



# **DIVISION OF STUDENT AFFAIRS**

**2020-21  
YEAR IN REVIEW:  
BY THE NUMBERS**

## WHO WE ARE

The Division of Student Affairs (DSA) helps students get the most out of their experience and achieve personal, educational, and career success. DSA is comprised of departments, programs, facilities, services and staff who work within the Division of Academic and Student Affairs.

## STRONG MISSION

We place students at the center of our work, advocate for their well-being, and promote positive and inclusive programs, services, and facilities.

## FORWARD VISION

We aspire to partner with students as they discover their purposes and create meaningful lives, careers, and communities.

## CORE VALUES

**DIVERSITY, EQUITY, AND INCLUSION** | We create socially diverse and just environments, challenge marginalizing policies and practices; and develop our own cultural competence.

**INNOVATION** | We are professionally current, use evidence for decisions, and value continuous improvement.

**LEADERSHIP** | We are ambitious for our mission, adaptive in our style, and ethical in our decisions.

**EXCELLENCE** | We offer high quality experiences, create strong student communities, and promote a balanced work-life environment.

**COLLABORATION** | We commit to mutual success, work as a team, and celebrate others' accomplishments.

## STUDENT-CENTERED DEPARTMENTS

Alcohol & Other Drugs Services. Campus Health Center. Career Center. Children's Enrichment Center. Dean of Students. Office. Housing & Residence Life. Recreation & Wellness. Office of Student Conduct & Conflict Resolution. Student Ombuds. Office of Student Life. University Counseling Center.

**11**

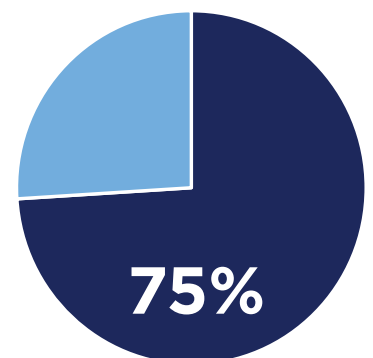
departments focused on student excellence

**100+**

engaged professional and graduate staff

**23,000+**

students supported and connected with resources



of first-year students agree that GVSU provides social opportunities and support for overall wellbeing\*

\*NSSE 2019 Engagement Indicators



# ALCOHOL & OTHER DRUGS SERVICES

STUDENT AFFAIRS

**MISSION:** Educating students to make healthy life-long decisions regarding alcohol and other drugs while shaping a community committed to reinforcing safe, smart, and responsible use.

**29**

## ALCOHOL & MARIJUANA WORKSHOPS

**81%**  
FIRST YEAR  
STUDENTS

**13%**  
SECOND YEAR  
STUDENTS

**3%**  
THIRD YEAR  
STUDENTS

**3%**  
FOURTH YEAR  
STUDENTS

**80%**

of students attending  
AOD Individual Education  
reported a plan to change  
their personal substance use

## NEW PROGRAMMING IMPLEMENTED

- Game time with AOD
- AOD Healthy Habits
- How to Party Greek
- Coaches Huddle with AOD
- AOD Knowledge Support Series
- Online Tools to Reduce Prescription Drug and Nicotine Use

**94%**

of Alcohol Education  
Workshop participants  
reported planning to  
change their alcohol use

**2,092**



views on AOD educational  
videos, including peer  
accountability and alcohol  
education

**381**

students utilized  
eCheckupToGo  
for assessing  
their alcohol,  
marijuana, or  
nicotine usage

**100%**

of Marijuana Education  
Workshop participants  
reported planning to  
change their substance  
use



**241**

Recovery  
meetings held



DATA FOR 2020-2021 WAS  
IMPACTED BY COVID-19 AND MAY  
NOT REPRESENT TYPICAL  
PROGRAM STATISTICS



# CAMPUS HEALTH CENTER

STUDENT AFFAIRS

July 2020 - June 2021 | [gvsu.edu/campushealth](https://gvsu.edu/campushealth)



