

West Michigan Healthcare Economic Forecast 2021

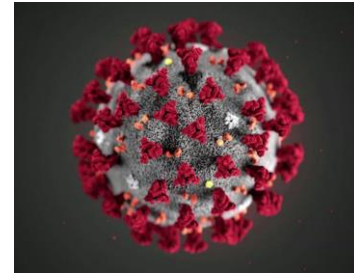


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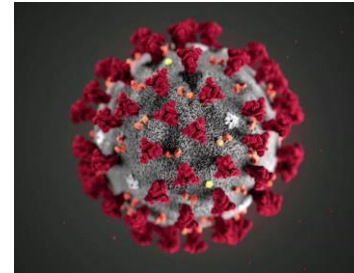
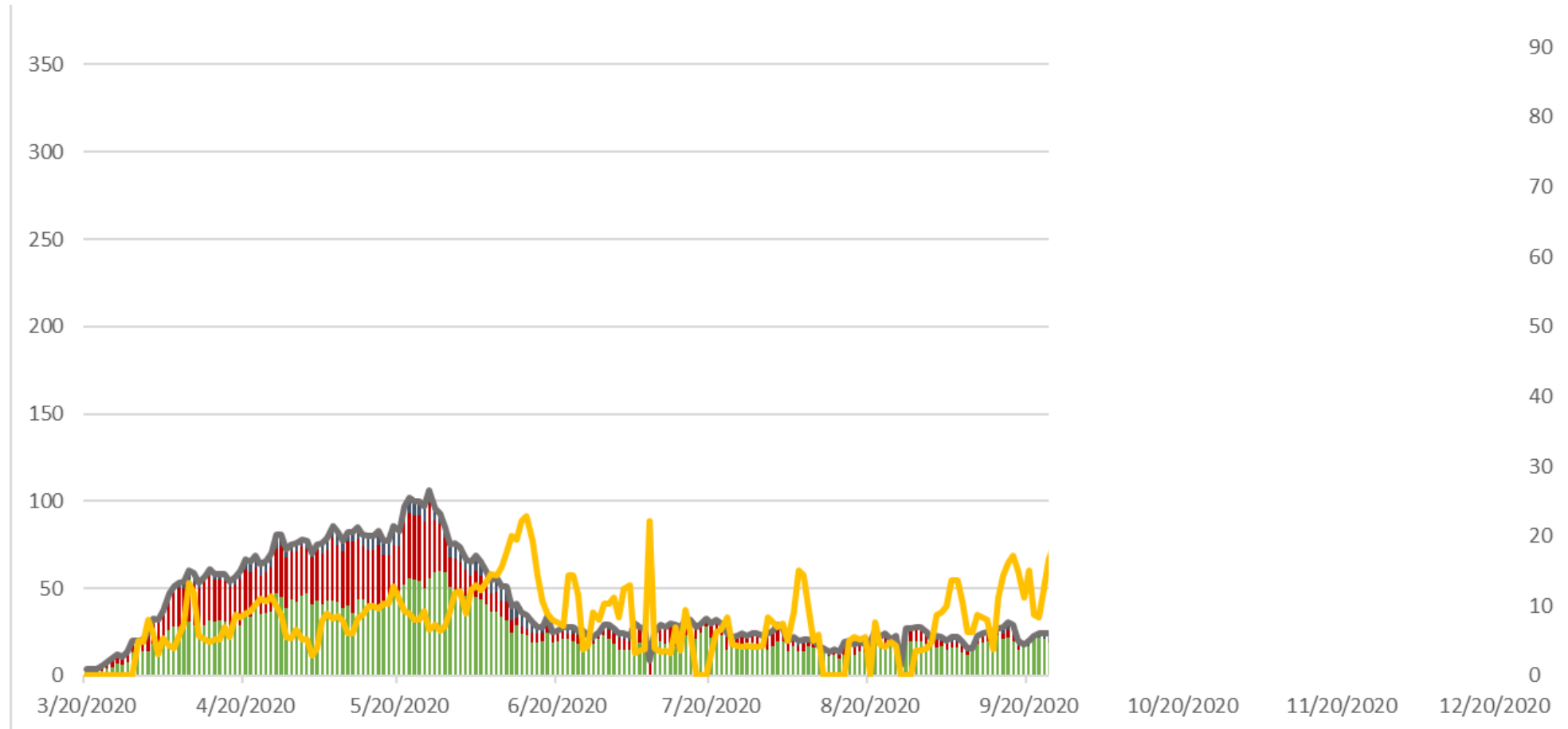
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Grand Rapids COVID-19 Inpatient Census

