**I. CORE REQUIREMENTS (36 Credits)** – All students must complete the following 11 courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTM 101</td>
<td>Intro Hospitality &amp; Tourism (3cr*)</td>
<td></td>
</tr>
<tr>
<td>HTM 213</td>
<td>Intro to Food &amp; Beverage Management (3cr)</td>
<td>(Prerequisites: HTM101 or concurrent with Junior Standing)</td>
</tr>
<tr>
<td>HTM 222</td>
<td>Intro to Lodging Management (3cr)</td>
<td>(Prerequisite: HTM101 or concurrent with Junior Standing)</td>
</tr>
<tr>
<td>STA 215</td>
<td>Introductory Applied Statistics (3cr)</td>
<td>(Prerequisite: MTH110 or equivalent)</td>
</tr>
<tr>
<td>HTM 318</td>
<td>Responsible Beverage Management (3cr)</td>
<td>(Prerequisite: HTM213 and HTM361)</td>
</tr>
<tr>
<td>HTM 330</td>
<td>International Event Management (3cr)</td>
<td>(Prerequisite: HTM101)</td>
</tr>
<tr>
<td>HTM 350</td>
<td>Banquet &amp; Catering Management (3cr)</td>
<td>(Prerequisite: Permission of Instructor)</td>
</tr>
<tr>
<td>HTM 353</td>
<td>Convention Sales &amp; Service (3cr)</td>
<td>(Prerequisite: HTM101)</td>
</tr>
<tr>
<td>HTM 422</td>
<td>Advanced Lodging Management (3cr*)</td>
<td>(Prerequisite: HTM222 and HTM290) WINTER ONLY</td>
</tr>
<tr>
<td>HTM 440</td>
<td>Advanced Meeting &amp; Event Management (3cr)</td>
<td>(Prerequisite: HTM240, HTM253, and HTM290)</td>
</tr>
</tbody>
</table>

Note: HTM101, HTM413 and HTM422 were previously 4 cr hour courses – will be 3 cr hour courses as of Fall 19

**II. BUSINESS COGNATE REQUIREMENTS (12 Credits)** – All students must complete the following 4 courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 212</td>
<td>Principles of Financial Accounting (3cr)</td>
<td></td>
</tr>
<tr>
<td>ACC 213</td>
<td>Principles of Managerial Accounting (3cr)</td>
<td>(Prerequisite: ACC212) – Alternate option HTM280 see advisor</td>
</tr>
<tr>
<td>BUS 201</td>
<td>Legal Environment for Business (3cr)</td>
<td></td>
</tr>
<tr>
<td>MKT 300</td>
<td>Hospitality Facilities Management (3cr)</td>
<td>(Prerequisites: Junior standing and GPA permitted)</td>
</tr>
<tr>
<td>MKT 350</td>
<td>Hospitality Facilities Management (3cr)</td>
<td>(Prerequisites: Junior standing and GPA permitted)</td>
</tr>
</tbody>
</table>

**III. CAREER EMPHASIS REQUIREMENT (15 Credits)** – All students must complete ONE of the five career emphasis areas from this section. See your HTM Faculty Mentor for additional emphasis elective options:

**Food & Beverage Management Emphasis**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTM 175</td>
<td>International Food &amp; Culture (3cr)</td>
<td></td>
</tr>
<tr>
<td>HTM 275</td>
<td>Culinary Tourism (3cr)</td>
<td></td>
</tr>
<tr>
<td>HTM 323</td>
<td>Festival &amp; Special Event Management (3cr)</td>
<td>(Prerequisite: HTM101)</td>
</tr>
<tr>
<td>HTM 330</td>
<td>International Event Management (3cr)</td>
<td>(Prerequisite: HTM101)</td>
</tr>
<tr>
<td>HTM 350</td>
<td>Banquet &amp; Catering Management (3cr)</td>
<td>(Prerequisite: Permission of Instructor)</td>
</tr>
<tr>
<td>BMS 105</td>
<td>Basic Nutrition (3cr)</td>
<td></td>
</tr>
<tr>
<td>SOC 288</td>
<td>Sociology of Food (3cr)</td>
<td></td>
</tr>
</tbody>
</table>

