



DIVISION OF STUDENT AFFAIRS

**2021-22
YEAR IN REVIEW:
BY THE NUMBERS**

WHO WE ARE

The Division of Student Affairs (DSA) helps students get the most out of their experience and achieve personal, educational, and career success. DSA is comprised of departments, programs, facilities, services and staff who work within the Division of Academic and Student Affairs.

STRONG MISSION

To elevate, challenge, and empower all learners to develop their passions and purpose in a healthy, inclusive, and equitable environment. The Division of Student Affairs positively impacts the university through engaging experiential learning and exceptional student support.

FORWARD VISION

Every learner will belong, persist, and create meaningful lives, careers, and communities.

CORE VALUES

As student affairs professionals, we value:

- Advancing Diversity, Equity, and Justice
- Creating a Community of Care and Respect
- Embracing Collaboration and Creativity
- Empowering Experiential and Engaged Learning
- Enhancing Health and Well-being
- Seeking Understanding Across Differences

STUDENT-CENTERED DEPARTMENTS

Alcohol & Other Drugs Services | Campus Health Center
Children's Enrichment Center | Dean of Students Office
Housing & Residence Life | Recreation & Wellness
Office of Student Conduct & Conflict Resolution | Student Ombuds
Office of Student Life | University Counseling Center

10

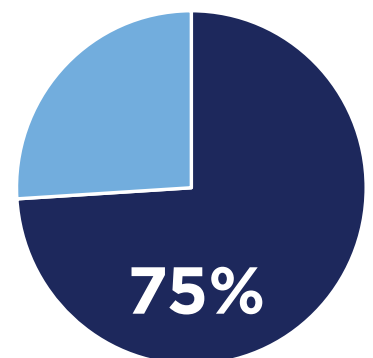
departments focused on student excellence

100+

engaged professional and graduate staff

23,000+

students supported and connected with resources



of first-year students agree that GVSU provides social opportunities and support for overall wellbeing*

*NSSE 2019 Engagement Indicators



ALCOHOL & OTHER DRUGS SERVICES

STUDENT AFFAIRS

2021-2022

A YEAR IN REVIEW

JULY 1, 2021 - JUNE 30, 2022

MISSION: Educating students to make healthy life-long decisions regarding alcohol and other drugs while shaping a community committed to reinforcing safe, smart, and responsible use.

24 ALCOHOL & MARIJUANA WORKSHOPS

90%
FIRST YEAR
STUDENTS

5%
SECOND YEAR
STUDENTS

5%
THIRD YEAR
STUDENTS

93%

OF WORKSHOP
PARTICIPANTS
REPORTED A PLAN TO
CHANGE THEIR
SUBSTANCE USE



2,091

STUDENTS
ENGAGED IN
PREVENTION
PROGRAMMING



**PREVENTION
EDUCATION
TREATMENT
RECOVERY**

1,649

EDUCATIONAL
VIDEO VIEWS



324

STUDENTS UTILIZED
ECHECKUP TO GO
FOR ASSESSING
THEIR ALCOHOL,
MARIJUANA, OR
NICOTINE USAGE



1,220

PODCAST
EPISODE
LISTENS



238

RECOVERY
MEETINGS
HELD

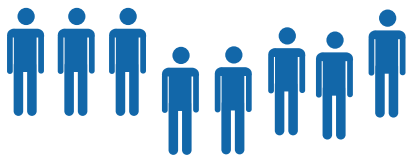




CAMPUS HEALTH CENTER

STUDENT AFFAIRS

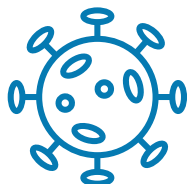
July 2021 - June 2022 | gvsu.edu/campushealth