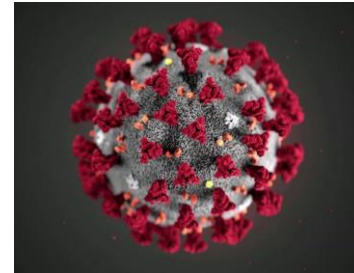
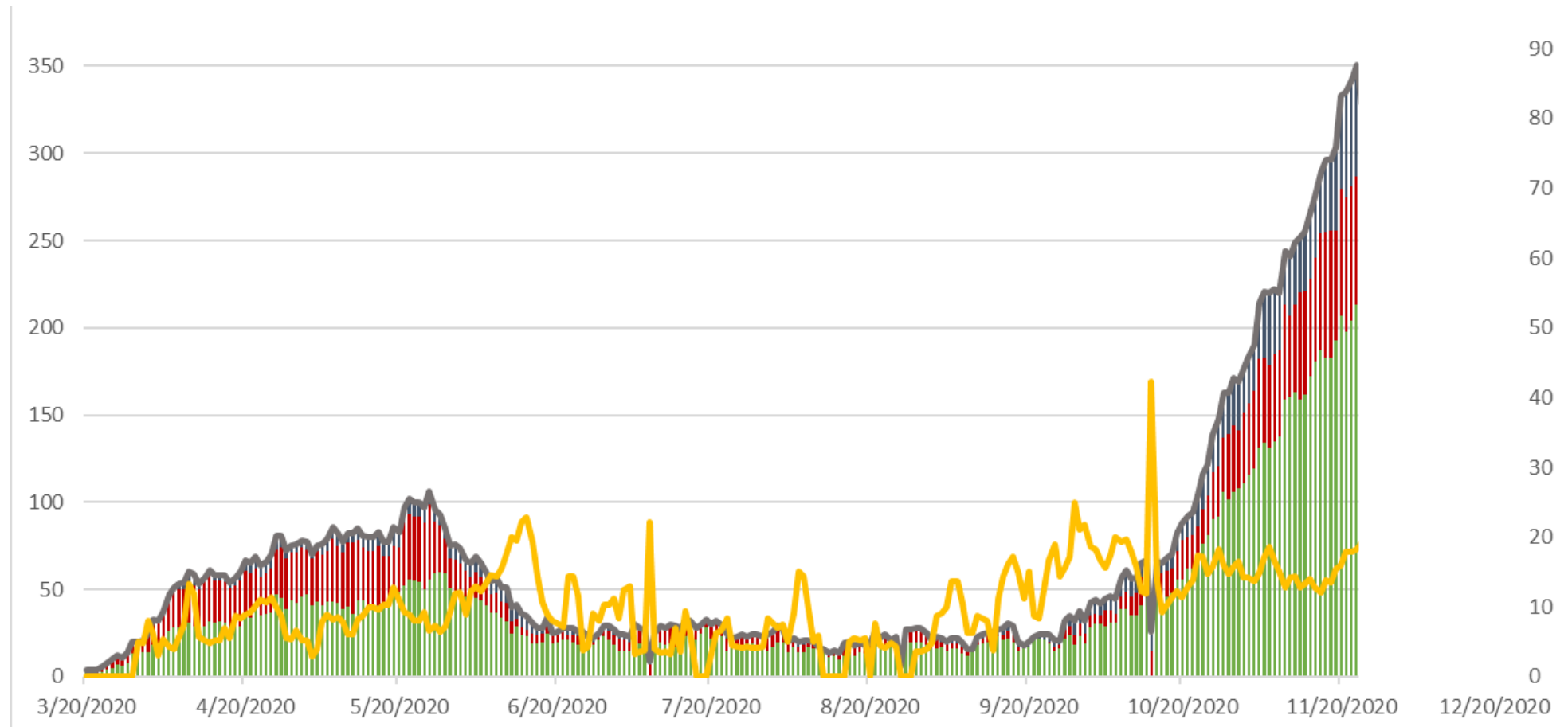


