

Thinking of doing/ wanting to do a survey?



In **winter 2018** semester, Questionnaire Design and Execution (STA 301) is being offered by Neal Rogness. The course will give students exposure to the many aspects involved in developing surveys. It is desired for the course to be “hands on”; as such, Neal is looking for GVSU faculty or staff members who have interest in serving as a client and are willing to work with a student enrolled in STA 301 to create a questionnaire.

The ideal questionnaire to be developed in this course is one that involves anonymity of respondents and which will be of “manageable length”. Potential ideas for areas to assess via the questionnaire include:

- Satisfaction with or the effectiveness of an existing program or service
- The need for a new program or service
- Opinions/attitudes toward a product or topic
- Knowledge of a particular area/topic
- Presence of, or motivation behind, behaviors in an area of interest

Individuals who are interested in having a questionnaire developed will be asked to meet with the student and respond to drafts of the questionnaire during the winter 2018 semester. The goal is to provide each client with a ready-to-be-administered survey by the end of the winter 2018 semester.

To request the services offered by STA 301, please send an email to **Neal Rogness** at rognessn@gvsu.edu with the subject line “Project request for STA 301”. Ideally, the request is sent by **Friday, December 1, 2017**. Neal will then contact you to provide information about your intended project(s) via a SurveyMonkey questionnaire. He will let you know in mid-January 2018 if he is able to assign a student group to your project. The success in honoring a request depends upon a number of factors such as enrollment in STA 301, the number of requests for help received, and the perceived complexity of the questionnaire to be developed.

Should you have any questions, please contact **Neal Rogness** (rognessn@gvsu.edu). **THANKS MUCH FOR YOUR HELP** in providing students with a valuable learning experience!