**5,514**

APPOINTMENTS

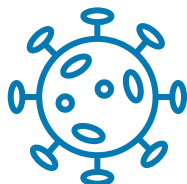


**1,703**

IMMUNIZATIONS



ADDED  
TELEHEALTH



PARTICIPATED IN  
UNIVERSITY COVID  
MITIGATION EFFORTS

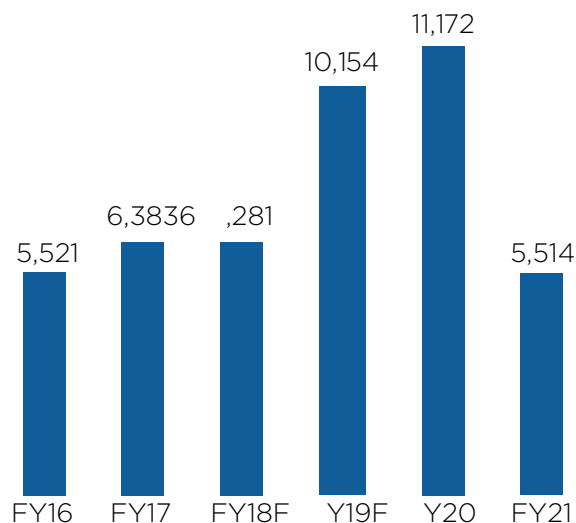


ADDED  
LGBTQIA+  
AFFIRMING CARE

## TOP 5 DIAGNOSIS

- 1** SEASONAL ALLERGIES
- 2** UPPER RESPIRATORY INFECTION
- 3** SCREENING FOR RESPIRATORY TUBERCULOSIS
- 4** IMMUNIZATIONS
- 5** COVID-19

## PATIENT APPOINTMENTS



DATA FOR 2020-2021 WAS IMPACTED BY COVID-19 AND  
MAY NOT REPRESENT TYPICAL PROGRAM STATISTICS

# Year in Review 2020 - 2021

## Expansion of Virtual Services



**One-on-one**  
appointments via  
Zoom and phone

**4,035**

**Virtual CareerLab drop-ins  
and career advising  
appointments**



**NEW evening  
and weekend  
times available**

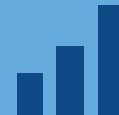


Participating alumni from  
Google, Amazon,  
Facebook, and  
Deloitte

### Multiple Weeks of Career-Related Programming Featuring Timely and Relevant Topics such as:

- Afro-LatinX Alumni Panel - Careers & Culture
- Alumni Veteran Career Panel
- Black Professionals Virtual Alumni Roundtable
- Queer in the Workplace 1:1 Discussion
- Women in STEM
- Researching Employers and Evaluating Workplace Culture
- Adjusting Your Sails: Reframing Your Resume from Military to Civilian

**5,179**



2 Conferences  
4 Career Fairs  
60+ Professional Sessions

**Total student participants in all events and presentations**

## Maintained Strong Employer Connections

- 572 Total employer engagement in Career Center activities
- 738 Employer-hosted virtual sessions
- 48,770 Postings in Handshake

## Diversity and Inclusion Initiatives

- **NEW** Book read and staff discussion which led to monthly staff development sessions
- **NEW** Inclusive social media content: 2 targeted posts per month with a focus on education and promoting action
- **NEW** Staff members identified individualized learning goals for personal DEI development and took time to work towards those goals
- **NEW** Dedicated liaison to the LEADS Online Accelerated Bachelor's Degree for Adults and student veterans
- **NEW** Certification of 2 career coaches to provide structured support to GVSU alumni



**Continued partnerships with TRIP, TRIO SYSTEM, Laker Familia, SASC Scholars, McNair Scholars, Fostering Laker Success**