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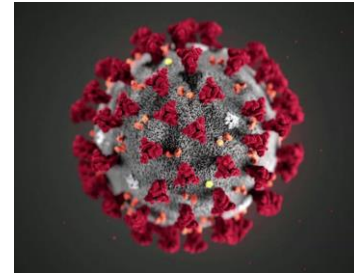
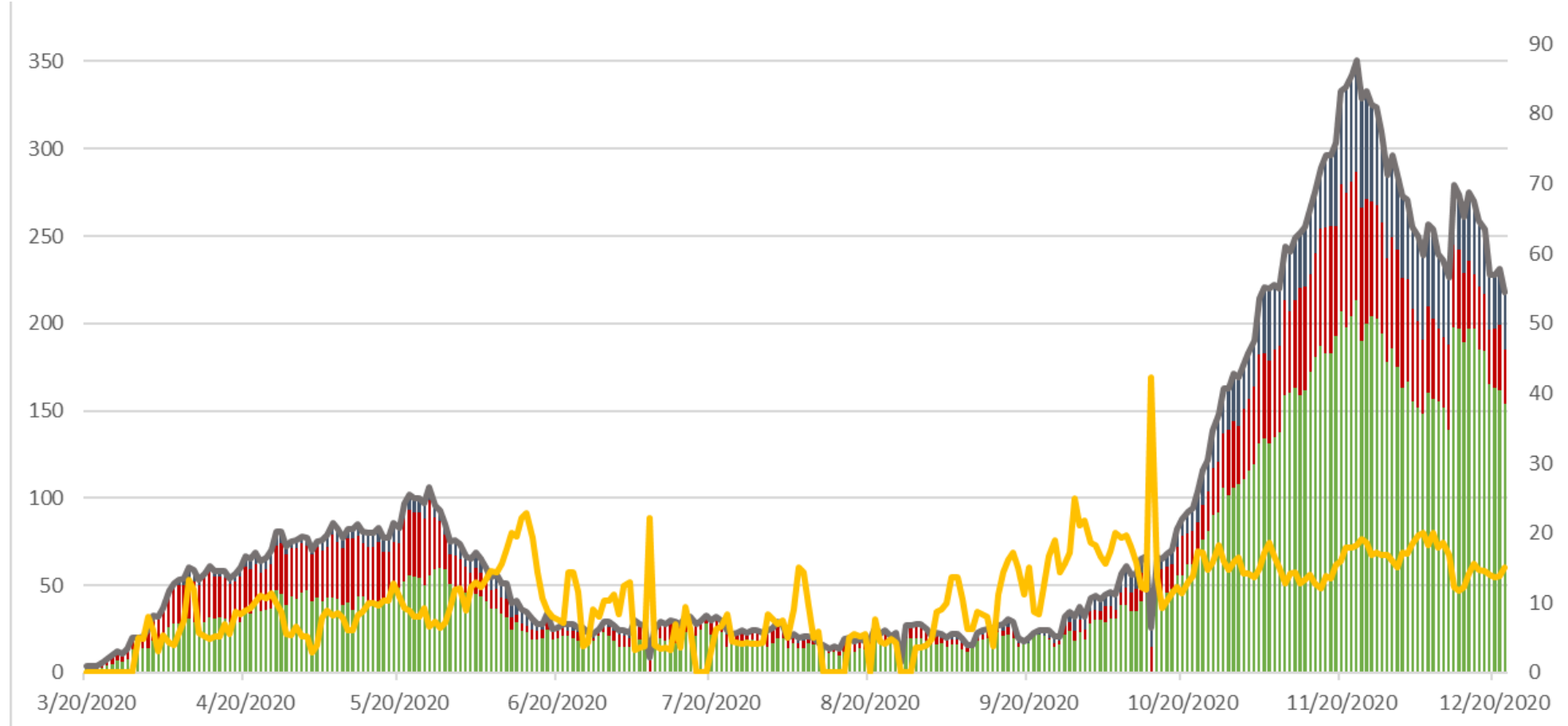
