

College of Community & Public Service Undergraduate Advising Center
Hospitality & Tourism Management
(For students who entered GVSU in Fall 2019 or later)

Name: _____

Student Number: G_____

I. CORE REQUIREMENTS (MINIMUM 44 CREDITS) – All students must complete the following courses:	
____ HTM 101 Intro Hospitality & Tourism (3cr)	____ HTM 280 (Prerequisites: HTM 101, MTH 110, and HTM 213 or HTM 222)
____ CIS 150 Introduction to Computing (3cr)	-or-
____ HTM 213 Intro to Food & Beverage Management (3cr) <i>(Prerequisites: HTM101 or concurrent with Junior Standing)</i>	____ ACC 212 and ACC 213 NOTE: ACC 212 and ACC 213 are required for the General Business Minor.
____ HTM 222 Intro to Lodging Management (3cr) <i>(Prerequisite: HTM101 or concurrent with Junior Standing)</i>	____ HTM 373 Hospitality Information Analysis (4cr) <i>(Prerequisites: HTM213, HTM222, CIS150, ACC 213 or HTM 280 Fall 2019 and junior Standing)</i>
____ STA 215 Introductory Applied Statistics (3cr) <i>(Prerequisite: MTH110 or equivalent)</i>	____ HTM 375 Hospitality & Tourism Research (3cr) <i>(Prerequisites: HTM 101 and STA215)</i>
____ HTM 343 Human Resource Management (4cr) - SWS <i>(Prerequisites: WRT150, HTM101 or permission, and junior standing)</i>	____ MKT 300 or MKT 350 (3cr) <i>(Prerequisite: Junior Standing & Seidman GPA requirements apply)</i>
____ BUS 201 Legal Environment for Business (3cr)	____ HTM 452 Hospitality & Tourism Marketing (3cr) <i>(Prerequisites: STA 215 and MKT 300 or MKT 350)</i>
____ HTM 361 Hospitality Law & Legislation (3cr) <i>(Prerequisites: BUS 201)</i>	____ HTM 495 Hospitality Management (3cr - Capstone) <i>(Prerequisites: HTM343, HTM373, HTM 375)</i>
II. CAREER CONCENTRATION REQUIREMENTS (MINIMUM 18 CREDITS). ** See NOTE below. All students must complete TWO of the SIX CONCENTRATION areas from this section.	
#1 Meeting and Event Management	# 2 Tourism Management
Complete the following:	Complete the following:
____ HTM 240 Intro to Meeting & Event Management (3cr) <i>(Prerequisite: HTM101 or permission)</i>	____ HTM 268 Adventure Tourism (3cr)
	-or-
	____ HTM 368 Geotourism (3cr) <i>(Prerequisite: Junior Standing and HTM 202 is recommended)</i>
____ HTM 253 Convention Sales & Service (3cr) <i>(Prerequisite: HTM101)</i>	____ HTM 202 International Tourism (3cr) <i>(Prerequisite HTM101 recommended)</i>
____ HTM 440 Advanced Meeting & Event Management (3cr) <i>(Prerequisite: HTM240, HTM253, and HTM290)</i>	____ HTM 402 Tourism Policy Issues (3cr) <i>(Prerequisite: HTM202 or permission) WINTER ONLY</i>
# 3 Lodging Management	# 4 Food & Beverage Management
Complete the following:	Complete the following:
____ HTM 253 Convention Sales & Service (3cr) <i>(Prerequisite: HTM101)</i>	____ HTM 250 Food Production & Kitchen Management (4cr) <i>(Prerequisite HTM 213)</i>
	-or-
	____ HTM 350 – Banquet and Catering Management (3cr) <i>(Prerequisite HTM 213) CHECK SCHEDULE FOR OFFERING</i>
____ HTM 333 Hospitality Facilities Management (3cr) <i>(Prerequisite: HTM101)</i>	____ HTM 318 Responsible Beverage Management (3cr) <i>(Prerequisites: HTM213 and HTM361)</i>
____ HTM 422 Advanced Lodging Management (3cr) <i>(Prerequisites: HTM222 and HTM290) WINTER ONLY</i>	____ HTM 413 Advanced Food & Beverage Management (3cr) <i>(Prerequisites: HTM250, HTM290, CIS150) WINTER ONLY</i>
# 5 Recreation and Leisure Management	# 6 Department Approved (9 credits required)
Complete the following:	Complete the following:
____ HTM 235 Tourism & Recreation Management (3cr)	____ HTM _____ (____ credits)
____ HTM 237 Recreation & Leisure Programming (3cr) <i>(Prerequisite: HTM101)</i>	____ HTM _____ (____ credits)
____ HTM 437 Leadership in Recreation & Leisure (3cr) <i>(Prerequisite: HTM235 & HTM237 or permission) WINTER ONLY</i>	____ HTM _____ (____ credits)
**NOTE: Courses can only be taken once (no double dipping). See your advisor if you need to take additional courses to get to minimum of 18 credits.	

