

## Business Administration Podcast

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Hello, my name is Kelsey and I am a staff member in The Graduate School at Grand Valley State University. Thank you for taking the time to learn more about Grand Valley's Master of Business Administration Program. Today we're going to cover the admissions process, program requirements, and the qualities that distinguish this program.

Let's start by explaining to you what this program entails. The Master of Business Administration graduate program will prepare students to become leaders in a variety of professional organizations through lecture and lab courses. This is a 33 credit hour program and can be completed in 1-2 years as a full-time student or 2 years or more as a part-time student.

A Master of Business Administration continues to be a degree that opens doors and is expected to grow 16-23% by 2020 depending upon your field or industry.

Standard Grand Valley admission requirements include completion of the online application as well as a Bachelor's degree from an accredited institution of higher education. Your application must include official transcripts, and if English is not your native language you must provide scores from one of our approved standardized tests such as the TOEFL, IELTS, MELAB, or the PTE Academic. There is a \$30 nonrefundable application fee, however this fee is waived if you attended GVSU previously or are currently attending GVSU.

The Master of Business Administration program currently requires a qualifying score on the GMAT or GRE to qualify for admission in addition to a one page personal statement outlining students' educational goals and what they hope to accomplish with their degree

More program details as well as the online application can be found on the program website, [www.gvsu.edu/mba](http://www.gvsu.edu/mba).

The great news about Grand Valley's graduate programs is that tuition rates for Michigan resident and non-resident students are the same. In other words, there are no extra costs for being an out of state student. Current tuition costs and information about scholarships and financial aid can be found at [www.gvsu.edu/financialaid](http://www.gvsu.edu/financialaid) or by calling 616-331-3234. For information on graduate assistantships, please contact The Graduate School at [gradschool@gvsu.edu](mailto:gradschool@gvsu.edu).

The Master of Business Administration at GVSU is a 33 credit hour program and consists primarily of extensive and comprehensive core courses. The focus is applied, specific and practical. Students also complete two additional electives to maximize personal and professional development, choosing from engaging and challenging graduate-level courses available in the areas of accounting, economics, finance management, and marketing.

With an accreditation from the Association to Advance Collegiate Schools of Business, the Seidman College of Business enjoys strong relationships with the business community that supports students' career goals. The opportunity to learn from accomplished faculty and network with a variety of career professionals deepens the value of the learning. The faculty-driven emphasis on applied research and participation in working groups fosters an environment where students can develop

their abilities to creatively solve problems, to innovate, to persuade, and to advocate ideas. Small class sizes strengthen relationships and top notch facilities enhance the strength of our program.

That is just a snapshot of the Master of Business Administration graduate program at Grand Valley State University. We hope that you will consider applying to a graduate program at GVSU. Any questions can be directed to the Graduate Program Director, Koleta Moore at [moorekol@gvsu.edu](mailto:moorekol@gvsu.edu) or to The Graduate School at [gradschool@gvsu.edu](mailto:gradschool@gvsu.edu). Thank you for your time and we hope you have enjoyed this podcast.