



# **GVSU** DIVISION OF **STUDENT AFFAIRS**

**2019-20**  
**YEAR IN REVIEW:**  
**BY THE NUMBERS**

## WHO WE ARE

The Division of Student Affairs (DSA) helps students get the most out of their experience and achieve personal, educational, and career success. DSA is comprised of departments, programs, facilities, services and staff who work within the Division of Academic and Student Affairs.

## STRONG MISSION

We place students at the center of our work, advocate for their well-being, and promote positive and inclusive programs, services, and facilities.

## FORWARD VISION

We aspire to partner with students as they discover their purposes and create meaningful lives, careers, and communities.

## CORE VALUES

**DIVERSITY, EQUITY, AND INCLUSION** | We create socially diverse and just environments, challenge marginalizing policies and practices; and develop our own cultural competence.

**INNOVATION** | We are professionally current, use evidence for decisions, and value continuous improvement.

**LEADERSHIP** | We are ambitious for our mission, adaptive in our style, and ethical in our decisions.

**EXCELLENCE** | We offer high quality experiences, create strong student communities, and promote a balanced work-life environment.

**COLLABORATION** | We commit to mutual success, work as a team, and celebrate others' accomplishments.

## STUDENT-CENTERED DEPARTMENTS

Alcohol & Other Drugs Services. Campus Health Center. Career Center. Children's Enrichment Center. Dean of Students Office. Housing & Residence Life. Recreation & Wellness. Office of Student Conduct & Conflict Resolution. Student Ombuds. Office of Student Life. University Counseling Center.

11

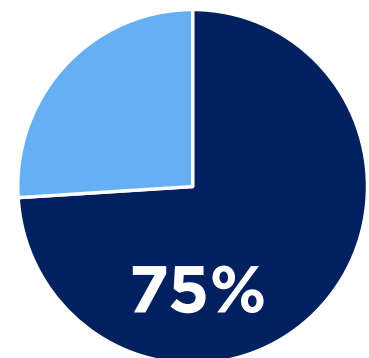
departments focused on student excellence

125+

engaged professional and graduate staff

24,000+

students supported and connected with resources



of first-year students agree that GVSU provides social opportunities and support for overall wellbeing.\*

\*NSSE 2019 Engagement Indicators



**MISSION:** Educating students to make healthy life-long decisions regarding alcohol and other drugs while shaping a community committed to reinforcing safe, smart, and responsible use.

**46 ALCOHOL & MARIJUANA WORKSHOPS**

**66%**  
FIRST YEAR STUDENTS

**20%**  
SECOND YEAR STUDENTS

**14%**  
THIRD & FOURTH YEAR STUDENTS



**341**

**RECOVERY MEETINGS HELD ON CAMPUS**

**PREVENTION AND EDUCATION PROGRAMMING**

- Game Night
- Alcohol and Athletic Performance
- 3 Bs of Alcohol
- Spring Break and Travel Safety
- 3 Bs of Marijuana
- Substance Use Jeopardy
- Men and Alcohol
- Substance Use Family Feud

**95%**

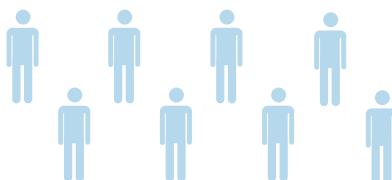
of Alcohol Education Workshop participants reported planning to change their alcohol use

**TOP RESPONSES TO EDUCATION WORKSHOPS**

- I will think more critically about my use
- I learned something new
- I plan to make a change

**57%**

**INCREASE IN PREVENTION AND EDUCATION PROGRAMMING PARTICIPATION**



**78%**

of Marijuana Education Workshop participants reported planning to change their substance use

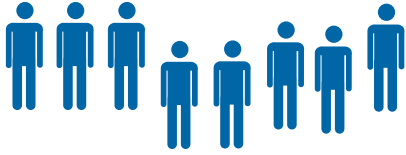
**AN INCREASE OF**

**123** students utilized the online tool, eCheckupToGo, for assessing their alcohol and marijuana usage

# GVSU CAMPUS HEALTH CENTER

STUDENT AFFAIRS

July 2019 - June 2020 | [gvsu.edu/campushealth](http://gvsu.edu/campushealth)



