

College of Education and Community Innovation Undergraduate Advising Center
Hospitality & Tourism Management
(For students who entered GVSU in Fall 2020 or later)

Name: _____

Student Number: G_____

I. CORE REQUIREMENTS (MINIMUM 47 CRS) – All students must complete the following courses:	
_____ HTM 101 Intro Hospitality & Tourism (3cr)	_____ MKT 300 or MKT 350 (3cr) <i>(Prerequisite: junior standing & Seidman GPA requirements apply)</i>
_____ CIS 150 Introduction to Computing (3cr)	_____ HTM 343 Human Resource Management (4cr) - SWS <i>(Prerequisites: WRT150, HTM101 or permission, and junior standing)</i>
_____ STA 215 Introductory Applied Statistics (3cr) <i>(Prerequisite: MTH110 or equivalent)</i>	_____ HTM 361 Hospitality Law & Legislation (3cr) <i>(Prerequisites: BUS 201)</i>
_____ BUS 201 Legal Environment for Business (3cr)	_____ HTM 373 Hospitality Information Analysis (4cr) <i>(Prerequisites: HTM213, HTM222, CIS150, ACC 201, ACC 202, HTM 273 Fall 2020 and junior standing)</i>
_____ HTM 213 Intro to Food & Beverage Management (3cr) <i>(Prerequisites: HTM101 or concurrent with junior standing)</i>	_____ HTM 375 Hospitality & Tourism Research (3cr) <i>(Prerequisites: HTM 101 and STA215)</i>
_____ HTM 222 Intro to Lodging Management (3cr) <i>(Prerequisite: HTM101 or concurrent with junior standing)</i>	_____ HTM 452 Hospitality & Tourism Marketing (3cr) <i>(Prerequisites: STA 215 and MKT 300 or MKT 350)</i>
NOTE: SEE ADVISOR, IF YOU HAVE COMPLETED ACC 212 and/or ACC 213 _____ ACC 201 Accounting for Non-Business Majors 1 (1.5 cr) _____ ACC 202 Accounting for Non-Business Majors 2 (1.5 cr) <i>(Pre-requisite: Math 110 and Concurrent enrollment in HTM 273)</i> _____ HTM 273 Financial Decision Making (3 cr) <i>(Prerequisites: HTM 101, MTH 110 and HTM 213 or HTM 222, Concurrent enrollment in ACC 201 and ACC 202)</i>	_____ HTM 495 Hospitality Management (3cr) Capstone <i>(Prerequisites: HTM343, HTM373, HTM 375)</i>
II. CAREER CONCENTRATION REQUIREMENTS (MINIMUM 18 CRS). Complete 2 of the 6 CONCENTRATIONS.	
NOTE: Courses can only be taken once (no double dipping) See advisor if you need to take additional courses for minimum 18 crs.	
#1 Meeting and Event Management	# 2 Tourism Management
Complete the following:	Complete the following:
_____ HTM 240 Intro to Meeting & Event Management (3cr) <i>(Prerequisite: HTM101 or permission)</i>	_____ HTM 268 Adventure Tourism (3cr) -or- _____ HTM 368 Geotourism (3cr) - Issues <i>(Prerequisite: junior standing and HTM 202 is recommended)</i>
_____ HTM 253 Convention Sales & Service (3cr) <i>(Prerequisite: HTM101)</i>	_____ HTM 202 International Tourism (3cr) - Global Perspective <i>(Prerequisite HTM101 recommended)</i>
_____ HTM 440 Advanced Meeting & Event Management (3cr) <i>(Prerequisite: HTM240, HTM253, and HTM290)</i>	_____ HTM 402 Tourism Policy Issues (3cr) <i>(Prerequisite: HTM202 or permission) WINTER ONLY</i>
# 3 Lodging Management	# 4 Food & Beverage Management
Complete the following:	Complete the following:
_____ HTM 253 Convention Sales & Service (3cr) <i>(Prerequisite: HTM101)</i> -or- _____ HTM 318 Responsible Beverage Management (3cr) <i>(Prerequisites: HTM213 and HTM361) WINTER ONLY</i>	_____ HTM 250 Food Production and Kitchen Management (cr) <i>(Prerequisite: HTM213)</i> -or- _____ HTM 350 Banquet and Catering Management (3cr) <i>(Prerequisites: HTM213)</i>
_____ HTM 333 Hospitality Facilities Management (3cr) <i>(Prerequisite: HTM101) WINTER ONLY</i>	_____ HTM 318 Responsible Beverage Management (3cr) <i>(Prerequisites: HTM213 and HTM361) WINTER ONLY</i>
_____ HTM 422 Advanced Lodging Management (3cr) <i>(Prerequisites: HTM222 and HTM290) WINTER ONLY</i>	_____ HTM 413 Advanced Food & Beverage Management (3cr) <i>(Prerequisites: HTM250, HTM290, CIS150) WINTER ONLY</i>
# 5 Department Approved (9 credits required)	Additional course options (see department chair or advisor for approval)
Complete the following:	_____ HTM 117 Customer Satisfaction in the HTM Industry (1cr)
_____ HTM _____ (____ credits)	_____ HTM 217 Cannabis and Culture (3cr)
_____ HTM _____ (____ credits)	_____ HTM 235 Tourism & Recreation Management (3cr)
_____ HTM _____ (____ credits)	_____ HTM 317 Responsible Cannabis Operations (3cr)