III. FIELD EXPERIENCE / INTERNSHIPS (7 credits)

- _____ HTM 190 Field Preparation (1cr)
- _____ HTM 290 Field Experience I - 300 hours (2cr)
(Prerequisite: HTM 190 and permission)
- _____ HTM 390 Field Experience II - 300 hours (2cr)
(Prerequisite: HTM 290 and permission)
- _____ HTM 490 Senior Internship - 400 hours (2cr)
(Prerequisites: HTM 390, Senior Standing and permission)

All students must complete these 4 courses. Students should work with the Internship Coordinator for more information and permission to register for these courses. Contact Amanda Stansbie at stansbia@gvsu.edu or call 616-331-3118 to discuss your field experience.

Note: Understanding a foreign language/culture can be a very valuable asset in this career field. Although foreign language courses are not required as part of the program, students should consider this option when choosing general degree elective credits. See an academic advisor to discuss your course or study abroad options.

Note: Students can receive HTM281 & HTM282 and internship credit while participating in the **Disney College Program**. Interested students should speak with Kristy Jack about this opportunity early in their academic careers to see if this is appropriate credit for your career path. More information available at Disneycollegeprogram.com.

Adventure Tourism Management Minor (21 credits)

Students in HTM and other majors may minor in Adventure Tourism by completing a **total of 21 credits as outlined below**. Students should consider at least one field experience course in their minor program. Interested students must meet with the Hospitality and Tourism Management **department chair/assistant chair** to establish a specific plan *in advance*.

Complete ALL of the following Core courses (12 credits):

- _____ HTM 235 Tourism & Recreation Management
- _____ HTM 268 Adventure Tourism
- _____ HTM 368 Geotourism
- _____ NRM 420 Wildland Recreation Management (Offered Fall only)

Choose 2 FIT Fitness, Skill & Activity Courses from the following (2 credits):

- _____ FIT119 Outdoor Skills/Snowshoeing
 - _____ FIT128 Rock Climbing
 - _____ FIT153 Sailing – Large Boat
- Additional course options may be available with HTM Department Chair/Assistant Chair permission*

Choose a minimum of 7 credits of additional electives from:

- _____ HTM 202 International Tourism (3cr)
(Prerequisite: HTM101 is recommended)
- _____ HTM 290/390/490 Field Experience (2cr)
- _____ *MGT 330 Entrepreneurship & Small Business Management (3cr)
- _____ *MGT 345 Team Building (3cr)
- _____ *MGT 364 Service Operations Management (3cr)
- _____ NRM 300 Ethical Recreation: Leave No Trace (1cr) (Spring Only)
- _____ NRM 451 Natural Resource Policy (3cr) (Permission of Department)

**Note that 300/400 level courses in the Seidman College of Business require Junior Standing and a 2.5 GPA or permission. Call 616-331-7500 to discuss your registration in these courses if you encounter a registration error.*

Hospitality & Tourism Management Minor (21 credits)

Students in other majors may minor in Hospitality and Tourism Management by completing a **total of 21 HTM credits, including HTM101**. Students should consider at least one field experience course in their minor program. Interested students must meet with the Hospitality and Tourism Management **department chair/assistant chair** to establish a specific plan *in advance*. Contact the HTM department at 616-331-3118 to set up an appointment.

Complete ALL of the following DEPARTMENT APPROVED courses (21 credits):

- _____ HTM 101 Hospitality Fundamentals (3 credits)
- _____ HTM _____ (____ credits)
- _____ HTM _____ (____ credits)
- _____ HTM _____ (____ credits)
- _____ HTM _____ (____ credits)
- _____ HTM _____ (____ credits)
- _____ HTM _____ (____ credits)