

Holland Sentinel

Address: 54 West Eighth Street, Holland, MI 49423
Phone: (616) 546-4203
Fax: (616) 396-4710
Contact: Miranda Martin (616) 546-4203 Earlene Klein (616) 546-4348
Email: miranda.martin@hollandsentinel.com or earlene.klein@hollandsentinel.com
Deadlines: Daily and Sunday
Sunday Edition
Column - Friday, 2 PM Display – Thursday, 11 AM
Daily Edition –
Column Ad - Previous Day 2 PM, Display Ad by 11 AM– 2 Workdays Prior to Ad Running

Grand Haven Tribune

Address: 101 N. Third Street, Grand Haven, MI 49417
Phone: (616) 842-0100
Fax: (616) 842-9584
Contact: Audra
E-mail: classifieds@grandhaventribune.com
Deadlines: **Daily Edition only** – (No Sunday or Holiday Editions)
Daily – Column Ad – Previous Day by 3:30
Saturday Edition – Friday by 11:30 AM Display – 2 Days Prior

Grand Rapids Times (Weekly Publication)

Address: 2016 Eastern Ave SE, Grand Rapids, MI 49507
Phone: (616) 245-8737
Fax: (616) 245-1026
Contact: Sally or Pam
E-mail: staff@grtimes.com
Deadline: Submit by Wed before 4pm. for Friday publishing

Instructions: Email ad copy and also send by fax. They will format it for their system and send a quote. Be sure to specify that we want them to use the GVSU logo (they have it). Ask them to bill as usual; bill comes at the end of the month.

El Vocero Hispano

Address: 1438 Eastern, S.E., Grand Rapids, MI 49507
Contact: Marisol Orellano-Advertising Department, Cell: (616) 881-1473
Phone: (616) 246-6023 ext. 10
Fax: (616) 246-1228
E-mail: advertising@elvoceromi.com; www.elvocerous.com; elvocero@me.com
Publication Days – Fridays
Instructions: Email ad copy, they will send a quote.

Chronicle of Higher Education – The Chronicle of Philanthropy

Address: 1255 Twenty-third Street, NW

Washington, DC 20037

Phone: (202) 466-1229

Fax: (202) 296-2691

Contact: Sam Speicher, Senior Team Leader/Sales Training

E-mail: Sam.Speicher@chronicle.com

Online insertion form: www.chronicle.com

HigherEdJobs.com

Phone: (814)-861-3080

Go to website for information.

Diverse Issues in Higher Ed (Formerly Black Issues in Higher Ed)

Address: 10520 Warwick Avenue, suite B-8, Fairfax, VA 22030-3136

Phone: (703) 385-2400

Fax: (571) 308-1246

Contact: Elena Maconaughey

Website: www.diverseeducation.com

E Mail DiverseAds@DiverseEducation.com

Hispanic Outlook in Higher Education

Address: 220 Kinderkamack Rd., Westwood, NJ 07675

Phone: (201) 587-8800

Fax: (201) 587-9105

Contact: Magaly LaMadrid

E Mail: Magaly.lamadrid@hispanicoutlook.com

Website: www.hispanicoutlook.com

Women in Higher Education – (Monthly Publication)

Address: 5376 Farmco Drive, Madison, WI 53704

Phone: (608) 251-3232

Fax: (608) 284-0601

Contact: Mary Helen Conroy

Website: <http://www.wihe.com>

E Mail: career@wihe.com

Chicago Tribune

435 N. Michigan

Chicago, IL

Contact Person: Laura

Phone: 312-222-4057

E-Mail: @tribune.com

Fax: 312-222-4014

If you e-mail, put "Ad" in the Subject Line

La Noticia (Previously El Hispano)

4219 S. Division

Wyoming, MI 49548

Contact Person: Jamie Malone

Phone: 616-534-6060

E-Mail: lanoticia@att.net

Fax: 616-534-6620

InsideHigherEd.com

Contact Person: Rick Plotkin-Senior Director, Recruitment

Phone: 202-448-6135

Fax: 202-448-6136

E-Mail: rick.plotkin@insidehighered.com

Post 5 ads or more in the coming year, you can get discounts by pre-paying for a package of 5 credits for \$1,100 or 10 credits for \$2,100.

More than 1.3 million higher ed professionals a month from every academic discipline and every administrative area (site traffic measured by Google Analytics). About 35% of our readers are academics, about 38% are institutional and academic administrators, and nearly 12% hold executive titles. Readership is proportional throughout the country, and about 12% of our readers are outside the U.S. Our readers come from every kind of institution; about 13% are ta community colleges. And our readers are very diverse: nearly 20% are minorities and more than 55% are women.

Multiracial Association of Professionals-Program of the Grand Rapids Area Chamber of Commerce

111 Pearl Street NW

Grand Rapids, MI 49503

Contact Person: Ciciley Moore

Phone: 616-771-0320

E-mail: moorec@grandrapids.org

FREE – NO COST TO LIST POSTING

OutPro (Welcoming LGBT Professionals in West Michigan) – A program of the Grand Rapids Area Chamber of Commerce

111 Pearl Street NW

Grand Rapids, MI 49503

Contact Person: Ciciley Moore

Phone: (616) 771-0320

E-mail: moorec@grandrapids.org

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