III. FIELD EXPERIENCE / INTERNSHIPS (7 credits)

- _____ HTM 190 Field Preparation (1cr)
- _____ HTM 290 Field Experience I - 300 hours (2cr)
(Prerequisite: HTM 190 and permission)
- _____ HTM 390 Field Experience II - 300 hours (2cr)
(Prerequisite: HTM 290 and permission)
- _____ HTM 490 Senior Internship - 400 hours (2cr)
(Prerequisites: HTM 390, Senior Standing and permission)

All students must complete these 4 courses. Students should work with the Internship Coordinator for more information and permission to register for these courses. Contact Amanda Stansbie at stansbia@gvsu.edu or call 616-331-3118 to discuss your field experience.

Note: Understanding a foreign language/culture can be a very valuable asset in this career field. Although foreign language courses are not required as part of the program, students should consider this option when choosing general degree elective credits. See an academic advisor to discuss your course or study abroad options.

Note: Students can receive HTM281 & HTM282 and internship credit while participating in the **Disney College Program**. Interested students should speak with Kristy Jack about this opportunity early in their academic careers to see if this is appropriate credit for your career path. More information available at Disneycollegeprogram.com.

Adventure Tourism Management Minor (21 credits)

Students in HTM and other majors may minor in Adventure Tourism by completing a **total of 21 credits as outlined below**. Students should consider at least one field experience course in their minor program. Interested students must meet with the Hospitality and Tourism Management **department chair/assistant chair** to establish a specific plan *in advance*.

Complete ALL of the following Core courses (12 credits):

- _____ HTM 235 Tourism & Recreation Management
- _____ HTM 268 Adventure Tourism
- _____ HTM 368 Geotourism-*Issues*
- _____ NRM 420 Wildland Recreation Management (Offered Fall only)

Choose 2 Fitness, Skill & Activity Courses from the following (2 credits):

- _____ FIT119 Outdoor Skills/Snowshoeing
 - _____ FIT128 Rock Climbing
 - _____ FIT153 Sailing – Large Boat
- Additional course options may be available with HTM Department Chair/Assistant Chair permission*

Choose a minimum of 7 credits of additional electives from:

- _____ HTM 202 International Tourism (3cr) -*Global Perspective*
(Prerequisite: HTM101 is recommended)
- _____ HTM 290/390/490 Field Experience (2cr)
- _____ *MGT 330 Entrepreneurship & Small Business Management (3cr)
- _____ *MGT 345 Team Building (3cr)
- _____ *MGT 364 Service Operations Management (3cr)
- _____ NRM 300 Ethical Recreation: Leave No Trace (1cr) (Spring Only)
- _____ NRM 451 Natural Resource Policy (3cr) (Permission of Department)- *Issues*

**Note that 300/400 level courses in the Seidman College of Business require Junior Standing and a 2.5 GPA or permission. Call 616-331-7500 to discuss your registration in these courses if you encounter a registration error.*

Hospitality & Tourism Management Minor (21 credits)

Students in other majors may minor in Hospitality and Tourism Management by completing a **total of 21 HTM credits, including HTM101**. Students should consider at least one field experience course in their minor program. Interested students must meet with the Hospitality and Tourism Management **department chair/assistant chair** to establish a specific plan *in advance*. Contact the HTM department at 616-331-3118 to set up an appointment.

Complete ALL of the following DEPARTMENT APPROVED courses (21 credits):

- _____ HTM 101 Hospitality Fundamentals (3 credits)
- _____ HTM _____ (____ credits)
- _____ HTM _____ (____ credits)
- _____ HTM _____ (____ credits)
- _____ HTM _____ (____ credits)
- _____ HTM _____ (____ credits)
- _____ HTM _____ (____ credits)