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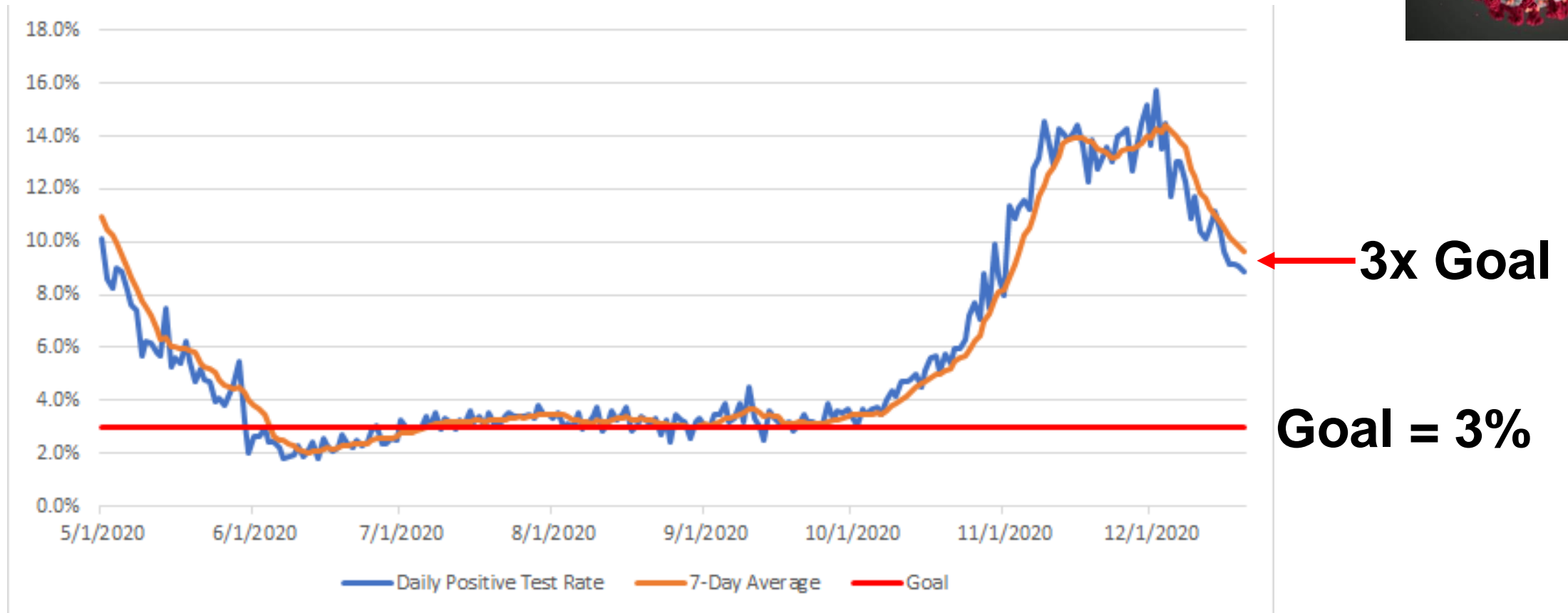
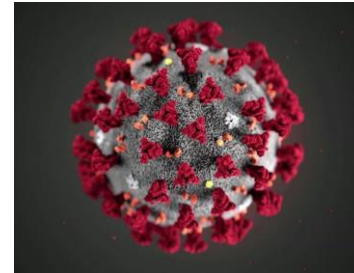


