

ROOM 2270

1:30pm Martha Rozsi, Westat: *Weighting on the world to change: A survey of statisticians work in studies affecting social policy*

2:00pm Julie Strominger, University of Michigan CEHI: *The challenges and rewards of analyzing child health data using mapping tools*

2:30pm Marcia Mansaray, Ottawa County Public Health: *Medical Detectives: Statistics in Epidemiology*

ROOM 2266

2:00pm Kelsey Manoogian & David Holland, Ally Insurance: *Wanted: Analytical Minds for Risk Management and Capital Modeling*

2:30pm Doug Heilman, Waddell & Reed, Inc.: *From Biostatistician to Financial Advisor...One Statistician's Journey*

3:00pm Statistics faculty, GVSU: *Meet Your Friendly Neighborhood Statistician (Student Advising)*

CAREER DAY SPONSORS

The Department of Statistics (GVSU)

Office of the Provost (GVSU)

CLAS Dean's Office (GVSU)

Career Center (GVSU)

Math & Stats Club (GVSU)

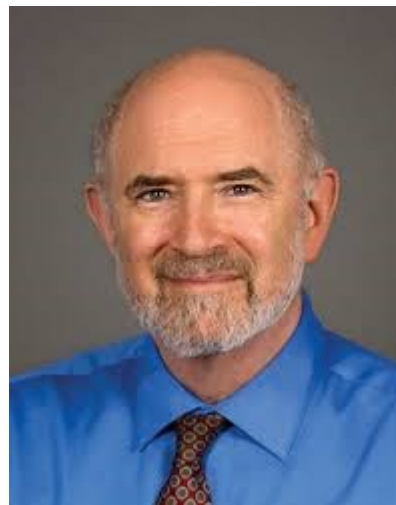
Southwest Michigan Chapter (ASA)

Statistics Career Day

Friday, November 20, 2015

Kirkhof Center, Allendale Campus, GVSU

Keynote address by: David R. Morganstein



Morganstein is Vice President and Director of Statistical Staff at Westat, Inc., where he has worked for more than 38 years. At Westat, he directs a unit of 70 statisticians. Morganstein specializes in the design and application of surveys and systems of evaluation, quality control, statistical analysis and estimation. He leads research and development tasks that improve or enhance Westat's survey and census projects and has developed best practices for several key survey processes. A member since 1972, Mor-

ganstein is an ASA Fellow who has served the association as treasurer, vice president, an at-large member of its Board of Directors and a member of several committees. He was honored with the ASA's Founders Award for distinguished service. He is an elected member of the International Statistical Institute and a Special Faculty in the Joint Program in Survey Methodology at the University of Maryland. He also serves on the George Mason Statistics Department's Advisory Board. He earned a bachelor's in electrical engineering from Purdue University and a master's in statistics from the University of Michigan.



PROGRAM AGENDA

9:30 a.m. Registration opens

Grand River Room (Room 2250)

Exhibitor Tables: 10:00 a.m.—12:00 p.m.

Exhibitors Include:

- Ally Insurance
- Meijer
- MMS Holdings
- Steelcase
- Perrigo
- Priority Health
- MPI Research
- ASA/Southwest Michigan Chapter
- GVSU-Career Center
- Waddell & Reed Inc.
- GVSU-Biostatistics Masters Program
- GVSU-PSM Program
- GVSU Graduate Studies
- GVSU-Math/Stats Club and Mu Sigma Rho

11:45 a.m.—1:00 p.m. Lunch

Pere Marquette Room (Room 2204)

12:30—1:15 p.m. Keynote Presentation

Grand River Room (Room 2250)

Keynote Speaker: David R. Morganstein,
President American Statistical Association:
"Communications in Statistics: A Two Way Street."

Introduced by: Dr. Maria Cimitile

Assistant Vice-President of Academic Affairs, GVSU

1:30 p.m. – 3:30 p.m.

Concurrent Break-out Sessions

ROOM 2263

1:30pm Tim Merkle & Connor Gould, Steelcase: *Becoming Data-Driven: Advanced Analytics at Steelcase*

2:00pm Andy Van Garderen, Meijer: *Analytics at Meijer*

2:30pm Career Services, GVSU: *Resumes and Job Applications*

ROOM 2204

2:00pm Justin Sjogren, MMS Holdings: *The Pharmaceutical Industry and how the Statistician Fits In*

2:30pm Eric Howard & Carleen Dykstra, MPI Research: *The Importance of Statistics in Drug Development*

3:00pm Career Services , GVSU: *Interviewing Tips*

ROOM 2215/2216

1:30pm Mary Winn, Van Andel Institute: *Life at the Intersection of Biology, Statistics, Mathematics, and Computer Science*

2:00pm Craig Johnson, University of Michigan Cancer Core: *University Cores and your publicly appointed statistician*

2:30pm Colleen MacCallum & Allyssa Woodwyk, WMU School of Medicine: *Adventures in Academia: Providing statistical support in an academic & medical setting (WMed)*