

College of Community & Public Service Undergraduate Advising Center
Hospitality & Tourism Management
(for students who entered GVSU in Fall 2011 through Spring/Summer 2013 – Expires August 2020)

Name: _____ Student Number: G _____

I. CORE REQUIREMENTS (36 Credits) – All students must complete the following 11 courses	
_____ HTM 101 Intro Hospitality & Tourism (4cr)	_____ HTM 361 Hospitality Law & Legislation (3cr) <i>(Prerequisites: BUS 201)</i>
_____ CIS 150 Introduction to Computing (3cr)	_____ HTM 373 Hospitality Information Analysis (4cr) <i>(Prerequisites: HTM213, HTM222, CIS150, ACC 213 and junior standing)</i>
_____ HTM 213 Intro to Food & Beverage Management (3cr) <i>(Prerequisites: HTM101 or permission)</i>	_____ HTM 375 Hospitality & Tourism Research (3cr) <i>(Prerequisites: STA215 and HTM101)</i>
_____ HTM 222 Intro to Lodging Management (3cr) <i>(Prerequisite: HTM101)</i>	_____ HTM 452 Hospitality & Tourism Marketing (3cr) <i>(Prerequisites: MKT 350 and STA215)</i>
_____ STA 215 Introductory Applied Statistics (3cr) <i>(Prerequisite: MTH110 or equivalent)</i>	_____ HTM 495 Hospitality Management (3cr - capstone) <i>(Prerequisites: HTM101, HTM343, HTM361, HTM 373)</i>
_____ HTM 343 Human Resource Management (4cr) - SWS <i>(Prerequisites: HTM101 and Junior Standing)</i>	
II. COGNATE REQUIREMENTS (12 Credits) – All students must complete the following 4 courses	
_____ ACC 212 Principles of Financial Accounting (3cr)	_____ BUS 201 Legal Environment for Business (3cr)
_____ ACC 213 Principles of Managerial Accounting (3cr) <i>(Prerequisite: ACC212)</i>	_____ MKT 350 Marketing Management (3cr) <i>(Prerequisite: Junior Standing & 2.75 GPA or call 616-331-7500 for permission)</i>
III. CAREER EMPHASIS REQUIREMENT (15 Credits) – All students must complete ONE career emphasis area from this section.	
Food & Beverage Management Emphasis	Lodging Management Emphasis
Complete the following:	Complete the following:
_____ HTM 250 Food Production & Kitchen Management (4cr) <i>(Prerequisite: HTM213)</i>	_____ HTM 253 Convention Sales & Service (3cr) <i>(Prerequisite: HTM101)</i>
_____ HTM 318 Responsible Beverage Management (3cr) <i>(Prerequisites: HTM213 and HTM361)</i>	_____ HTM 333 Hospitality Facilities Management (3cr) <i>(Prerequisite: HTM101)</i>
_____ HTM 413 Advanced Food & Beverage Management (4cr) <i>(Prerequisite: HTM250, HTM290, CIS150)</i>	_____ HTM 422 Advanced Lodging Management (4cr) <i>(Prerequisite: HTM222 and HTM290)</i>
Plus, choose a minimum of 4 credits of additional major electives from this group:	Plus, choose a minimum of 5 credits of additional major electives from this group:
_____ HTM 175 International Food & Culture (3cr)	_____ HTM 235 Tourism & Recreation Management (3cr)
_____ BMS 105 Basic Nutrition (3cr)	_____ HTM 240 Intro to Meeting & Event Management (3cr)
_____ COM 201 Speech (3cr)	_____ HTM 318 Responsible Beverage Management (3cr) <i>(Prerequisites: HTM213 and HTM361)</i>
_____ SOC 288 Sociology of Food (3cr)	_____ HTM 323 Festival & Special Event Management (3cr) <i>(Prerequisite: HTM101)</i>
_____ MOV 102 First Aid, CPR, & AED (2cr)	_____ MKT 356 Professional Selling (3cr) <i>(Prerequisite: MKT 350 & 2.75 GPA or call 616-331-7500 for permission)</i>
_____ HTM 281 Disney College Program I (2cr) <i>(Prerequisite: Permission of Instructor)</i>	_____ MOV 102 First Aid, CPR, & AED (2cr)
_____ HTM 282 Disney College Program II (2cr) <i>(Prerequisite: Permission of Instructor)</i>	_____ COM 201 Speech (3cr)
	_____ HTM 281 Disney College Program I (2cr) <i>(Prerequisite: Permission of Instructor)</i>
	_____ HTM 282 Disney College Program II (2cr) <i>(Prerequisite: Permission of Instructor)</i>
<i>Additional course options may be available with HTM Faculty Mentor Approval.</i>	<i>Additional course options may be available with HTM Faculty Mentor Approval.</i>

****Additional emphasis options and major requirements for all students are on the reverse side****

Note: Understanding a foreign language/culture can be a very valuable asset in this career field. Although foreign language courses are not required as part of the program, students should consider this option when choosing general degree elective credits. See an academic advisor to discuss your course or study abroad options.

