



## SKILLS DEVELOPMENT TRAJECTORY IN SWS COURSES

### WRITTEN COMMUNICATION - write effectively for multiple purposes and audiences.

<i>Students will:</i>	<b>Proficient</b> (Graduating seniors should be at this level)	<b>Progressing</b>	<b>Baseline</b> (Most freshmen will be at this level)
<b>CONTENT</b> Develop content that is appropriate to a specific disciplinary or professional context, drawing upon relevant sources.	Develop content that is interesting, appropriate, and relevant, drawing consistently upon credible and relevant sources.	Develop content that is mostly appropriate and relevant, yet draws inconsistently upon credible and relevant sources.	Develop content that is sometimes appropriate, yet insufficiently supported by credible and relevant sources.
<b>ORGANIZATION</b> Organize written material to suit the purposes of the document and meet the needs of the intended audience.	Organize writing to promote coherence, cohesion, and flow appropriate to the context and audience.	Follow basic organization appropriate to the context.	Attempt appropriate organization.
<b>CLARITY/STYLE</b> Express ideas using language that meets the needs and expectations of the intended audience.	Use language skillfully to engage intended readers and convey meaning, adapting style adequately to context and purpose.	Use language that generally conveys meaning and shows awareness of audience, context, and purpose.	Use language that lacks clarity and focus.
<b>MECHANICS</b> Use conventions of grammar, punctuation, usage, formatting, and citation appropriate to the specific writing situation.	Demonstrate careful editing of grammar, punctuation, usage, citation, and formatting conventions appropriate to the specific writing situation.	Demonstrate inconsistent editing of grammar, punctuation, usage, citation, and formatting conventions appropriate to the specific writing situation.	Demonstrate inattention to or incomplete understanding of grammar, punctuation, usage, citation, and formatting conventions appropriate to the specific writing situation.

This rubric was inspired by the AAC&U VALUE rubric.