# CHILDREN'S ENRICHMENT CENTER

STUDENT AFFAIRS



**80**

PRESCHOOL-AGED  
STUDENTS CARED FOR



**22**

GVSU STUDENTS  
EMPLOYED



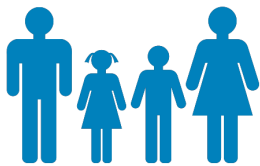
RECEIVED

**\$39,600**

COVID CARES GRANT  
FOR EARLY  
CHILDHOOD AND  
APPLIED

**\$20,808**

TO TUITION FOR FAMILIES



STAYED OPEN AND  
OPERATIONAL  
DURING PANDEMIC  
TO SUPPORT  
FAMILIES AND  
EARLY EDUCATION  
NEEDS



ENHANCED ONLINE  
CURRICULUM  
AND TRAINING



**10**

GVSU DEPARTMENT  
PARTNERS



OFFERED IN-PERSON  
GRADUATION  
CEREMONY FOR  
PRESCHOOL

## PROGRAMS + INITIATIVES

- Provided high quality, educational experience through the use of Creative Curriculum and Gold Plus Teaching Strategies.
- Strategized and developed department and staff personal goals and commitments to best support a Diverse, Inclusive, and Equitable experience and environment for our community.
- Maintained 4-star rating in Great Start to Quality
- Maintained Child and Adult Food Program (CACFP) grant
- Offered summer camps with various activities on two GVSU campuses - campus trails, ponds, Arboretum, Farmer's Market, and Lubbers Stadium

## REMOTE WORK

- Created a sense of community by utilizing virtual meeting spaces to continue support for staff, families, and children
- Developed a continuation of care plan that reflects the safety recommendations of GVSU Leadership Team, NAEYC, LARA, CDC, and other early childhood governing bodies to continue care in a safe, supportive learning environment
- Offered virtual parent teacher conferences
- Enrollment increased during the pandemic as families returned to work

DATA FOR 2020-2021 WAS IMPACTED BY COVID-19 AND MAY NOT REPRESENT TYPICAL PROGRAM STATISTICS.



# DEAN OF STUDENTS

STUDENT AFFAIRS

July 2020 - June 2021 | [gvsu.edu/dos](https://gvsu.edu/dos)



**1,000+**  
PARENTS AND SUPPORTERS  
ACCESSED ONLINE  
ORIENTATION MODULE

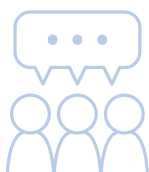


**98%**  
FOUND THE ONLINE  
MODULE "VERY HELPFUL"  
OR "HELPFUL"

**5,500+**  
OFF-CAMPUS STUDENTS IN  
ISOLATION/QUARANTINE  
WERE CONTACTED AND  
OFFERED RESOURCES



**11**  
VICE PROVOST  
ADVISORY  
BOARD  
MEMBERS



**84**  
TOTAL MEALS  
PROVIDED TO  
STUDENTS IN  
LAKER MEAL  
SHARE PROGRAM



**193** STUDENT  
DONATIONS

**30** DEAN OF STUDENTS  
DONATIONS



**1,376**  
STUDENT  
CARE REFERRALS

**27%** ON-CAMPUS  
RESIDENTS  
**73%** OFF-CAMPUS  
RESIDENTS

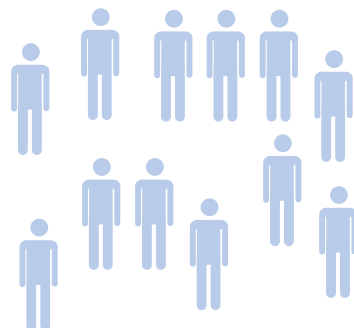
#### REFERRAL TYPES

- STAFF (705)
- FACULTY (556)
- STUDENTS (56)
- GVPD (41)
- COMMUNITY MEMBER (8)

#### TOP CONCERNS

- #1 MENTAL HEALTH - 23.6%
- #2 DISTRESSED BEHAVIOR - 12.35%
- #3 MEDICAL - 10.25%
- #4 FAMILY CONCERNS/DEATH OF FAMILY - 10.17%
- #5 PERSONAL WELL-BEING/SAFETY - 6.61%

**190**  
STUDENTS  
UTILIZED  
OMBUDS  
SERVICES



**19%**  
FIRST YEAR  
STUDENTS

**58%**  
WHITE  
STUDENTS

**63%**  
FEMALE

**34%**  
MALE

**34%**  
RACIAL/  
ETHNIC  
MINORITIES

#### TOP STUDENT CONCERNS

- EVALUATIVE RELATIONS  
(FACULTY/EMPLOYEE)
- SAFETY, HEALTH, ENVIRONMENT
- VALUES, ETHICS, & STANDARDS
- PEER RELATIONSHIPS