Grand Rapids COVID-19 Inpatient Census



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Kent County COVID-19 Positive Test Percent Goal < 3%



What Did We Learn in 2020?

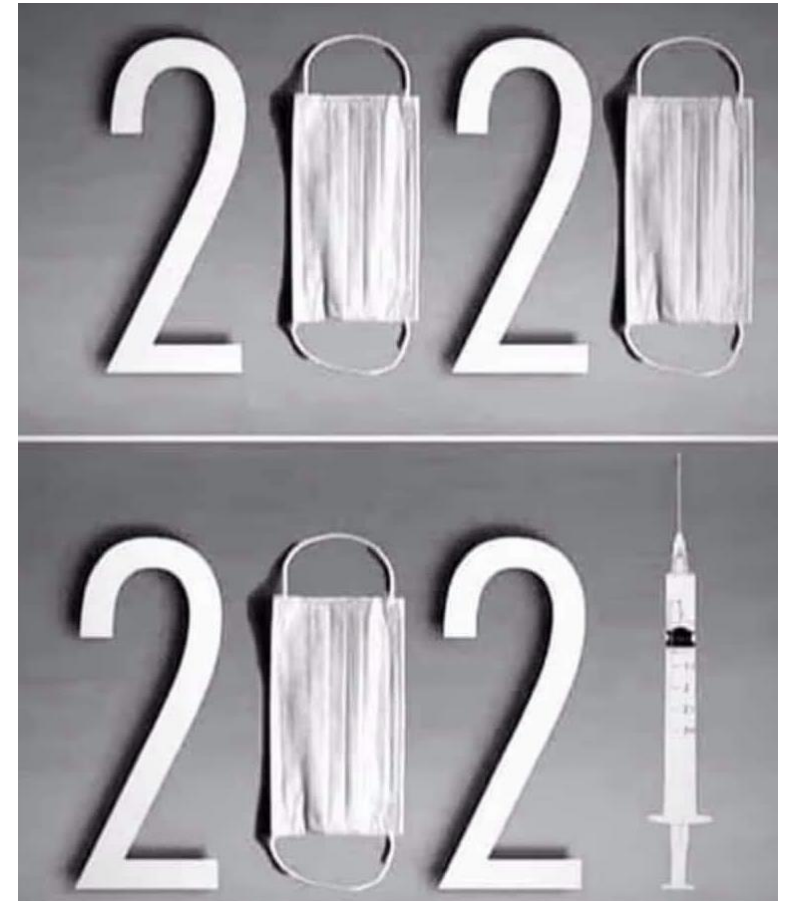
- It's not just a global economy → it's a global petri dish!
- In spite of medical advances, all countries are susceptible to new diseases
technical problems
- The dedication and resiliency of our essential workers is unparalleled
- Contrary to previous theories, healthcare systems can work together
 - Grand Rapids: CEO, CNO, COO, CMO
- Accelerated Innovation: Tele-health rapidly deployed, here to stay*
- Supply chain management under appreciated
- Educating and caring for our children brought to a new level of importance
- Medical and business communities dependent upon each other for success
- 2020 became a marathon – however, it started with a sprint!
- PPE, Social distancing, Hand hygiene: 3 phrases we have heard too often...

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“It’s difficult to predict, especially about the future”



Yogi Berra
Mark Twain
Neils Bohr
Danish proverb



What Lessons Learned Can be Applied to 2021?

- It's not just a global economy, it's a global petri dish - **November 2019**
 - Be more alert to developments in other countries, for both their and our benefit
- Optimize infrastructure and develop a leadership plan of succession
- Amazon salary structure will affect many businesses and professions
- COVID-19 will have medical ramifications for years
 - “Long haul” syndrome
 - Pulmonary symptoms, Heart complications, Blood clots/strokes
 - Cancer: Lack of screening mammograms, colonoscopy
- Telehealth* - good but not for all people, diseases: need other options too!
 - Lack of continuity of care
 - Technology is great - but not perfect for all of medicine
- Can healthcare systems work together without a pandemic?

Final Thought....



1787 Constitutional Convention

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**Thank you,
Stay well,
Happy New Year!!!**