**11,172**  
APPOINTMENTS



**2,611**  
IMMUNIZATIONS



EXPANDED  
EVENING HOURS



EXPANDED DIVERSITY,  
EQUITY, AND  
INCLUSION TRAINING



**143**  
STI TESTS

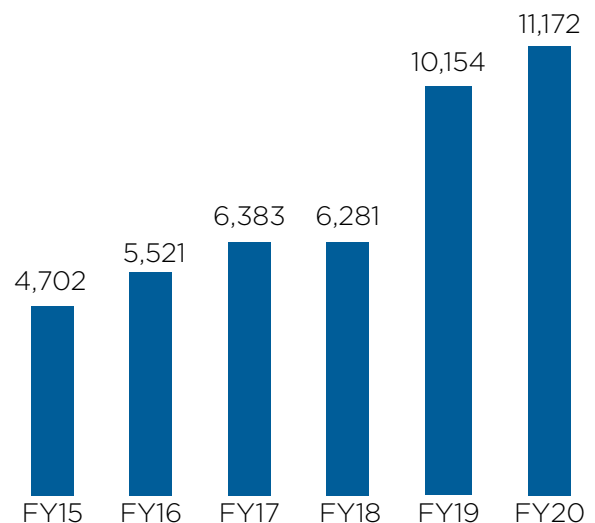


HIRED REGISTERED  
NURSE AND  
SOCIAL WORKER

## TOP 5 DIAGNOSIS

- 1 UPPER RESPIRATORY INFECTION (COLD/FLU)
- 2 SINUS INFECTION
- 3 GENERAL MEDICAL EXAM
- 4 SORE THROAT
- 5 URINARY TRACT INFECTION

## PATIENT APPOINTMENTS





# YEAR IN REVIEW 2019-2020

## Remote Services

Due to COVID-19 and the suspension of on-campus operations, 2019-2020 participation and recruiting numbers were negatively impacted. However, the Career Center adapted to a remote service delivery model and continued serving our constituents. Visit: [www.gvsu.edu/careers/remote](http://www.gvsu.edu/careers/remote) for more information.

## Student Participation

Total Student Participation in Events

# 11,300

## Presentations

Total Classroom Presentations

# 164

## Faculty Engagement

Total Faculty & Staff Participation in Career Activities

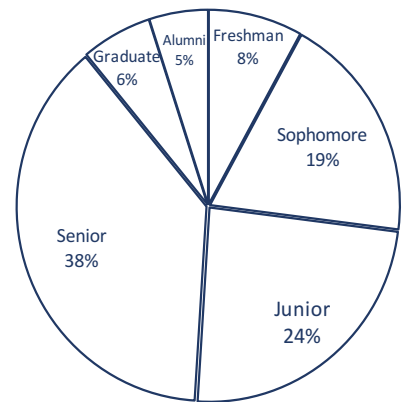
# 457

## Handshake Postings

# 24,444 Jobs

8,808 Experiential Education  
(co-op, clinical, student teaching, internship, practicum, field work)

## Career Advising



# 4,716 TOTAL

1,674 CareerLab Drop-Ins  
3,042 Scheduled Appointments

## Employer Engagement

Total Employer Participation Events and On-Campus Interviews

# 1203

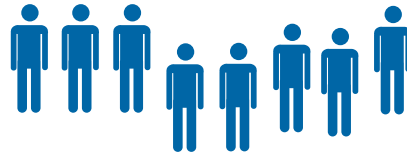
# GVSU CHILDREN'S ENRICHMENT CENTER

STUDENT AFFAIRS



**75**

PRESCHOOL-AGED STUDENTS CARED FOR



**26**

GVSU STUDENTS EMPLOYED



INSTALLED DOOR ALARMS AND LOCK DOWN BUTTON TO INCREASE SECURITY



**10**

GVSU STUDENT VOLUNTEERS

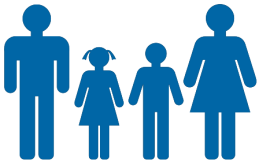


ENHANCED ONLINE CURRICULUM AND TRAINING



**1**

NEW DIRECTOR HIRED



SUPPORTED FAMILIES BY OFFERING CONTINUED EDUCATION ACTIVITIES



**10**

GVSU DEPARTMENT PARTNERS



TRAVELED TO HOMES TO PRESENT DIPLOMAS, ICE CREAM, AND PHOTOS

## PROGRAMS + INITIATIVES

- Provided high quality, educational experience through use of Creative Curriculum and Gold Plus Teaching Strategies.
- Continued 4-year accreditation through National Association for the Education of Young Child (NAEYC)
- Received 4-star rating in Great Start to Quality
- Received Child and Adult Food Program (CACFP) grant
- Offered summer camps with various activities on two GVSU campuses - campus trails, ponds, Arboretum, Farmer's Market, and Lubbers Stadium

