

# AWIS

ASSOCIATION FOR WOMEN IN SCIENCE

West Michigan

## STRATEGIES FOR ADDRESSING BIASES AND BARRIERS IN CAREER ADVANCEMENT

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Concept of implicit bias: Regardless of the conscious ideas we espouse, we subconsciously hold notions about people that reflect the culture in which we were raised. As social beings, all of us unconsciously categorize people into groups based upon stereotypes, as shortcuts to effective social interaction.

This interactive workshop will help you to:

- Understand and identify the impact of biases, which can prevent individuals from achieving career success in the workplace and within societal constructs
- Recognize and understand the role that individuals play in impeding their career success
- Identify and implement strategies and tactics that can be incorporated on a systemic level to effect positive changes for future career success

### SESSION SCHEDULE

*Please note, the content of each workshop will be the same.*

**TUESDAY, SEPTEMBER 19**

**2:30–4:30 p.m.**

Workshop at Van Andel Research Institute

**4:30–6:30 p.m.**

Networking reception at  
Van Andel Research Institute

**WEDNESDAY, SEPTEMBER 20**

**9:30–11:30 am.**

Workshop at Hope College

**1:30–3:30 p.m.**

Workshop at Grand Valley State University

For a full agenda and to register, please visit  
**[https://awis-wm\\_2017workshop.eventbrite.com](https://awis-wm_2017workshop.eventbrite.com)**

For questions, please contact Dr. Mary Winn at [awis4wm@gmail.com](mailto:awis4wm@gmail.com).  
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