Introduction

Quality academic advising and mentoring is critical for the successful educational experience of graduate students. There is considerable research to support that good advising and mentoring, which begins early in the student’s career, facilitates efficient degree completion. Furthermore, survey results of our own graduates have indicated that GVSU graduate students highly value good advising. As a result, we have developed the GVSU Advising Guidebook for Graduate Faculty and Staff to ensure that all our graduate students have a high quality and engaged advising and mentoring experience. The Advising Guidebook for Graduate Faculty and Staff is the result of considerable research and discussion from many campus stakeholders including: graduate students, faculty and staff, university governance, and university leadership. This document is intended to promote interaction between faculty and graduate students regarding their mutual expectations.

Our Advising Guidebook for Graduate Faculty and Staff provides insight into the roles that GVSU faculty members and staff play in supporting graduate students from the time of acceptance into a program through degree completion and entry into a professional career. By recognizing the complex program and curricular structures that exist at GVSU, these guidelines can be used to customize an advising and mentoring plan specific for students in all of our graduate programs. While it is important to acknowledge the leadership role that faculty and staff play in the relationship with graduate students, it is also vital for graduate students to maintain open communication and to find out for themselves what may be needed for their academic success. The expression of clear expectations will result in an advising and mentoring relationship that is of mutual benefit to all. We hope everyone will use these guidelines to provide the best advising and mentoring experience for all our graduate students.

Respectfully,

Jeffrey A. Potteiger, Ph.D.
Associate Vice-Provost for The Graduate School
Acknowledgements

The Advising Guidebook for Graduate Faculty and Staff was originally developed by the following individuals:

Claudia Bajema, Seidman College of Business
Sean Lancaster, College of Education
Shabbir Choudhuri, Seymour and Esther Padnos College of Engineering and Computing
Andrew Booth, College of Health Professions
Dawn Hart, College of Liberal Arts and Sciences
Troy Bouman, Graduate Student Association
John Stevenson, The Graduate School
Jeffrey Potteiger, The Graduate School

The Advising Guidebook for Graduate Faculty and Staff was reviewed by the following groups:

Graduate Student Association
Graduate Council
Graduate Program Directors Group
Academic Deans
Office of the Provost

This publication is based in part on “How to Mentor Graduate Students” produced by the Rackham Graduate School at the University of Michigan and “Strategies for Improving Advising and Mentoring of Graduate and Professional Students” from the University of Minnesota. We thank our colleagues for publishing best practices that allow us to provide guidance for the faculty, staff, and students at Grand Valley State University.

Produced by The Graduate School
Grand Valley State University
2021-22
Comments may be directed to gradschool@gvsu.edu
Table of Contents

Purpose of graduate academic advising 5

Sources of graduate academic advising 5

Best practices associated with each source of academic advising:
  Academic unit 6
  Unit Head and/or Graduate Program Director 6
  Faculty member advisor 7
  External advisor 7
  Thesis/dissertation committee member 8
  The Graduate School 8
  GVSU Career Center 8
  Graduate Advising Offices 9
  Padnos International Center 9
  Library Faculty and Staff 9
  Office of Fellowships 10
  Graduate Student 10

Ensuring quality advising:
  Create an expectation of quality advising 11
  Train the advisor/student 11
  Evaluate the quality of advising 11
  Provide feedback to advisor and student 11

Resources:
  Academic Resources 12
  Health and Wellness Resources 12
  Campus and Student Life Resources 12
  Social Justice Centers 12

Appendices:
  Survey 1 – Individual Advisor Model 13
  Survey 2 – Cohort Program Model 14
  Survey 3 – Clinical Education Program Model 15
Purpose of Graduate Academic Advising