4,550
APPOINTMENTS



CONTINUED
TELEHEALTH



PARTICIPATED IN
UNIVERSITY COVID
MITIGATION EFFORTS

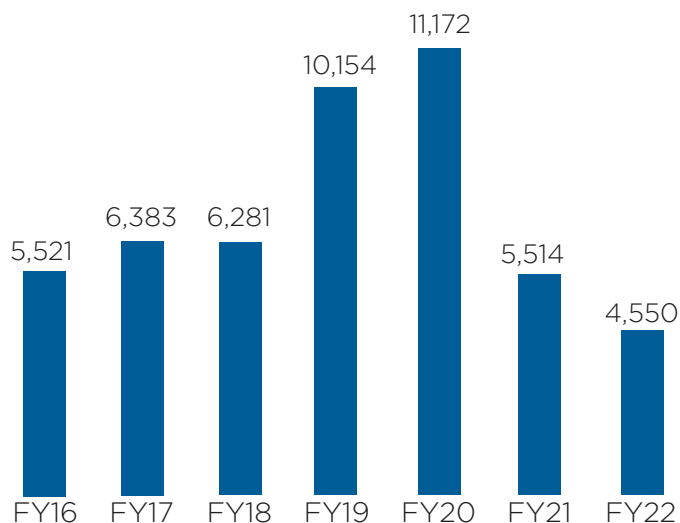


CONTINUED
LGBTQIA+
AFFIRMING CARE

TOP 5 DIAGNOSIS

- 1** EAR, NOSE, THROAT
- 2** MENTAL HEALTH RELATED
- 3** ROUTINE PHYSICALS
- 4** SKIN-RELATED CONCERN
- 5** ROUTINE OBGYN/URINARY TRACT INFECTION

PATIENT APPOINTMENTS



DATA FOR 2021-2022 WAS IMPACTED BY METRO HEALTH'S REDUCTION OF STAFFING ASSOCIATED WITH THE ENDING OF THEIR CONTRACT AND MAY NOT REPRESENT TYPICAL PROGRAM STATISTICS.



CHILDREN'S ENRICHMENT CENTER

STUDENT AFFAIRS

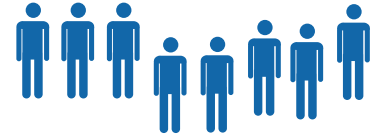


100

PRESCHOOL-AGED
STUDENTS CARED FOR



SWITCHED FROM PAPER TO
A DIGITAL APP THAT SHARES
PHOTOS, LESSON PLANS,
AND INFORMATION ABOUT
THE CHILD'S DAY



35

GVSU STUDENTS
EMPLOYED



HELD A GRADUATION CERE-
MONY FOR 14 PRESCHOOL 3
CHILDREN WHO GRADUATED
FROM OUR PROGRAM AND
ONTO KINDERGARDEN THIS
FALL



20+

GVSU DEPARTMENT
PARTNERS



RECEIVED

\$131,095

STABILIZATION CHILDCARE
GRANTS

\$27,000

RECEIVED FOR STAFF AND
STUDENT STAFF BONUSES

PROGRAMS + INITIATIVES

- Provided high quality, educational experience through the use of Creative Curriculum and Gold Plus Teaching Strategies
- Strategized and developed department and staff personal goals and commitments to best support a Diverse, Inclusive, and Equitable experience and environment for our community
- Maintained 4-star rating in Great Start to Quality
- Maintained Child and Adult Food Program (CACFP) grant
- Offered summer camps with various activities on two GVSU campuses - campus trails, ponds, Arboretum, Farmer's Market, and Lubbers Stadium
- For the first time, CEC received a Summer Day Camp license in order to expand summer care options for the GVSU community, providing care for an additional 20 children.

CAMPUS PARTNERSHIPS

The CEC partnered with 20+ departments including campus field trips and tours, student employment, classroom assignments and research, as well as access to recreation areas for large motor skills development.

In Winter 2022, the Health and Physical Education (HPE) program partnered with GVSU's Children's Enrichment Center (CEC) to teach health and physical education to the P3 class (4 & 5 year-olds). Little Lakers preschool students were provided with instruction for 60-minutes including 10 minutes of dance instruction and 20 minutes of station work:

- Balance beam - working on "animal walks" to build strength
- Wedge mats and gymnastics bars - working on rolling and muscular strength
- Gross motor skills station
- 20 minute health lesson, using the Michigan Model Curriculum

These significant partnerships give GVSU students the benefit of hands-on learning and application while the CEC Little Lakers gain many of the academic rewards.

DATA FOR 2021-2022 WAS IMPACTED BY COVID-19 AND MAY NOT REPRESENT TYPICAL PROGRAM STATISTICS

GVSU DEAN OF STUDENTS

STUDENT AFFAIRS

July 2021 - June 2022 | gvsu.edu/dos



4,000+

**PARENTS AND SUPPORTERS
PARTICIPATED IN
ORIENTATION**



1,825

**STUDENT
CARE REFERRALS**

46%

ON-CAMPUS
RESIDENTS

53%

OFF-CAMPUS
RESIDENTS

REFERRED BY

- STAFF (715)
- FACULTY (654)
- STUDENTS (89)
- GVPD (55)
- COMMUNITY MEMBER (16)