Tourism Management Emphasis	Meeting and Event Management Emphasis
Complete the following:	Complete the following:
_____ HTM 202 International Tourism (3cr) <i>(Prerequisite: HTM101 is recommended)</i>	_____ HTM 240 Intro to Meeting & Event Management (3cr) <i>(Prerequisite: HTM101 or permission)</i>
_____ HTM 235 Tourism & Recreation Management (3cr)	_____ HTM 253 Convention Sales & Service (3cr) <i>(Prerequisite: HTM101)</i>
_____ HTM 402 Tourism Policy Issues (3cr) <i>(Prerequisite: HTM202 or permission)</i>	_____ HTM 440 Advanced Meeting & Event Management (3cr) <i>(Prerequisite: HTM240, HTM253, and HTM290)</i>
Plus, choose a minimum of 6 credits of additional major electives from this group:	Plus, choose a minimum of 6 credits of additional major electives from this group:
_____ HTM 268 Adventure Tourism (3cr)	_____ HTM 235 Tourism & Recreation Management (3cr)
_____ HTM 368 Geotourism (3cr)	_____ HTM 323 Festival & Special Event Management (3cr) <i>(Prerequisite: HTM101)</i>
_____ COM 201 Speech (3cr)	_____ COM 201 Speech
_____ MOV 102 First Aid, CPR, & AED (2cr)	_____ MKT 356 Professional Selling (3cr) <i>(Prerequisite: MKT 350 & 2.75 GPA or call 616-331-7500 for permission)</i>
_____ HTM 281 Disney College Program I (2cr) <i>(Prerequisite: Permission of Instructor)</i>	_____ MOV 102 First Aid, CPR, & AED (2cr)
_____ HTM 282 Disney College Program II (2cr) <i>(Prerequisite: Permission of Instructor)</i>	_____ HTM 281 Disney College Program I (2cr) <i>(Prerequisite: Permission of Instructor)</i>
<i>Additional course options may be available with HTM Faculty Mentor Approval.</i>	_____ HTM 282 Disney College Program II (2cr) <i>(Prerequisite: Permission of Instructor)</i>
	<i>Additional course options may be available with HTM Faculty Mentor Approval.</i>
IV. FIELD EXPERIENCE / INTERNSHIPS (7 credits) – All students must complete the following 4 courses. Students should work with the Internship Coordinator for more information and permission to register for these courses. Contact Amanda Stansbie at stansbia@gvsu.edu or call 616-331-3118 to discuss your field experience.	
_____ HTM 190 Field Preparation (1cr)	_____ HTM 390 Field Experience II - 300 hours (2cr) <i>(Prerequisite: HTM290)</i>
_____ HTM 290 Field Experience I - 300 hours (2cr) <i>(Prerequisite: HTM190)</i>	_____ HTM 490 Senior Internship - 400 hours (2cr) <i>(Prerequisites: HTM390 and Senior Standing)</i>

<u>Adventure Tourism Management Minor</u> (21 credits)	<u>Hospitality & Tourism Management Minor</u> (21 credits)
Students in HTM and other majors may minor in Adventure Tourism by completing a total of 21 credits as outlined below . Students should consider at least one field experience course in their minor program. Interested students must meet with the Hospitality and Tourism Management chair or assistant chair to establish a specific plan <i>in advance</i> .	Students in other majors may minor in Hospitality and Tourism Management by completing a total of 21 HTM credits, including HTM101 . Students should consider at least one field experience course in their minor program. Interested students must meet with the Hospitality and Tourism Management chair or assistant chair to establish a specific plan <i>in advance</i> .
Complete ALL of the following Core courses (12 credits): _____ HTM 235 Tourism & Recreation Management _____ HTM 268 Adventure Tourism _____ HTM 368 Geotourism _____ NRM 420 Wildland Recreation Management	Complete ALL of the following <u>Approved</u> courses (21 credits): _____ HTM 101 Intro Hospitality & Tourism (4 credits) _____ HTM _____ (_____ credits) _____ HTM _____ (_____ credits) _____ HTM _____ (_____ credits) _____ HTM _____ (_____ credits) _____ HTM _____ (_____ credits)
Choose 2 PED Skills Development Courses from the following (2 credits): _____ PED119 Outdoor Skills/Snowshoeing _____ PED128 Rock Climbing _____ PED153 Sailing – Large Boat _____ PED155 Coastal Kayaking <i>Additional course options may be available with HTM Faculty Mentor Approval.</i>	
Choose a minimum of 7 credits of additional electives from this group: _____ HTM 202 International Tourism (3cr) <i>(Prerequisite: HTM101 is recommended)</i> _____ HTM 290/HTM390/HTM490 Adventure Tourism Based Field Experience (2cr) _____ *MGT 330 Entrepreneurship (3cr) _____ *MGT 345 Team Building (3cr) _____ *MGT 364 Service Operations Management (3cr) _____ NRM 300 Ethical Recreation: Leave No Trace (1cr) <i>(Permission of Department)</i> _____ NRM 451 Natural Resource Policy (3cr) <i>*Note that 300/400 level courses in the Seidman College of Business require Junior Standing and a 2.75 GPA or permission. Call 616-331-7500 to discuss your registration in these courses if you encounter a registration error.</i>	