Excellence in graduate education requires adherence to the highest standards of professional integrity, ethics, and scholarly activity. This excellence is best facilitated within a community of scholars and practitioners where constructive relationships between graduate students and their advisors and mentors are essential. Effective advising and mentoring of graduate students is the joint responsibility of the degree-granting program and academic units, faculty advisors and program faculty, non-faculty advisors, and the students. The academic unit forms the community of scholars and practitioners responsible for cultivating a stimulating intellectual environment and, through the joint efforts of all graduate faculty members of the unit, for mentoring of graduate students. Non-faculty advisors work collaboratively with the graduate students and academic unit to provide additional expertise and specialized guidance that fosters the educational, personal, and career goals of the student. Accordingly, the following best practices are intended to foster relationships that are characterized by integrity, courtesy, and professionalism and that provide students with intellectual support and guidance. Advising and mentoring of graduate students entail a considerable commitment of time and effort on the part of the student and members of the university community.

Sources of Graduate Academic Advising
Best Practices Associated with Each Source of Advising

The diversity in how graduate programs function across GVSU necessitates an understanding that each individual program must be responsible for providing the most appropriate academic advising structure to its students. As such, each graduate program should strive to implement the best practices provided as deemed applicable to the advising structure.

The best practices of the academic unit may include:

- Preparing and maintaining a Graduate Program Handbook that includes the graduate program requirements for degree completion and information outlined in the Graduate Student Guidebook and the Graduate Program Director’s Handbook
- Providing opportunities for graduate students to interact with a wide array of colleagues and professionals from within and outside the university through such activities as speaker series, colloquia, and other formal and informal events (including virtual events)
- Creating and promoting opportunities for graduate students to become familiar with the various forms of scholarship in the field
- Sharing responsibility with thesis and dissertation committees and faculty advisors in fostering the professional and career development of graduate students, for example providing venues for honing professional writing and presentation skills and organizing seminars on such issues as ethics, professional integrity, and grantsmanship

The best practices of the unit head and/or graduate program director may include:

- Knowing university and academic unit rules, policies, and procedures applicable to graduate study, research, and creative activities and ensuring that they are followed in the academic unit
- Providing the academic unit’s Graduate Program Handbook to all graduate students
- Organizing orientation sessions for new graduate students in the program
- Ensuring that required courses are scheduled on a regular basis, thereby enabling graduate students to make timely progress in their degree programs
- Sending names of faculty advisors and their advisees to the Office of the Registrar for recording on the student record
- Providing advice on matters such as course selection until a permanent faculty advisor is selected or appointed
- Facilitating selection or appointment of a faculty advisor and facilitating changes of faculty advisors should this become necessary
- Periodically monitoring the progress of students in all aspects of their graduate program
- Monitoring masters’ theses and doctoral dissertation proposals and defenses to ensure acceptable standards of rigor and fairness
- Monitoring the performance of faculty advisors and thesis and dissertation committees to ensure that graduate students are receiving appropriate mentoring
- Working toward fair resolution of conflicts between graduate students and faculty members
- Acclimating students to the graduate school environment
- Facilitating internship opportunities and professional development activities
The best practices of the faculty/staff advisor may include:

- Ensuring that graduate students receive information about requirements and policies of the graduate program
- Guiding graduate students on developing a program plan of study, including appropriate course work, research or creative activity, and to available resources
- Assisting graduate students on the selection of a project, thesis, or dissertation topic with realistic prospects for successful completion within an appropriate time frame
- Aiding graduate students on the formation of a thesis or dissertation committee
- Providing training and oversight in creative activities, research rigor, theoretical and technical aspects of the thesis or dissertation research, and in professional integrity
- Ensuring graduate students are aware of current literature and cutting-edge ideas in the field
- Helping graduate students develop professional skills in writing reports, papers, and grant proposals, making professional presentations, establishing professional networks, interviewing, and evaluating manuscripts and papers
- Providing regular feedback on the progress of students in all aspects of their graduate program
- Helping graduate students develop into successful professionals and colleagues, including encouraging graduate students to participate in and disseminate results of research or creative activities in appropriate scholarly or public forums
- Facilitating career development, including advising graduate students on appropriate job and career options, as well as preparation of application materials for appropriate fellowship, scholarship, and other relevant opportunities
- Writing letters of reference for appropriate fellowship, scholarship, award, educational, and job opportunities
- Arranging for supervision and advising of graduate students when the faculty advisor is on leave or experiences an extended absence

