript, and XML. Prereq: MGT 350	3
_CIS 238	Internet Media & Programming (Dreamweaver and Photoshop) Prereq: CIS 160 or CIS 162	3
_CIS 371	Web Applications Programming Prereq: CIS 260 or CIS 163; and CIS 333 or CIS 353 (See your advisor)	3
_WRT 351	Writing for the World Wide Web Prereq: WRT 253, WRT 200 or WRT 350	3

Please consult with your advisor to determine how to customize the program to fit your needs and interest.

BFA in Studio Art, Graphic Design Emphasis

This outline is a recommended course sequence for the BFA in Studio Art – Graphic Design Emphasis.
Please consult the GVSU Catalog for further information and general education requirements.

Freshman Year

All BFA Studio Art majors take the six core foundation courses.

Fall (16 cr)
ART 150 2-D Design
ART 155 Introduction to Drawing 1
ART 151 3-D Design
WRT 150 Strategies in Writing
Gen ed class/es

Winter (16 cr)
ART 152 Color and Design
ART 157 Introduction to Drawing 2
ART 153 Making and Meaning
MTH gen ed course
ART 222 Art History Survey II or one gen ed class
*Foundation Portfolio Review and
Graphic Design Program Secondary Admit*

Sophomore Year

Fall (16 -17 cr)
ART 210 Graphic Design 1
CPH 171 Photography (or CPH 175)
ART 257 Life Drawing
ART 221 Art History Survey 1
Gen ed class/es

Winter (18 cr)
ART 211 Graphic Design 2
ART 215 Advanced Typography
Studio elective
ART 222 Art History Survey 2 or art history elective
Gen ed class/es

ART 491 Summer Internship (3-6 cr)

Junior Year

Fall (15 cr)
ART 310 Graphic Design 3
ART 218 Design History
Studio elective (ART 307 Digital Prepress)
Gen ed class/es or diversity class

Winter (18 cr)
ART 312 Graphic Design 4
Studio elective
Business Practice Class
Art History elective
One issues class
Gen ed class/es or diversity class
*Junior Portfolio Review- for continuation in
The Graphic Design Program*

ART 491 Summer Internship (3-6 cr)

Senior Year

Fall (15 cr)
ART 410 Graphic Design 5
ART 413 Portfolio
Studio elective
Gen ed class/es
One issues class

Winter (15 cr)
ART 415 Senior Thesis- Project
ART 495 Capstone

Gen ed class/es

General Education Requirements

Refer to the General Education requirements in the General Education Handbook. 120 credits are required for graduation from GVSU. The BFA requirements total 84 credits. The total number of credits required for graduation will be the sum of the General Education requirements and the Graphic Design BFA requirements, and will exceed 120. Taken in 8 semesters, this results in an average of 16 to 17 credits a semester. University requirements all represent important aspects of your education. While each is distinct and important, with careful planning, semester course loads, and time to graduation can be reduced. The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15.

Options for altering semester course loads and time to graduation:
1. Some General Education courses fulfill more than one requirement.
2. General education courses can be fulfilled in a summer study abroad program.
3. General education and issues coursework may be completed in Spring/Summer sessions.
4. Internships can be taken during any semester.
5. You may opt to extend your time in school to 4.5 or 5 years.