TOP CONCERNS

- #1 MENTAL HEALTH - 44%
- #2 MEDICAL - 14%
- #3 PERSONAL WELLBEING/SAFETY - 10%
- #4 FAMILY EMERGENCY/DEATH OF FAMILY- 6%
- #5 FINANCIAL/INSECURITY - 5%

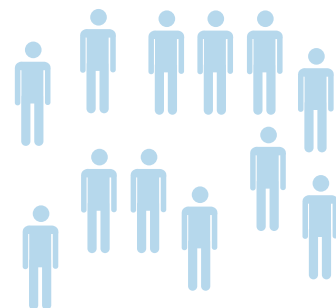
2,100+

**OFF-CAMPUS STUDENTS IN
ISOLATION/QUARANTINE
WERE CONTACTED AND
OFFERED RESOURCES**



253

**STUDENTS
UTILIZED
OMBUDS
SERVICES**



17%

FIRST YEAR
STUDENTS

28%

MALE

56%

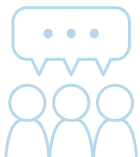
FEMALE

TOP STUDENT CONCERNS

- ACCUSATIONS OF CHEATING
- LACK OF EMPATHY WHEN ILL OR SICK
- FINANCIAL CONCERNS
- ANXIETY/MENTAL HEALTH/STRESS

7

**VICE PROVOST
ADVISORY
BOARD
MEMBERS**



330

**TOTAL MEALS
PROVIDED TO
STUDENTS IN LAKER
MEAL SHARE
PROGRAM**



437

STUDENT MEAL
DONATIONS

DATA FOR 2021-2022 WAS IMPACTED BY COVID-19 AND
MAY NOT REPRESENT TYPICAL PROGRAM STATISTICS.

2021-2022 ANNUAL REPORT STUDENT ENGAGEMENT SERIES:

Housing & Residence Life launched the Engagement Series in Winter 2022. This series featured two weekly events offered on each side of campus sponsored by Resident Assistant staff members. These events were open to the entire on-campus community and connected with the Student Success Network 1st year proficiencies to deepen the messages of student support and success.

Additionally, over 260 Total Programs were offered throughout the academic year including 3,189 participants

- 27 Academic
- 27 Civic Engagement
- 9 Social Justice
- 196 Community Building

Laker Chats Data:

Laker Chats are individual conversations between RA staff and residential students to check in and provide specific resources and connections to help with their success at GVSU.

- 1242 total responses
- Top Topics Covered:
 - Wellness & Self Care
 - Major Exploration
 - Personal Relationships
 - Roommate, Suitemate, Floormate Concern

Resident Assistant Staff completed 7,304 competency tasks to earn microcredential badges focused on their support and work with on-campus students.

- 2261 Administrative
- 695 Marketing & Outreach
- 1189 Personal & Professional Wellness
- 967 Facilitation
- 1067 Student Support
- 2394 Safety & Compliance

MY COLLEGE ROOMIE:

An online roommate matching and student connection platform HRL launched, designed to connect residential Lakers. The goal is improving the on campus experience for students through higher quality roommate.

The MCR Platform features

- Robust profile builder, used for making connections
- 45 question student questionnaire used for roommate requests and matching
- Messaging functionality between students and between Housing staff and students.

MCR Stats:

- Between February 2022 and June 2022 our incoming students:
- Sent over 28,000 friend requests to one another (profile and connection tool)
- Submitted nearly 2500 roommate requests (roommate matching/request tool)
- Sent 13,000 student to student messages in May and June alone (communication tool)
- Built almost 2929 profiles - 80% of total FTIAC population (Profile and connection tool)
- Completed 2826 questionnaires - 77% of total FTIAC population (roommate matching/request tool)

COVID STUDENT SUPPORT:

- Total students in isolation for 21-22: just under 2,000
- Total number of student requests while in isolation completed: 475

STUDENT EMPLOYMENT

70+ student employees worked a combined 23,000+ hours, providing excellent services and resources to students, gaining valuable professional skills, and creating deeper connections to GVSU, in the following positions:

- **Desk Assistant**
- **Mail & Package Center Assistants**
- **Move Crew**
- **Camps & Conferences**

RESIDENCE HOUSING ASSOCIATION

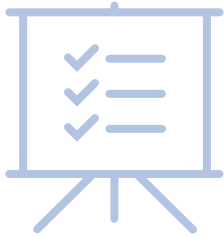
- Sponsored four nights of welcome programming including DJ, twilight crafting, and root beer float parties.
- Hosted Labor Day weekend tie dye parties on both Allendale and Pew campus.
- Hosted pancake breakfasts for Family Weekend and Sibs n Kids Weekend.
- **Won Student Life Program of the Year Award for the second annual Haunted Arboretum, a collaboration with CAB, OSL, and STAGE that brought in an attendance of 1,800 over 2 nights.**
- Hosted both Fall and Winter semester Exam Cram events.
- Sponsored "lobby refresh" providing \$6,800 of funding to improve shared residential spaces. Items purchased include community kitchen supplies and recreation equipment.