The best practices of the external advisor may include:

- Helping graduate students develop into successful professionals and colleagues
- Facilitating career development, including advising graduate students on appropriate job and career options, as well as on the preparation of application materials for appropriate fellowship, scholarship, and other relevant opportunities
- Writing letters of reference for appropriate fellowship, scholarship, award, educational, and job opportunities
- Providing feedback to the appropriate individual within the academic unit/graduate program about graduate student performance
The best practices of the thesis/dissertation committee members may include:

- Advising graduate students on course work, research, scholarship, or creative activities
- Administering proposal and defense examinations in a fair and professional manner
- Reviewing the thesis or dissertation in a timely, constructive, and critical manner with a critical eye for content and grammar
- Writing letters of reference for appropriate fellowship, scholarship, award, and job opportunities

The best practices of The Graduate School may include:

- Producing and distributing the Graduate Student Guidebook
- Producing and distributing the Graduate Director’s Handbook and Graduate Faculty Handbook.
- Offering new graduate student orientation prior to the start of each semester, including Spring/Summer.
- Developing and offering a robust schedule of professional development events specifically designed for graduate students (e.g. financial literacy, applying to Ph.D. programs, and more)
- Posting thesis or dissertation proposal and defense announcements on The Graduate School website
- Organizing and hosting annual events that features model graduate student work
- Holding regularly scheduled meetings to inform the Graduate Program Directors about issues within and outside the university that are relevant to graduate education
- Holding regularly scheduled meetings of the graduate faculty to provide a forum for dissemination of information and discussion about issues related to graduate education at GVSU
- Monitoring advising outcomes across the university through systematic evaluation processes
- Continuing to modify and improve the graduate student experience

The best practices of the GVSU Career Center may include:

- Providing career-related resources, including career planning, preparation, and transition assistance
- Providing access to Handshake (https://www.gvsu.edu/careers/handshake-18.htm) giving students and alumni access to student worker positions, internships, and full-time job listings with GVSU employer and community partners
- Helping students with career exploration, interviewing skills and resume/cover letter development, job/internship search strategies, and networking strategies
- Fostering employer connections through on-campus interviews, career fairs, and other employer networking opportunities (including virtual or remote options)
- Serving as liaisons between employers and students, maintaining current databases of employment opportunities as well as student resumes, and providing workshops that develop skills for students seeking employment
The best practices of the Graduate Advising Offices may include:

- Assisting with admitting students to the program
- Providing graduate students with program updates and changes
- Sending “graduate student success tips” to admitted students in the graduate program
- Assisting with program and degree audits
- Assisting prospective students with the application process
- Providing help to students with any challenges to program completion
- Assisting both prospective and admitted students with scholarship opportunities
- Maintaining a supportive and welcoming environment for constituent groups

The best practices of the Barbara H. Padnos International Center may include:

For Study Abroad opportunities:
- Assisting graduate students in finding study abroad opportunities
- Advising students on the online application process, required documents, and other key resources
- Serving as a liaison for Graduate Program Directors and students during study abroad program selection
- Providing a pre-departure orientation for graduate students who study abroad

For International Student support:
- Communicating the needs of incoming international graduate students to the Graduate Program Directors and Faculty Advisors
- Encouraging Advisors to meet online with students prior to arrival
- Assisting students with scheduling appointments during orientation events
- Hosting a Graduate International Student Orientation
- Advertising the New Graduate Student Orientation
- Advertising the New Graduate Assistantship Orientation

The best practices of the Library Faculty and Staff may include:

- Ensuring there is a subject librarian for each graduate program
- Selecting and providing access to resources to support the curricular needs of graduate programs
- Partnering with classroom faculty on in-class and self-guided instruction related to library resources and research techniques
- Supporting and providing resources in the areas of information literacy, scholarly publishing, and copyright
- Providing a broad range of library services to graduate students
- Developing and offering library research and copyright related programs
- Hosting graduate student theses and dissertations in the university’s institutional repository (i.e. ScholarWorks@GVSU)
The best practices of the Frederik Meijer Office of Fellowships may include:

- Assisting students with identifying nationally competitive scholarship and fellowship award opportunities that match the students’ strengths, interests, and ambitions in pursuit of scholarly activities such as study abroad, research, and/or graduate study
- Designing a plan of action for students to pursue fellowship goals
- Providing guidance, encouragement, and endorsement through the awards application process
- Assisting with feedback on components of a nationally competitive scholarship or fellowship application, including personal statements and statements of grant purpose

The best practices of the graduate student may include:

- Adhering to university and academic unit/program rules, procedures, and policies applicable to graduate study
- Meeting university and academic unit/program requirements for degree completion
- For those students completing a thesis or dissertation, forming a committee that meets university and program requirements
- Following disciplinary and scholarly codes of ethics in course work, project, thesis or dissertation research, and in creative activities
- Practicing uncompromising honesty and integrity according to university and federal guidelines in collecting and maintaining research data
- Seeking regulatory approval for research in the early stages of project, thesis, or dissertation work where applicable
- Keeping the faculty advisor and thesis/dissertation committee members apprised on a regular basis of the progress toward completion of the project, thesis, or dissertation
- Seeking professional development activities and internship opportunities by asking about professional associations, conferences, professional presentations, and other scholarly activities.
- Consulting with their graduate program director and/or advisor on any questions regarding progress toward degree completion, academic course planning, funding, publishing, attending conferences, teaching, research, career goals, and the job search process.
- Utilizing the Graduate Student Blueprint to engage in semester check-ins with your advisor on relevant topics for each stage of degree completion
Ensuring Quality Graduate Academic Advising

In an effort to ensure quality academic advising for graduate students, Grand Valley State University and the academic units and graduate programs should engage in the following practices:

Create standards for quality graduate academic advising by having graduate programs produce an advising expectations document, which addresses the following questions:

- How often are advisors expected to meet with their advisees?
- What are the key functions of an advisor?
- What are the boundaries of the relationship between an advisor/advisee?
- What challenges do faculty members face in providing quality advising?
- How do conflicts between students and advisors get resolved?

Train the advisor/student

- Provide each graduate advisor and graduate student with a copy of the Advising Guidebook for Graduate Students
- Offer seminars or workshops (including virtual options) on various topics that will assist faculty with improving graduate level advising.

Evaluate the quality of advising

- Administer an advising evaluation once per academic year (see appendix for examples)
- Monitor responses from the Graduate Student Exit Survey

Provide feedback to advisors

- Provide a summary of advising evaluation survey results to academic programs and the graduate program director
Resources

**Academic Resources**
- Career Center
  616-331-6708 or 616-331-3311
  [http://www.gvsu.edu/careers/](http://www.gvsu.edu/careers/)
- Data Inquiry Lab
  [http://www.gvsu.edu/datainquirylab/](http://www.gvsu.edu/datainquirylab/)
- Disability Support Resources
  616-331-2490
  [http://www.gvsu.edu/dsr/](http://www.gvsu.edu/dsr/)
- The Graduate School
  616-331-7105
  [http://www.gvsu.edu/gs/](http://www.gvsu.edu/gs/)
- Knowledge Market
  [https://www.gvsu.edu/library/km/](https://www.gvsu.edu/library/km/)
- PACES Professional Development
  [http://www.gvsu.edu/paces/](http://www.gvsu.edu/paces/)
- Padnos International Center
  616-331-3898
  [http://www.gvsu.edu/pic/](http://www.gvsu.edu/pic/)
- Registrar’s Office
  616-331-3327 or 616-331-2025
  [http://www.gvsu.edu/Registrar](http://www.gvsu.edu/Registrar)
- Speech Lab
  616-331-8115
  [http://www.gvsu.edu/speechlab/](http://www.gvsu.edu/speechlab/)
- Statistical Consulting Center
  616-331-3355
  [http://www.gvsu.edu/scc/](http://www.gvsu.edu/scc/)
- Writing Center
  616-331-2922
  [http://www.gvsu.edu/wc/](http://www.gvsu.edu/wc/)
- University Libraries
  616-331-3500
  [http://www.gvsu.edu/library](http://www.gvsu.edu/library)