## REMOTE WORK

- Created a sense of community by utilizing virtual meeting spaces to continue support for staff, families, and children
- Updated safety policies and procedures to reopen on June 15
- Developed a continuation of care plan that reflects the safety recommendations of GVSU Leadership Team, NAEYC, LARA, CDC, and other early childhood governing bodies to reopen and continue of care in a safe, supportive learning environment



# DEAN OF STUDENTS

## STUDENT AFFAIRS

July 1, 2019 - June 30, 2020 | [gvsu.edu/dos](http://gvsu.edu/dos)

### VETERANS NETWORK



GVSU RECOGNIZED AS  
**GOLD LEVEL STATUS**  
BY MICHIGAN VETERAN  
AFFAIRS AGENCY

VETERAN  
EDUCATION  
(PAVE)  
PROGRAM:



**71** ADVISEES

**7** PEER  
ADVISORS

**339**

STUDENTS  
SERVED  
THROUGH  
VETERANS  
NETWORK



**1,685**  
STUDENT  
CARE REFERRALS

**59%**  
OFF  
CAMPUS  
RESIDENTS

#### REFERRAL TYPES

- FACULTY (865)
- STAFF (655)
- STUDENTS (89)
- GVPD (68)
- COMMUNITY MEMBER (8)

#### TOP NON-ACADEMIC RELATED CONCERNS

- MENTAL HEALTH (374)
- MEDICAL (348)
- DISTRESSED BEHAVIOR (229)
- FAMILY ISSUE / DEATH (124)



**100+**

LIVE Q&A  
SESSIONS AND 10  
PRESENTATIONS,  
OFFERED ONLINE  
FOR NEW PARENT  
& SUPPORTER  
ORIENTATION

**306**



TOTAL MEALS  
PROVIDED TO  
STUDENTS IN  
LAKER MEAL  
SHARE PROGRAM

144 STUDENT  
DONATIONS

162 CAMPUS DINING  
DONATIONS

**12**



VICE PROVOST  
ADVISORY  
BOARD MEMBERS

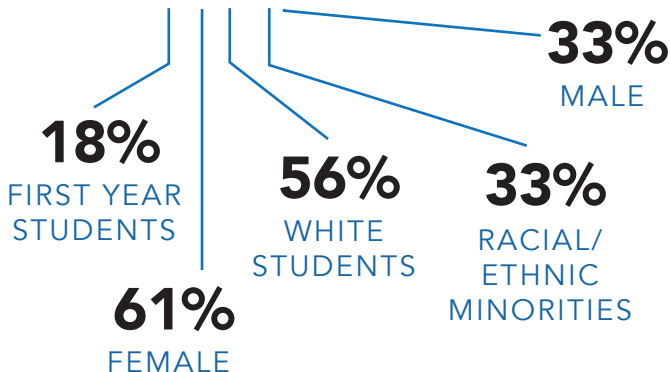
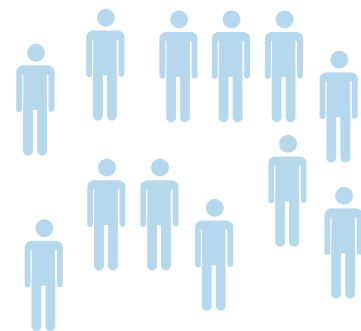


**93**

TOTAL COVID-19  
CARE REFERRALS

**198**

STUDENTS  
UTILIZED  
OMBUDS  
SERVICES



TOP  
STUDENT  
CONCERNS

- SUPERVISOR, FACULTY, & STAFF
- FINANCIAL & HOUSING
- VALUES & ETHICS

DATA FOR 2019-2020 WAS IMPACTED BY COVID-19 AND MAY NOT REPRESENT TYPICAL PROGRAM STATISTICS.



## 2019-2020 ANNUAL REPORT LIVING ON CAMPUS:

**85%**  
of first-year students  
chose to live on campus

**86.8%**  
of first year residents  
retained to second year



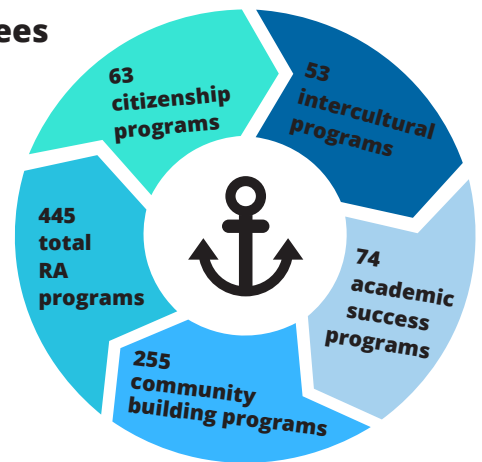
## RESIDENTIAL STAFF:



LCD staff are responsible for the supervision, management, and support of residential communities. They work with dynamic teams of ALCD and RA staff to provide rich living and learning experiences for students living on campus.

