## **ADVERTISING OPEN POSITIONS**

It is important that the ad copy you provide to outside publications match the position announcement that has been approved during the approval stage.

## Human Resources will post your position in all of the following places:

- GVSU Jobs Website: www.jobs.gvsu.edu
- MI-HERC: Michigan Higher Education Recruitment Consortium: https://www.hercjobs.org/regions/higher-ed-careers-michigan/
  - Positions posted on MI-HERC also post at the following:
    - DirectJobs
    - JuJu
    - Jobmanji
    - Google for Jobs
    - USMilitaryPipeline.com
- HelloWestMichigan: www.hellowestmichigan.org
- Indeed.com: Indeed.com scrapes GVSU's website and places it on their website free of charge

## **Faculty Positions**

It is highly recommended that all faculty positions are posted in a national publication. To help with the higher cost associated with national publications, the Office of the Provost typically purchases a discount package in the Chronicle of Higher Education. Please contact your Dean's office for more information.

## **Hourly Positions**

Hourly positions do not require additional advertising, but it is an option available to you. Human Resources will assist with the posting in the following publications:

- MLive Media Group (most used sources, but additional resources are available):
  - Grand Rapids Press
  - Muskegon Chronicle
  - Online posting
- El Vocero

The cost associated with the advertisement is paid by the hiring department.

