Hello, my name is Maggie and I am a staff member in The Graduate School at Grand Valley State University. Thank you for taking the time to learn more about GVSU’s Masters of Education in Educational Technology graduate program. Today we’re going to cover the admissions process, program requirements, and the qualities that distinguish this program.

Let’s start by explaining to you what this program entails. The Masters of Education in Educational Technology will prepare students to become technology coaches, instructional designers, and technology leaders in the workplace through online and hybrid course offerings. This is a 33 credit hour program and can be completed in two years as a full-time student or approximately four-five years as a part-time student.

Currently, most K-12 students have access to mobile computing in their school, increasing the need for coaches to train staff in mobile instruction. Further, in the next 8-10 years, job growth for instructional designers is estimated to increase by 30%, and the global pandemic demonstrated the importance and necessity of this quickly growing field.

Standard GVSU admission requirements include completion of the online application as well as a Bachelor’s degree from an accredited institution of higher education. Your application must include official transcripts, and if English is not your native language you must provide scores from one of our approved standardized tests such as the TOEFL, IELTS, MELAB, or the PTE Academic. There is a $30 nonrefundable application fee, however this fee is waived if you attended GVSU previously or are currently attending GVSU.

In addition to the standard GVSU admission requirements, all College of Education graduate applications require three letters of recommendation, and a minimum GPA of 3.0 in their final 60 credit hours of undergraduate study. The GPA requirement can be waived if the applicant has previously received a master’s degree in another field.

More program details, as well as the online application, can be found on the Educational Technology website, [www.gvsu.edu/grad/edtech](http://www.gvsu.edu/grad/edtech).

The great news about GVSU’s graduate programs is that tuition rates for Michigan resident and non-resident students are the same. In other words, there are no extra costs for being an out of state student. Current tuition costs and information about scholarships and financial aid can be found at [www.gvsu.edu/financialaid](http://www.gvsu.edu/financialaid) or by calling 616-331-3234. For information on graduate assistantships, please contact The Graduate School at gradschool@gvsu.edu.

The Masters of Education in Educational Technology program is a 33-credit hour program that consists of 11 courses covering a variety of topics including: curricular integration of technology, online and blended learning, assessment, media evaluation, and instructional design. Our courses are also aligned with the International Society for Technology in Education Standards for Coaches. Students working in K-12 education are required to complete a field experience, and all students must complete a capstone project or masters thesis.
The Master of Education in Educational Technology program is distinguished for a number of reasons. GVSU’s College of Education is accredited by the Council for the Accreditation of Educator Preparation. This program can be completed in an online format, making it accessible to almost any student. The online Educational Technology program has also been recognized by U.S. News and World Report as a Top 100 Online Graduate Program in Education.

That is just a snapshot of the Master of Education in Educational Technology graduate program at Grand Valley State University. We hope that you will consider applying to a graduate program at GVSU. Any questions can be directed to the Graduate Program Director, Dr. Sean Lancaster, at lancasts@gvsu.edu or to The Graduate School at gradschool@gvsu.edu.

Thank you for your time and we hope you have enjoyed this podcast.