OFFICE OF STUDENT CONDUCT & CONFLICT RESOLUTION

STUDENT AFFAIRS

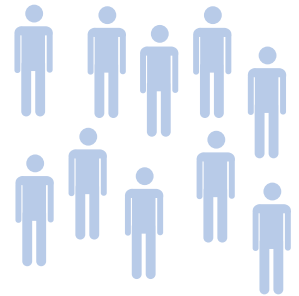
July 2021 - June 2022 | FORMERLY KNOWN AS "STUDENT CONDUCT"



51
**EDUCATIONAL
WORKSHOPS
FACILITATED**

(90% OF PARTICIPANTS
WOULD RECOMMEND)

445
**STUDENTS
REFERRED
TO THE
CONDUCT
PROCESS**



4
**STUDENT
ORGANIZATION
MISCONDUCT
VIOLATIONS**



19%
**OF ALL
VIOLATIONS
MADE BY
FIRST-YEAR
STUDENTS**



585
**VIOLATIONS
OF THE STATEMENT OF STUDENT
RIGHTS AND RESPONSIBILITIES**



34%
**LIVED ON
CAMPUS**



66%
**LIVED OFF
CAMPUS**



47
HEARINGS
1
APPEAL

43
**ALCOHOL
VIOLATIONS**

8
**DRUG
VIOLATIONS**

251
**ACADEMIC
INTEGRITY
VIOLATIONS**

197
**SELF-IDENTIFIED
AS FEMALE**

208
**SELF-IDENTIFIED
AS MALE**



Please note: This data is inclusive of both OSCCR and HRL conduct
DATA FOR 2021-2022 WAS IMPACTED BY COVID-19 AND MAY NOT REPRESENT TYPICAL PROGRAM STATISTICS

Mission:

Empowering Students to effectively engage with their communities through intentionally designed and inclusive programs, services, and environments

Values:

Inclusion, Personal Responsibility, Community, Sustainability, Collaboration, Innovation

Student Engagement

Student organizations

- 400+ Registered Student Organizations
- 14,000+ individual students are involved in at least one Registered Student Organization

Student Senate

- 50 elected student leaders engaged in University shared governance through Student Senate
- Allocations to fund student programs: \$1.2 million

Campus Activities Board (CAB)

- 6,500+ participants in programs
- 4,500 Spring Concert attendees at the first-ever sold out concert
- 51 programs held during COVID year

Fraternity and Sorority Life

- 1,100+ students involved in Fraternity and Sorority Life
- Nearly \$35,000 philanthropic dollars raised by the Greek community
- 1,750 students completed Hazing Prevention 101 and 1,346 completed Brave & Bold Dialogues: DEI College Edition

Community Service Learning Center

- 25,296.72 student community engagement hours reported
- \$662,436.55 value of student community engagement hours
- 90 community partners served by GVSU students in CSLC programs



Transitions New Student Orientation: 3,000 Participants



Campus Life Night: 4,000+ attendees

Fall and Winter events were hosted



550+ students registered to vote

Promotions Office and Marketing Team

- 700+ design, video, and photo projects for campus partners
 - Nearly 170% increase compared to previous year
- 18,936 @GVSUStudentLife social media followers
 - 1,000+ follower increase over previous year
- 628,402 page views across CMS based websites

Russel H. Kirkhof Center and Event Services

- 4,394 calls answered by 2020 Information Desk
 - 8,647 room reservations made and events supported
- Clients Serviced**
- 3,701 - campus departments
 - 4,238 - student organizations
 - 59 - off campus clients

DATA FOR 2021-2022 WAS IMPACTED BY COVID-19 AND MAY NOT REPRESENT TYPICAL PROGRAM STATISTICS

Winterfest



Greek Life Tailgate



Beach Clean Up





FITNESS

PROGRAM HIGHLIGHTS

1. Provided 8 Successful Service Requests in Fall 21 for over 130 students.
2. Partnered with Wellness and AOD for our October fantastic Ghoulish Rave Dance Event.
3. Launched Downtown Campus Group Ex offerings.