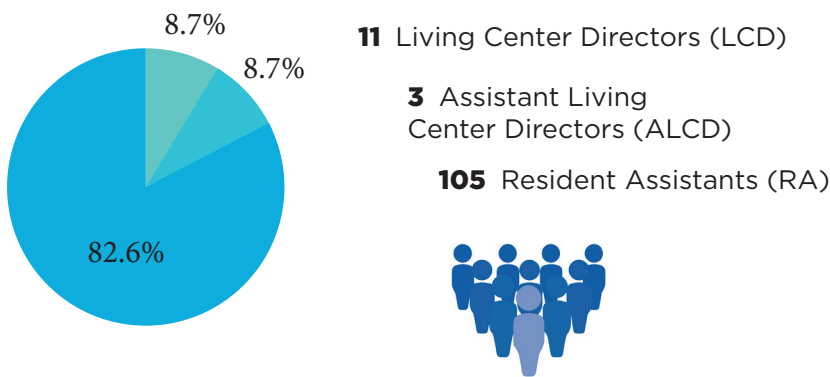
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## 2020-2021 ANNUAL REPORT COMMUNITY PROGRAMMING:

Established the HRL Laker Chat series to focus on individual relationship building as a healthy means to connect and engage with residents through the COVID-19 Pandemic. During times of lower COVID-19 cases, HRL staff provided 103 programming opportunities engaging 1,517 students



## RESIDENTIAL STAFF:



LCD staff are responsible for the supervision, management, and support of residential communities. They work with dynamic teams of ALCD and RA staff to provide rich living and learning experiences for students living on campus.

## LIVING & LEARNING COMMUNITIES

Fredrik Meijer Honors College  
Women in Science & Engineering  
Gender Justice House  
International House  
Calder Art House



## STUDENT EMPLOYMENT

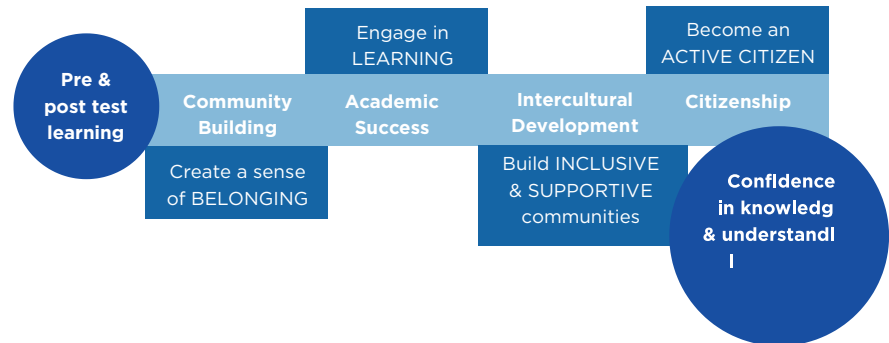
We have 80+ student employees who provide excellent resources to students, gain valuable skills, and develop a deep connection to GVSU

**Community Desk Staff** | **Mail & Packages Staff** | **Move Crew** | **Camps & Conferences**

## COVID-19 RESIDENTIAL RESPONSE

**1486** Total students in quarantine and isolation combine  
**700+** Number of "We Care" packages distributed  
**2472** Number of meals delivered to students in isolation and quarantine  
**1658** Number of personal deliveries  
**20** Number of "Room Splash" rooms  
**15** Number of departments participating in "Room Splash"

## RESIDENTIAL CURRICULUM:



## HOUSING OPTIONS



**Traditional, cluster, suite, 1 & 2 bedroom apartment-style**

**Fully furnished units**

**1, 2, 3, & 4 bedroom apartments**





# OFFICE OF STUDENT CONDUCT & CONFLICT RESOLUTION

## STUDENT AFFAIRS

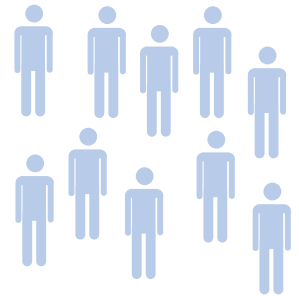
FORMERLY KNOWN AS "STUDENT CONDUCT"



**51**  
**EDUCATIONAL**  
**WORKSHOPS**  
**FACILITATED**

(90% OF PARTICIPANTS  
WOULD RECOMMEND)

