Among the lowest per capita health care costs nationally

18th Percentile
THE IMPACT OF CHRONIC ILLNESS

7 IN 10 DEATHS in the U.S are from chronic diseases

133 MILLION Americans have at least one chronic illness

75% OF U.S. HEALTH CARE spending is on patients with chronic conditions
Priority Health: Changing care delivery and engaging members to transform health care

- Change the way care is delivered
- Engage members in their health
- Innovate products & distribution
Chronic disease management plan

Working with providers to change care delivery
Transparency:
Help people shop – help them engage
Priority Rewards
EXCEPTIONAL VALUE