

BROADCASTING-BA or BS

THIS IS A **GENERAL** CURRICULUM GUIDE AND IS NOT APPLICABLE TO EVERY STUDENT. IT IS IMPORTANT TO MEET WITH YOUR ADVISOR.

Broadcasting major (48 credits)	
School of Communications Core (9 credits)	Capstone (3 credits)
— COM 101 Concepts of Communication (3) — COM 295 Communication Theory (3) Prerequisite: COM 101 — COM 201 Speech (3) <i>OR</i> --- COM 215 SWS Story Making Prerequisite: WRT 150	— COM 495 Issues in Communications Prerequisite: Senior Standing
Broadcasting Core (18 credits)	
— CBR 220 TV Production (3) — CBR 340 Life on Television (3) — CBR 411 Broadcast Seminar (3) (W) Prerequisites: CBR 240 and senior standing	— CBR 240 Survey of Electronic Media (3) — CBR 350 Broadcast Operations (3) Prerequisite: CBR 240 — CFV 125 Media Production I (3) Prerequisite: Restricted to Film/Video, Broadcasting, Communication Studies, Health Communications, and Journalism majors
Select one sequence (12 credits)	
Broadcast Production Sequence	Broadcast News Sequence
— CBR 281 Audio Production I (3) Prerequisite: Restricted to Film/Video, Broadcasting, Communication Studies majors — CBR 320 Advanced TV Studio Production (3) (W) Prerequisite: CBR 220 — CBR 382 Audio Production II (3) (W) Prerequisite: CBR 281 or permission of instructor — CFV 261 Scriptwriting I (3) Prerequisite: Restricted to Film/Video or Broadcasting majors	— CJR 256 News Reporting I (3) Prerequisite: WRT 150 — CBR 368 Broadcast News I (3) Prerequisite: CJR 256 — CBR 468 Broadcast News II (3) (F) Prerequisites: CBR 368 and CFV 125 — CBR 484 TV News Workshop (3) (W) Prerequisite: CBR 468
Electives (6 credits)	
Choose at least 6 credits from any School of Communication discipline at the 200 level or above. Be sure to consult with Faculty Advisor.	
— Elective _____(3)	— Elective _____(3)

Degree: choose one (B.A. or B.S.)	
Bachelor of Arts (B.A.)	Bachelor of Science (B.S.)
Third semester proficiency (201 level) is required for the B.A. degree. This may be fulfilled through language placement (http://www.gvsu.edu/ml/language-placement-the-opi-108.htm) or by completing the courses listed below — Language 101* (4) — Language 102* (4) (*150 is a hybrid of 101 & 102 and is recommended for students with previous language background; students may move into Language 201 after completing Language 150) — Language 201 (4)	— STA 215 Introduction to Statistics (3) Prerequisite: MTH 110 or equivalent — COM 300 Foundations of Communication Research (3) Prerequisites: COM 101, STA 215 — COM 375 Communication Research (3) Prerequisite: STA 215

It is imperative to meet with your faculty advisor and an advisor in the CLAS Academic Advising Center regularly.

The CLAS Academic Advising Center is located in C-1-140 MAK, 616-331-8585.

Online at: <http://www.gvsu.edu/clasadvising>

Sample Plan

Year One COM 101 (3) COM 201 or 215 (3) BA or BS Course (3-4) WRT 150 ¹ (4) MTH 110 (4)	Year Three CBR 340(3) CBR 350 (3) Sequence course (3) Sequence course (3) Major elective (3) BA or BS Course (3-4)	*Students must complete a total of two courses with an SWS attribute *Students should complete an average of 30 credits per year to earn the required 120 credits to graduate within a 4 year time span *The block tuition rate is for 12-15 credits. You will pay additional tuition for any credits over 15
Year Two COM 295 CBR 220 (3) CBR 240 (3) CFV 125 (3) Sequence course (3) BA or BS Course (3-4)	Year Four CBR 411 (3) COM 495 (3) Sequence course (3) Major elective (3)	

¹ Students who self-place into WRT 098 should take this course in the fall semester and then take WRT 150 in the winter semester of their first year. Students who self-place into WRT 150 should normally take this course in the winter semester of their first year.

Students will not need to take WRT 150 if they have earned credit for the course through AP/Dual Enrollment. A grade of C or better is required in WRT 150 in order to satisfy the WRT 150 requirement at GVSU.

Credits earned for WRT 098 or ESL 098 do not count toward the required 120 credits for graduation, however they do count for GPA, financial aid, and full time status

Guide for Declaring the Broadcasting Major

1. Log into myBanner from the GVSU homepage
2. Once logged in select "Student", "Student Records", and then, "Change Major"
3. Click on the "Change Major 1/Program" box
4. Click on the down arrow in the box next to "New Major 1/Program," from here scroll down and choose "Broadcasting-BA" **OR** "Broadcasting-BS" depending on your degree
5. Click "Submit" and then "Change to New Program"

General Education Overlap

General Education Categories fulfilled by the Broadcasting major:
Mathematical Sciences: STA 215 if selecting the B.S. Degree