## COMMUNITY PROGRAMMING:

**8,320 attendees**



## LIVING & LEARNING COMMUNITIES:

Frederik Meijer Honors College  
Women in Science & Engineering  
Gender Justice House  
Movement Science House  
International House  
Art Housing



## RESIDENTIAL CURRICULUM:



## STUDENT EMPLOYMENT:

We have 80+ student employees who provide excellent resources to students, gain valuable skills, and develop a deep connection to GVSU.

Community Desk Staff | Mail & Packages Staff | Move Crew | Camps & Conferences

## HOUSING OPTIONS:



Traditional, Cluster, Suite, 1 & 2 Bedroom Apartment-Style

Fully furnished units



1, 2, 3, & 4 bedroom apartments





# OFFICE OF STUDENT CONDUCT & CONFLICT RESOLUTION

## STUDENT AFFAIRS

FORMERLY KNOWN AS "STUDENT CONDUCT"

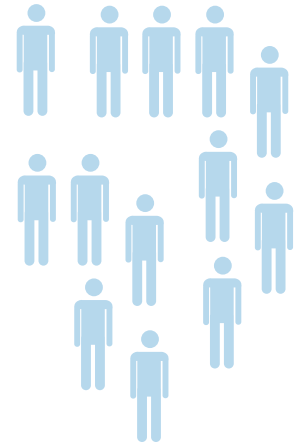


**20**  
EDUCATIONAL  
WORKSHOPS  
FACILITIATED

(95% OF PARTICIPANTS  
WOULD RECOMMEND)

**1,221**  
STUDENTS  
WERE  
REFERRED  
TO STUDENT  
CONDUCT

(9% INCREASE)



**5**  
STUDENT  
ORGANIZATION  
MISCONDUCT  
VIOLATIONS

(67% INCREASE)



**38%**  
OF ALL  
VIOLATIONS  
MADE BY  
FIRST-YEAR  
STUDENTS

(4% INCREASE)



**739**  
VIOLATIONS OF  
THE STUDENT CODE



**432**  
ALCOHOL  
VIOLATIONS  
(19% INCREASE)

**75**  
DRUG  
VIOLATIONS  
(9% INCREASE)

**84**  
ACADEMIC  
INTEGRITY  
VIOLATIONS  
(35% INCREASE)



**77%**  
LIVED ON  
CAMPUS (573)



**21%**  
LIVED OFF  
CAMPUS (153)



**2%**  
UNDISCLOSED  
LIVING (13)

**14%**  
OF ALL  
VIOLATIONS  
MADE BY  
STUDENTS  
OF COLOR

(1% DECREASE)



**305**  
SELF-IDENTIFIED  
AS FEMALE (41%)

**385**  
SELF-IDENTIFIED  
AS MALE (52%)

**49** UNDISCLOSED  
GENDER (7%)



*Get involved. Become more.*

**Mission:**

Empowering students to effectively engage with their communities through intentionally designed and inclusive programs, services, and environments.

**Values:**

Inclusion, Personal Responsibility, Community, Sustainability, Collaboration, Innovation

**Student Engagement**

**Major Programs**

- Campus Life Night: 5,000+ student attendees

**Student Organizations**

- Approx. 400 Registered Student Organizations
- Approx. 1,400 student organization executive board members

**Student Senate**

- 50 students involved in Student Senate
- Allocations to fund student programs: \$1.2 million

**Campus Activities Board (CAB)**

- Approx. 13,000 participants in programs
- 67 programs held

**Fraternity and Sorority Life**

- 1,481 students involved in Fraternity and Sorority Life
- Average GPA of students involved: 3.196

**Co-curricular student learning**

- 2,314 participants responding
- 88% of students reported high levels of learning based on AAC&U LEAP goals

**TRANSITIONS**  
New Student Orientation



**3,500+ Participants**

**PHILANTHROPY**



**\$135,723.05 raised by Fraternities & Sororities**



**Community Service Learning Center**

- 20,443 student community engagement hours reported
- \$519,865 value of student community engagement hours
- 27 community partners impacted by CSLC programs

**VOTER REGISTRATION**



**780 Students registered**

**Russel H. Kirkhof Center and Event Services**

- 6,789 calls answered by 2020 Information Desk
- 9,861 room reservations made and events supported