GROUP EXERCISE PARTICIPANTS	1,310
UFIT PLAN APPOINTMENTS	326
AMERICAN RED CROSS TRAINING PARTICIPANTS	223
PERSONAL TRAINING SESSIONS	223



CLUB SPORTS

3 national champions: Dance, Dodgeball, Rowing- Women's Novice 4 and Women's Varsity 8

40
CLUB
SPORTS

19 teams competed in their respective National Championships

1,366
STUDENT-
ATHLETES

Hired **6** event managers, **2** athletic trainers, **1** student supervisor/event manager.



INTRAMURAL SPORTS

TOP PARTICIPATED SPORTS:

- Volleyball: 1,215
- Basketball: 842
- Outdoor Soccer: 573
- Indoor Soccer: 548
- Sand Volleyball: 538

1,456
UNIQUE
PARTICIPATION

19,384
PARTICIPATIONS

868
TEAMS

2,018
GAMES PLAYED



WELLNESS

Experimental learning and employment opportunities for 3 MPH students, 6 WIT students.

- 864 **Injury Care** Clinic visits
- 167 **STI** Screenings
- 62 **Wellness Events**



- Over 1,300 condoms, lube and dental dams given at RecFest (following Transitions) and over 600 condoms/lube given at Campus Life Night.
- First ever Sex Ed Week at GVSU - 13 events - 181 participants
- Presented about sexual health services at Transitions event to over **4,000 incoming freshman**.
- The Injury Care Clinic (ICC) transitioned to a partnership with Trinity Health - Muskegon. The new partnership will increase access to student participants and the GVSU community.



ESPORTS

Laker Esports Center officially opened in January 2022. Partnered with the Movement Science Department to host a showcase event, which brought 13 high school teams to GVSU's Allendale campus.

PARTICIPANTS	601
LAKER ESPORTS CENTER ASSISTANTS	18



OUTDOOR ADVENTURES

CLIMBING CENTER ATTENDANCE	4,953
EQUIPMENT RENTALS	15
ACTIVITY & EVENT PARTICIPANTS	240
GROUP EVENTS	27
GROUP EVENT PARTICIPANTS	740

PROGRAM HIGHLIGHTS

- Coordinated a Fall Break backpacking trip for 17 students. A first for OA. Came back with all 17!
- Revamped and expanded the Climbing Center Team Building experience.
- Continued Intramural Bouldering League for 2nd year. It continues to grow.



MARKETING & SPECIAL EVENTS

- 8,503 followers combined on Facebook, Instagram, and Twitter
- RecFest: 400 students completed the prize form after visiting all stations.

2021-2022 A YEAR IN REVIEW

JULY 1, 2021 - JUNE 30, 2022



UNIVERSITY COUNSELING CENTER STUDENT AFFAIRS

MISSION: To enhance the healthy development of our diverse Grand Valley State University community through prevention and education, psychological services, and consultation.



UNIQUE NUMBER OF
GVSU STUDENTS SEEN

1,544

TOP PRESENTING CONCERNS

1. Anxiety/stress and related disorders
2. Depression and mood-related disorders
3. Interpersonal/relationship concerns
4. Career and academic issues
5. Trauma/abuse



7,098

APPOINTMENTS
TOTAL

175
CRISIS

6,333
INDIVIDUAL

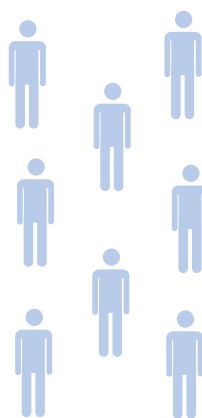
590
GROUP



2,895

MENTAL HEALTH
SCREENINGS
COMPLETED

141
CLIENTS IN
GROUP
THERAPY



466

SUICIDE
PREVENTION
GATEKEEPERS
TRAINED



291

MENTAL HEALTH
WELLNESS PROGRAMS
PROVIDED



413

MENTAL HEALTH
CONSULTATIONS



GRAND VALLEY
STATE UNIVERSITY



**GRAND VALLEY
STATE UNIVERSITY®**

**DIVISION OF
STUDENT AFFAIRS**

gvsu.edu/studentaffairs

Grand Valley State University is an affirmative
action, equal opportunity institution.

© September 2022 Grand Valley State University