**Lodging Management Emphasis**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTM 250</td>
<td>Food Production &amp; Kitchen Management (4cr)</td>
<td>(Prerequisite: HTM213)</td>
</tr>
<tr>
<td>HTM 318</td>
<td>Responsible Beverage Management (3cr)</td>
<td>(Prerequisites: HTM213 and HTM361)</td>
</tr>
<tr>
<td>HTM 413</td>
<td>Advanced Food &amp; Beverage Management (3cr*)</td>
<td>(Prerequisites: HTM250, HTM290, CIS150) WINTER ONLY</td>
</tr>
<tr>
<td>HTM 275</td>
<td>Culinary Tourism (3cr)</td>
<td></td>
</tr>
<tr>
<td>HTM 318</td>
<td>Responsible Beverage Management (3cr)</td>
<td>(Prerequisites: HTM213 and HTM361)</td>
</tr>
<tr>
<td>HTM 422</td>
<td>Advanced Lodging Management (3cr*)</td>
<td>(Prerequisites: HTM222 and HTM290) WINTER ONLY</td>
</tr>
<tr>
<td>HTM 440</td>
<td>Advanced Meeting &amp; Event Management (3cr)</td>
<td>(Prerequisites: HTM240, HTM253, and HTM290)</td>
</tr>
</tbody>
</table>

Plus, choose a minimum of 4 credits of additional emphasis electives from this group:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTM 332</td>
<td>Festival &amp; Special Event Management (3cr)</td>
<td>(Prerequisite: HTM101)</td>
</tr>
<tr>
<td>HTM 330</td>
<td>International Event Management (3cr)</td>
<td>(Prerequisite: HTM101)</td>
</tr>
<tr>
<td>HTM 350</td>
<td>Banquet &amp; Catering Management (3cr)</td>
<td>(Prerequisite: Permission of Instructor)</td>
</tr>
<tr>
<td>HTM 300</td>
<td>International Event Management (3cr)</td>
<td>(Prerequisite: HTM101)</td>
</tr>
<tr>
<td>HTM 323</td>
<td>Festival &amp; Special Event Management (3cr)</td>
<td>(Prerequisite: HTM101)</td>
</tr>
</tbody>
</table>

**Note:**
- Understanding a foreign language/culture can be a very valuable asset in this career field. Although foreign language courses are not required as part of the program, students should consider this option when choosing general degree elective credits. See an academic advisor to discuss your course or study abroad options.
- Students can receive HTM281 & HTM282 credit while participating in the Disney College Program. Interested students should speak with their faculty mentor about this opportunity early in their academic careers to see if this is appropriate credit for your career path. More information available at www.gvsu.edu/ccpsadvising/Disney.
Tourism Management Emphasis

Complete the following:

- HTM 202 International Tourism (3cr)
  (Prerequisite: HTM101 is recommended)
- HTM 235 Tourism & Recreation Management (3cr)
- HTM 402 Tourism Policy Issues (3cr)
  (Prerequisite: HTM202 or permission) WINTER ONLY

Plus, choose a minimum of 6 credits of additional major electives from this group:

- HTM 268 Adventure Tourism (3cr)
- HTM 275 Culinary Tourism (3cr)
- HTM 323 Festival & Special Event Management (3cr)
  (Prerequisite: HTM101)
- HTM 330 International Event Management (3cr)
  (Prerequisite: Permission of Instructor) SPRING ONLY
- HTM 368 Geotourism (3cr)
  (Prerequisite: Junior Standing and HTM202 is recommended)
- GPY 220 Cultural Geography (3cr) -OR-
- GPY 235 Geography for a Changing World (3cr)

Complete ALL of the following Core courses (12 credits):

- HTM 190 Field Preparation (1cr)
- HTM 253 Convention Sales & Service (3cr)
  (Prerequisite: HTM101)
- HTM 268 Adventure Tourism (3cr)
- HTM 275 Culinary Tourism (3cr)
- HTM 301 Hospitality Management (3cr)
- HTM 344 Meeting and Event Management (3cr)
  (Prerequisite: HTM101)
- HTM 390 Field Experience II - 300 hours (2cr)
  (Prerequisite: HTM290 and permission)
- HTM 402 Tourism Policy Issues (3cr)
  (Prerequisite: HTM202 or permission)
- HTM 422 Advanced Meeting & Event Management (3cr)*
  (Prerequisite: HTM220 and HTM290) WINTER ONLY
- HTM 490 Senior Internship - 400 hours (2cr)
  (Prerequisites: HTM390, Sr. Standing and permission)
- HTM 235 Tourism & Recreation Management (3cr)
- HTM 275 Culinary Tourism (3cr)
- HTM 323 Festival & Special Event Management (3cr)
  (Prerequisite: HTM101)
- HTM 330 International Event Management (3cr)
  (Prerequisite: Permission of Instructor) SPRING ONLY
- HTM 368 Geotourism (3cr)
  (Prerequisite: Junior Standing and HTM202 is recommended)
- HTM 333 Hospitality Facilities Management (3cr)
  (Prerequisite: HTM101)
- PA 335 Grant Writing (3cr)
  (Prerequisite: HTM101)
- PED 345 Disability, Sport and Physical Activity (3cr)
  (Prerequisite: Junior Standing) FALL ONLY

Meeting and Event Management Emphasis

Complete the following:

- HTM 240 Intro to Meeting & Event Management (3cr)
  (Prerequisite: HTM101 or permission)
- HTM 253 Convention Sales & Service (3cr)
  (Prerequisite: HTM101)
- HTM 440 Advanced Meeting & Event Management (3cr)
  (Prerequisite: HTM240, HTM253, and HTM290)

Plus, choose a minimum of 6 credits of additional major electives from this group:

- HTM 268 Adventure Tourism (3cr)
- HTM 275 Culinary Tourism (3cr)
- HTM 323 Festival & Special Event Management (3cr)
  (Prerequisite: HTM101)
- HTM 330 International Event Management (3cr)
  (Prerequisite: Permission of Instructor) SPRING ONLY
- HTM 368 Geotourism (3cr)
  (Prerequisite: Junior Standing and HTM202 is recommended)
- GPY 220 Cultural Geography (3cr) -OR-
- GPY 235 Geography for a Changing World (3cr)
- HTM 268 Adventure Tourism (3cr)
- HTM 275 Culinary Tourism (3cr)
- HTM 301 Hospitality Management (3cr)
- HTM 344 Meeting and Event Management (3cr)
  (Prerequisite: HTM101)
- HTM 390 Field Experience II - 300 hours (2cr)
  (Prerequisite: HTM290 and permission)
- HTM 422 Advanced Meeting & Event Management (3cr)*
  (Prerequisite: HTM220 and HTM290) WINTER ONLY
- HTM 490 Senior Internship - 400 hours (2cr)
  (Prerequisites: HTM390, Sr. Standing and permission)

Recreation & Leisure Management Emphasis

Complete the following:

- HTM 235 Tourism & Recreation Management (3cr)
- HTM 222 Hospitality Management (3cr)
- HTM 318 Responsible Beverage Management (3cr)
  (Prerequisites: HTM213 and HTM561)
- HTM 222 Hospitality Management (3cr)
- HTM 318 Responsible Beverage Management (3cr)
  (Prerequisites: HTM213 and HTM561)

Plus, choose a minimum of 6 credits of additional major electives from this group:

- HTM 235 Tourism & Recreation Management (3cr)
- HTM 222 Hospitality Management (3cr)
- HTM 318 Responsible Beverage Management (3cr)
  (Prerequisites: HTM213 and HTM561)
- HTM 301 Hospitality Management (3cr)
- HTM 344 Meeting and Event Management (3cr)
  (Prerequisite: HTM101)
- HTM 390 Field Experience II - 300 hours (2cr)
  (Prerequisite: HTM290 and permission)
- HTM 422 Advanced Meeting & Event Management (3cr)*
  (Prerequisite: HTM220 and HTM290) WINTER ONLY
- HTM 490 Senior Internship - 400 hours (2cr)
  (Prerequisites: HTM390, Sr. Standing and permission)

IV. FIELD EXPERIENCE / INTERNSHIPS (7 credits)

All students must complete these 4 courses. Students should work with the Internship Coordinator for more information and permission to register for these courses. Contact Amanda Stansbie at stansbia@gvsu.edu or call 616-331-3118 to discuss your field experience.

Adventure Tourism Management Minor (21 credits)

Students in HTM and other majors may minor in Adventure Tourism by completing a total of 21 credits as outlined below. Students should consider at least one field experience course in their minor program. Interested students must meet with the Hospitality and Tourism Management Chair or assistant chair to establish a specific plan in advance.

Complete ALL of the following Core courses (12 credits):

- HTM 235 Tourism & Recreation Management
- HTM 268 Adventure Tourism
- HTM 368 Geotourism
- NRM 420 Wildland Recreation Management (Offered Fall only)

Choose a minimum of 7 credits of additional electives from:

- HTM 202 International Tourism (3cr)
  (Prerequisite: HTM101 is recommended)
- HTM 290/390/490 Field Experience (2cr)
- *MG 330 Entrepreneurship & Small Business Management (3cr)
- *MG 345 Team Building (3cr)
- *MG 364 Service Operations Management (3cr)
- NRM 300 Ethical Recreation: Leave No Trace (1cr) (Spring Only)
- *NRM 451 Natural Resource Policy (3cr) (Permission of Department)

Choose 2 PED Skills Development Courses from the following (2 credits):

- PED119 Outdoor Skills/Snowshoeing
- PED128 Rock Climbing
- PED153 Sailing – Large Boat

Additional course options may be available with HTM Department Chair/Assistant Chair permission.

Hospitality & Tourism Management Minor (21 credits)

Students in other majors may minor in Hospitality and Tourism Management by completing a total of 21 HTM credits, including HTM101. Students should check at least one field experience course in their minor program. Interested students must meet with the Hospitality and Tourism Management Chair or assistant chair to establish a specific plan in advance. Contact the HTM department at 616-331-3118 to set up an appointment.

Updated: June, 2018