



ATOMIC OBJECT

TECHNOLOGY SHOWCASE

7 Things about Cyrano

1 - What is it?

Cyrano! The world's first digital scent speaker. With the ability to connect wirelessly to your device, you can now experience whatever scent you desire whenever.

2 - How does it work?

With Cyrano you can choose 1/8 scent cartridges, these include, Surfside, Einstein or Central Park which are placed into and meant to incorporate into your device. You can experience a wide variety of scents through doing so, inside are scents with the ability to help you escape to a beach, flower garden or even a wet rainy afternoon in NY, anything is possible with Cyrano!

3 - Who's doing it?

Everyone except you! Get yours today, with the ability to transport your mind using your sense of smell it's the perfect office desk topper, spiffy household technology or a device simply for any personal use you desire.

4 - Why is it significant?

This is significant because of its ability to connect us to nerves and memory. Your mood can be affected through different scents and help one escape while on a long drive, or fall asleep at night. This is a huge leap in technology and with its backed partners and funding, will only continue to grow.

5 - What are the downsides?

The only downside of this device is it's shape and weight. The design is not the most user friendly size, but for the large punch packed into the device, it's not too bad of a price to pay.

6 - Where is it going?

With the ability to now create scent messages and storyboards to send to other users of Cyrano things are going rapidly in a much larger direction. Cyrano is not just a scent speaker, but an interactive, message friendly app and device that takes technology to a new level.

7 - What are the implications for higher education?

Cyrano can teach students who work with depression, anxiety a new remedy to learning and relaxation. Cyrano can be recommended by doctors and specialists and these behavioral influences and changes can be measured through science to better influence the future.