**Promotions Office and Marketing Team**

- 950+ design, video, and photo projects for campus partners
- 16,306 @GVSUStudentLife social media followers
- 650,000+ page views across CMS based websites
- 539 Involvement Ambassador interactions with students





**FITNESS**

GROUP EXERCISE PASSHOLDERS	1,175
UFIT PLAN APPOINTMENTS	410
SMALL GROUP TRAINING PARTICIPANTS	238
PERSONAL TRAINING SESSIONS	220



**INTRAMURAL SPORTS**

3,181  
UNIQUE PARTICIPANTS

18,788  
PARTICIPATIONS

850  
TEAMS

1,708  
GAMES PLAYED

**PARTICIPANTS BY SPORT**

SOCCER	1,443
VOLLEYBALL	1,180
BASKETBALL	968
FLAG FOOTBALL	687
SOFTBALL	306
ULTIMATE FRISBEE	152
DODGEBALL	115
CORNHOLE	95
GV GAMES	74
SPIKEBALL	59
TENNIS	29



**CLUB SPORTS**

53  
CLUB SPORT TEAMS

1,299  
ATHLETES

95  
HOME EVENTS

100,747  
MILES TRAVELED OVER 216 TRIPS

- **RETENTION:** 99% of non-graduating athletes plan to continue their education at GVSU next year.
- **DEVELOPING LEADERS:** 98% of surveyed athletes said transferable skills (teamwork, time management, communication, conflict resolution, etc) were positively impacted by club sports.



**WELLNESS**

215  
MASSAGE APPOINTMENTS

70  
NUTRITION APPOINTMENTS



892  
INJURY CARE CLINIC VISITS

121  
STI SCREENINGS

7  
PEER WELLNESS EDUCATORS HIRED

252  
NEW WELLNESS PROGRAM PARTICIPANTS



**OUTDOOR ADVENTURES**

CLIMBING CENTER ATTENDANCE	6,758
BIKE SHOP RENTALS	35
BELAY LESSON QUALIFICATIONS	268
ACTIVITY & EVENT PARTICIPANTS	293



**MARKETING & SPECIAL EVENTS**

**BRAND & STORYTELLING** - enhanced brand to better align with wellness initiatives, revised 3 campaigns for consistency and engagement

**RECFEST** - 1,000+ attendees within 3 hours  
**TREK100** - 63 participants reached 100 miles  
**FAMILY WEEKEND 5K** - 275 participants

**DIGITAL CONNECTIONS** - increased social media followers by 970+ across 3 platforms, revised email newsletter strategy to include intentional student wellness features each month

**#GVLAKERSTRONG CHALLENGE** - 197 participants logged 356,076 minutes of activity in ~2 months

# 2019-2020 A YEAR IN REVIEW

JULY 1, 2019 - JUNE 30, 2020



## UNIVERSITY COUNSELING CENTER

STUDENT AFFAIRS

**MISSION:** To enhance the healthy development of our diverse Grand Valley State University community through prevention and education, psychological services, and consultation.



**UNIQUE NUMBER OF  
GVSU STUDENTS SEEN**

**2,077**

### TOP PRESENTING CONCERNS

1. Anxiety and related disorders
2. Depression and mood-related disorders
3. Stress
4. Interpersonal/relationship
5. Career and academic issues



**8,680**

**APPOINTMENTS  
TOTAL**

**1,412**  
GROUP

**244**  
CRISIS

**7,024**  
INDIVIDUAL

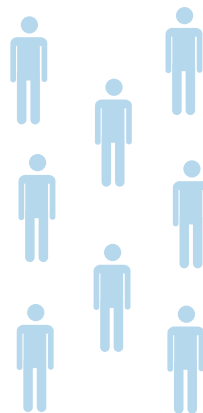


**760**

**DEPRESSION, EATING  
DISORDER, AND  
ALCOHOL SCREENINGS**

**302**

**CLIENTS IN  
GROUP  
THERAPY**



**893**

**MENTAL HEALTH  
CONSULTATIONS**



**618**

**MENTAL HEALTH WELLNESS  
PROGRAMS PROVIDED**



**640**

**SUICIDE PREVENTION  
GATEKEEPERS  
TRAINED**



**GRAND VALLEY  
STATE UNIVERSITY**<sup>®</sup>

**DIVISION OF  
STUDENT AFFAIRS**

[gvsu.edu/studentaffairs](https://gvsu.edu/studentaffairs)

Grand Valley State University is an affirmative  
action, equal opportunity institution.

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