

## ***RELATIONSHIPS BETWEEN PCEC AND GVSU STRATEGIC PLAN GOALS & OBJECTIVES***

<b>PCEC GOALS</b>  ➤ prepare students to compete in today’s global economy by emphasizing experiential learning in a contemporary technical environment ➤ prepare students for the future by emphasizing fundamental principles ➤ emphasize a strong technical background enhanced by effective communication skills ➤ provide working professionals with the opportunity for continuous professional development ➤ imbue students with a strong sense of “the public good” and their own professional responsibility to the public good ➤ strive to be an example and an inspiration to develop competence, courage, and compassion with unquestioned integrity	<b>Comprehensive University</b>		<b>Inclusive Environment</b>	<b>Support student centered, rigorous, professional and liberal education</b>	<b>Assessment Informs Decision Making</b>	<b>Resources (human, physical, pedagogical)</b>	<b>Educate well prepared &amp; well rounded graduates</b>	<b>Stakeholders aware &amp; supportive of financial decisions</b>	<b>Extensive relationships with constituents</b>
<b>PCEC OBJECTIVES</b>	<b>GVSU GOALS</b>								
	1	2	3	4	5	6	7	8	
<b>Constituent Group – Students</b>									
➤ Provide excellent and respected academic programs	X	X	X	X	X	X	X	X	
➤ Provide opportunities for professional development	X	X	X	X	X	X		X	
➤ Provide an outstanding and inclusive environment for learning that supports student / faculty / community interaction	X	X	X	X	X	X		X	
➤ Provide support to enhance student growth, success and time to graduation	X	X	X	X	X	X		X	
<b>Constituent Group – Our Employer Base</b>									
➤ Provide a diverse population of graduates well prepared for the challenges of industry and graduate studies	X	X	X	X	X	X	X	X	
➤ Provide outstanding experiential educational programs		X	X	X	X	X		X	
➤ Offer educational programs consistent with contemporary practice		X	X	X	X	X		X	
➤ Enhance industry competitiveness and faculty currency				X	X	X		X	
➤ Provide industry and community service and outreach			X	X	X	X		X	

GVSU Strategic Plan Goals are listed in detail on the last page of this document.

<b><i>PCEC GOALS</i></b>	<b>Comprehensive University</b>	<b>Inclusive Environment</b>	<b>Support student centered, rigorous, professional and liberal education</b>	<b>Assessment Informs Decision Making</b>	<b>Resources (human, physical, pedagogical)</b>	<b>Educate well prepared &amp; well rounded graduates</b>	<b>Stakeholders aware &amp; supportive of financial decisions</b>	<b>Extensive relationships with constituents</b>
<ul style="list-style-type: none"> <li>➤ prepare students to compete in today's global economy by emphasizing experiential learning in a contemporary technical environment</li> <li>➤ prepare students for the future by emphasizing fundamental principles</li> <li>➤ emphasize a strong technical background enhanced by effective communication skills</li> <li>➤ provide working professionals with the opportunity for continuous professional development</li> <li>➤ imbue students with a strong sense of "the public good" and their own professional responsibility to the public good</li> <li>➤ strive to be an example and an inspiration to develop competence, courage, and compassion with unquestioned integrity</li> </ul>								
➤ Enhance competitiveness in the global environment				X	X	X		X
<b><i>Constituent Group - The Engineering and Computing Professions</i></b>								
➤ Provide a diverse population of graduates well prepared for the challenges of industry and graduate studies	X	X		X	X	X	X	X
➤ Contribute to advancing professional knowledge				X	X	X		X
➤ Support our professional societies		X		X	X			X
➤ Increase awareness of our professions		X		X	X			X
➤ Enhance the expertise of practicing professionals via BS, MS, and topical courses			X	X	X	X		X
➤ Incorporate & contribute to global awareness through professional activities		X	X	X	X	X		X
<b><i>Constituent Group - The Grand Valley State University Community</i></b>								
➤ Provide professional college perspectives in university governance	X	X		X	X		X	X
➤ Support university-wide and interdisciplinary initiatives and activities	X	X	X	X	X	X	X	X
➤ Support the content needs for students in non-engineering and computing disciplines	X	X	X	X	X	X	X	X
➤ Assist in presenting the university to the public		X		X	X		X	X

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	<b>Stakeholders aware &amp; supportive of financial decisions</b>								
	<b>Extensive relationships with constituents</b>								
<b>Constituent Group: The Faculty and Staff of the Padnos College of Engineering &amp; Computing</b>									
➤ Ensure an inclusive, collegial and supportive environment	X	X	X	X	X	X	X	X	X
➤ Ensure that each faculty/staff member has the opportunity to reach his/her fullest potential in teaching, scholarship and service		X	X	X	X	X	X	X	X
➤ Support the recruitment of outstanding and diverse students, faculty, and staff	X	X	X	X	X	X			X
➤ Ensure supportive and efficient college governance	X	X		X	X	X	X		
➤ Establish and promote the distinctive identities of programs, schools, and the college			X	X		X			X
<b>Constituent Group: The General Public</b>									
➤ Enhance the local and larger communities via our professional expertise		X	X	X	X		X	X	
➤ Expand educational opportunities and interest in engineering & computing		X		X	X	X	X	X	X

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## **GVSU – STRATEGIC PLAN GOALS**

**Goal 1:** *Grand Valley is a comprehensive university grounded in the tradition of liberal education with well integrated undergraduate and graduate programs appropriate to its Carnegie classification as a “Master’s Large” institution through which students earn accredited degrees.*

**Goal 2:** *Grand Valley provides a rich inclusive learning and working environment that attracts, retains and supports a diverse community.*

**Goal 3:** *Grand Valley provides a student-centered liberal education experience that fosters academic success and prepares students for careers through degree programs at the graduate and undergraduate level that have clearly defined learning outcomes and a rigorous level of academic challenge.*

**Goal 4:** *Regular and rigorous assessment results inform decision-making at Grand Valley.*

**Goal 5:** *Grand Valley has the human resources and the physical and pedagogical infrastructures it needs to promote effective learning and teaching in all disciplines, at all levels.*

**Goal 6:** *Grand Valley educates well-prepared and well-rounded graduates who positively contribute to West Michigan, the state, the nation and the world.*

**Goal 7:** *Grand Valley’s stakeholders are aware of and supportive of the university’s financial decisions.*

**Goal 8:** *Grand Valley has extensive relationships with current and new constituencies that lead to these constituencies’ involvement with, participation in, support of, and contribution of resources to the university community.*