**1,294**  
**STUDENTS**  
**REFERRED**  
**TO THE**  
**CONDUCT**  
**PROCESS**



**9**  
**STUDENT**  
**ORGANIZATION**  
**MISCONDUCT**  
**VIOLATIONS**



**24%**  
**OF ALL**  
**VIOLATIONS**  
**MADE BY**  
**FIRST-YEAR**  
**STUDENTS**



**739**  
**VIOLATIONS**  
**OF THE STATEMENT OF STUDENT**  
**RIGHTS AND RESPONSIBILITIES**



**1,005**  
**LIVED ON**  
**CAMPUS**



**563**  
**LIVED OFF**  
**CAMPUS**



**123**  
**HEARINGS**

**16**  
**APPEALS**

**322**  
**ALCOHOL**  
**VIOLATIONS**

**58**  
**DRUG**  
**VIOLATIONS**

**392**  
**ACADEMIC**  
**INTEGRITY**  
**VIOLATIONS**



**37**  
**UNDISCLOSED**  
**LIVING**

**781**  
**SELF-IDENTIFIED**  
**AS FEMALE**

**699**  
**SELF-IDENTIFIED**  
**AS MALE**

**1,005**  
**UNDISCLOSED**  
**GENDER**



*Please note: This data is inclusive of both OSCCR and HRL conduct  
DATA FOR 2020-2021 WAS IMPACTED BY COVID-19 AND MAY NOT REPRESENT TYPICAL PROGRAM STATISTICS*

**Mission:**

Empowering Students to effectively engage with their communities through intentionally designed and inclusive programs, services, and environments

**Values:**

Inclusion, Personal Responsibility, Community, Sustainability, Collaboration, Innovation

**Student Engagement**

**Student organizations**

- 300+ Registered Student Organizations
- Approx. 1,500 student organization executive board members

**Student Senate**

- 50 elected student leaders engaged in University shared governance through Student Senate
- Allocations to fund student programs: \$1.2 million

**Campus Activities Board (CAB)**

- 2,000+ participants in programs
- 500+ students attending the first ever WinterFest
- 85 programs held during COVID year

**Fraternity and Sorority Life**

- 1,382 students involved in Fraternity and Sorority Life
- Average GPA of students involved: 3.23

**Community Service Learning Center**

- 17,665.93 student community engagement hours reported
- \$449,224.60 value of student community engagement hours



**Transitions New Student Orientation: 3,000 Participants**  
(hybrid and virtual sessions)



**Campus Life Night: 3,000+ attendees** (virtual)



**900+ students registered to vote**

**Promotions Office and Marketing Team**

- 261 design, video, and photo projects for campus partners
- 17,878 @GVSUStudentLife social media followers
- 633,780 page views across CMS based websites

**Russel H. Kirkhof Center and Event Services**

- 4,394 calls answered by 2020 Information Desk
- 3,346 room reservations made and events supported

**Kirkhof Center Classroom Use**

- Fall 2020: 1,683 students per week = 25,245 students total for the semester
- Winter 2021: 623 students per week = 8,722 students total for the semester

**COVID Testing in Kirkhof Center**

- 87,722 COVID tests administered in Kirkhof Center: 32,821 in Fall 2020 & 54,901 in Winter 2021

DATA FOR 2020-2021 WAS IMPACTED BY COVID-19 AND MAY NOT REPRESENT TYPICAL PROGRAM STATISTICS

**Haunted Arboretum**



**Election Day: Vote in Kirkhof**



**Student Employee Appreciation Week**





## FITNESS

- Continued to offer student employment opportunities and experimental learning for internships, fieldwork and practicum students
- Offered FREE group exercise passes, resulting in a 2% increase in pass holders compared to the previous year
- Offered a complete outdoor Fitness Class schedule with about 292 participants in attendance during the fall semester

GROUP EXERCISE PASSHOLDERS	1,198
UFIT PLAN APPOINTMENTS	293
GROUP EXERCISE + SMALL GROUP TRAINING PARTICIPANTS	4,673
PERSONAL TRAINING SESSIONS	165

### HOSTED THREE LARGE IN-PERSON EVENTS:

- Yoga @ Lubber's Stadium** - 100 participants
- Dance Party @ Lubber's Stadium** - 40 participants
- Workout Your Wellness Event** - 60 participants



