

Knowledge Market

Hello and welcome. My name is Aruna, and I am a staff member in the Graduate School at Grand Valley State University. At Grand Valley, we do our very best to ensure that our graduate students have as many resources available to them as possible to help them succeed within their program and excel professionally after graduate school. These resources include writing and oral presentation assistance and professional development workshops. This podcast will outline some of these resources, how they benefit you as a graduate student, and where you can find more information about them.

A crucial component of success in graduate school is being a quality writer and a skillful speaker. Grand Valley has ‘The Knowledge Market’, which provides access to the Library Research Center, the Digital Creator Lab, the Fred Meijer Center for Writing and Michigan Authors, and the Speech Lab. The Knowledge Market has highly trained staff who can help direct you to resources that improve your professional skills. Their consultants work one-on-one or in small groups to develop your research strategies, analyze your data, improve your writing, or polish your presentations. The Fred Meijer Center for Writing, the Speech Lab, the Library Research Center, and the Digital Creator Lab are free services and are available to all graduate students. You can schedule an appointment or drop-in for 30 -60 minutes at any time during the semester.

At the Center for Writing, consultants can review the goals of your project, help you brainstorm ideas and integrate your research, read your paper aloud to you, or help you cite your sources properly. It is located in three places: Lake Ontario Hall, and the first floor of the Knowledge Market, Mary Pew Idema Library on the Allendale campus, and the Devos Center building “A” at Steelcase Library on the Pew campus. The Center for Writing provides services online as well as in person from 9 a.m. to 11 p.m., Monday thru Friday. Students can check for updated open hours on the website www.gvsu.edu/wc/. One hidden gem of the website is that you have free access to all the writing resources it has archived. Students can find resources on brainstorming tips, abstracts, bibliography, time management, narratives, and other resources to improve writing.

Another service the Knowledge Market offers is the Speech Lab. At the Speech Lab consultants help you select topics, organize your presentation, or simply practice your delivery in front of an audience. Consultants are located in Lake Michigan Hall 154 during the day and in the Mary Idema Pew Library Knowledge Market in the evenings. It is dedicated to helping students boost their confidence and sharing tips for structuring and delivering speeches. It also helps you to navigate through anxieties, fallacies, notes, organization, and outlining your presentation. This is an excellent place for personal development and growth. Please visit www.gvsu.edu/speechlab/ to check the open hours for consultation.

The Library Research Center can help you develop research questions and strategies, and improve your focus. This center is located on the first floor of Mary Pew Idema Library on the Allendale Campus. Research consultants are highly trained and ready to help you improve your library research skills. They can help you find information on library databases, government websites, and Google, as well as help you to read and evaluate the information, fact-check the information, and create bibliographies.

The Digital Creator Lab can help you with multimedia assignments such as audio, visual, text and graphics. This center is located on the 2nd floor of the Mary Pew Idema Library as a part of the Knowledge Market. It helps you to navigate technologies for media production, edit and revise projects made with technology, and understand basic digital ethics and safety of media usage. These services are incorporated as part of the Library where you can get help on all kinds of projects and assignments. For research and digital services, you can visit www.gvsu.edu/library/km/.

Another important resource available to graduate students is the Statistical Consulting Center. This Center is housed on the first floor of the Eberhard Center on GVSU's downtown campus and in A-1-178 in Mackinac Hall on the Allendale Campus. Consultants at the Statistical Consulting Center are available to help with developing a research design, analyzing and interpreting data, and developing tables and figures for presentations and manuscripts. For more information about the Statistical Consulting Center, please visit www.gvsu.edu/tutoring/stats/.

The Knowledge Market is a safe space to instill the culture of questioning, learning, and solving your problems which helps you to retain information, learn, and grow academically. It helps you to succeed better in your classes as well as in your professional world. Therefore, if you need assistance with writing, presentations, or research, The Knowledge Market is there to help you. For more information about the Knowledge Market or to make an appointment with any of these services, please visit www.gvsu.edu/library/km/. Thank you for your time and we hope you have enjoyed this podcast.