## INTRAMURAL SPORTS

### TOP PARTICIPATED SPORTS

- Sand Volleyball - 490
- Volleyball - 647
- Indoor Soccer - 302
- 4v4 Flag Football - 206
- Cornhole - 200

1,459  
UNIQUE PARTICIPANTS

7,442  
PARTICIPATIONS

544  
TEAMS

1,165  
GAMES PLAYED



## OUTDOOR ADVENTURES

CLIMBING CENTER ATTENDANCE	2,713
BELAY LESSONS	114
ACTIVITY & EVENT PARTICIPANTS	177
GROUP EVENTS	24
GROUP EVENT PARTICIPANTS	193

### PROGRAM HIGHLIGHTS

- Hired **3 Outdoor Adventure Leaders**
- Collaborated with Intramural Sports to offer first ever **Bouldering League** (50 total participants)
- Created 2 web-based **scavenger hunts**, generating more participation than most programs offered in the past
- Both student trips and bike rentals were unable to be offered this year



## CLUB SPORTS

- Hosted **16 virtual workshops** with campus partners (327 participants)
- Hosted **Field Day Event** (83 participants)
- Facilitated 9-week **Club Sport Olympic program** (160 participants)
- 98% of student athletes reported club sports positively impacted their **connection to the GVSU community**
- 99% of student-athletes stated that club sports helped develop their **transferable skills**
- Club Sports were unable to travel or compete due to COVID-19 restrictions

43  
CLUB SPORTS

1,187  
ATHLETES



## WELLNESS

- Experimental learning and employment opportunities for 7 MPH students, 6 WIT students
- Launched **Wellness Information Team (WIT) Peer Wellness Educators**
- 155 **Injury Care Clinic** visits
- 92 **STI Screenings**
- 255 **Wellness Presentations** (527) participants
- 1,180 **Condoms** mailed on campus
- Sex Ed Series** Blog and Instagram posts - 23,234 people reached
- Launched **Laker Community Ambassadors** program
- Facilitated 32 **American Red Cross Certification Courses** for 103 participants (48% increase from previous year)
- Press Pause** was launched as a 3 month campaign to encourage the GVSU community to rest, relax, and refresh



## MARKETING & SPECIAL EVENTS

- #GVLakerStrong Challenge:** 111 registered participants (82 results submitted)
- Trek100:** 53 registered participants
- RecFest:** 176 student sign ups (64 attended)

# 2020-2021 A YEAR IN REVIEW

JULY 1, 2020- JUNE 30, 2021



UNIVERSITY  
**COUNSELING CENTER**  
STUDENT AFFAIRS

**MISSION:** To enhance the healthy development of our diverse Grand Valley State University community through prevention and education, psychological services, and consultation.



UNIQUE NUMBER OF  
GVSU STUDENTS SEEN

**1,410**

## TOP PRESENTING CONCERNS

1. Anxiety and related disorders
2. Interpersonal/relationship
3. Depression and mood-related disorders
4. Stress
5. Career and academic issues



**8,499**  
APPOINTMENTS  
TOTAL

**140**  
CRISIS

**6,915**  
INDIVIDUAL

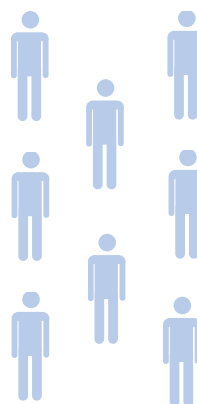
**1,444**  
GROUP



**520**

DEPRESSION, EATING  
DISORDER, AND  
ALCOHOL SCREENINGS

**246**  
CLIENTS IN  
GROUP  
THERAPY



**528**  
PREVENTION  
GATEKEEPERS  
TRAINED



DATA FOR 2020-2021 WAS IMPACTED BY  
COVID-19 AND MAY NOT REPRESENT  
TYPICAL PROGRAM STATISTICS.

**636**  
WELLNESS PROGRAMS  
PROVIDED



**553**  
MENTAL HEALTH  
CONSULTATIONS





[gvsu.edu/studentaffairs](https://gvsu.edu/studentaffairs)

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