**Health and Wellness Resources**
- Campus Recreation
  616-331-1732
  [http://www.gvsu.edu/rec/](http://www.gvsu.edu/rec/)
- GVSU Family Health Center
  616-331-9830
  [http://www.gvsu.edu/fhc/](http://www.gvsu.edu/fhc/)
- University Counseling Center
  616-331-3266
  [http://www.gvsu.edu/counsel/](http://www.gvsu.edu/counsel/)

**Campus and Student Life Resources**
- Graduate Student Association
  [http://www.gvsu.edu/gsa/](http://www.gvsu.edu/gsa/)
- Office of Student Life
  616-331-2345
  [http://www.gvsu.edu/studentlife/](http://www.gvsu.edu/studentlife/)
- Veteran’s Network: Jill Wolfe
  616-331-2369
  [http://www.gvsu.edu/veterans/](http://www.gvsu.edu/veterans/)

**Social Justice Centers**
- Campus Interfaith Resources
  616-331-3207
  [https://www.gvsu.edu/campusinterfaith/](https://www.gvsu.edu/campusinterfaith/)
- Milt E. Ford LGBT Resource Center
  616-331-2530
  [http://www.gvsu.edu/lgbtrc/](http://www.gvsu.edu/lgbtrc/)
- Office of Multicultural Affairs
  616-331-2177
  [http://www.gvsu.edu/oma/](http://www.gvsu.edu/oma/)
- Gayle R. Davis Center for Women and Gender Equity
  616-331-2748
  [http://www.gvsu.edu/women_cen/](http://www.gvsu.edu/women_cen/)
Appendix A – Individual Advisor Model Sample Survey

Survey Example: Individual Advisor Model

Include a welcoming statement to students, assuring their answers will be kept in confidence, such as:

- Thank you for taking this survey, which seeks to gather information about your graduate advising experience over the past year. This important feedback will be used to help improve the quality of advising. Please answer as many questions as you wish. Your advisor will not see this form; however, the faculty members in your graduate program may be informed of the summary of responses from all graduate students who complete the survey.

Ask students frequency and nature of their visits to their advisors:

- How many times have you met with your academic advisor in the current academic year?
- Have you talked with your advisor about any of the following topics? Examples of topics to offer as choices: progress to date, academic course planning, funding, publishing, attending conferences, teaching, research, career goals, job search process.
- Did you meet with your advisor face to face, virtual, or by phone?

Ask students to rank advisors’ effectiveness (using a scale such as 1=Strongly Agree, 5=Strongly Disagree, or Not Applicable):

- Advisor availability
- Advisory understanding of overall academic progress
- Advisor listens to concerns or questions
- Advisor provides constructive feedback
- Advisor initiated scheduling first advising meeting

Ask students demographic information such as year of study, graduate program and/or emphasis area.

Allow students a space for additional comments at the end of the survey. For multiple choice questions, include an option for “other” so that students can expand their answer if necessary.
Appendix B – Cohort Program Model Sample Survey

Survey Example: Cohort Program Model

Include a welcoming statement to students, assuring their answers will be kept in confidence, such as:

Thank you for taking this survey, which seeks to gather information about your graduate advising experience over the past year. This important feedback will be used to help improve the quality of advising. Please answer as many questions as you wish. Your program faculty members will not see this form; however, the faculty members in your graduate program may be informed of the summary of responses from all graduate students who complete the survey.

Ask students how many times per year they have been offered academic advising.

Ask students frequency and nature of their advising opportunities:

How many times have you been offered academic advising in the current academic year?

Have you talked with your advisor about any of the following topics? Examples of topics to offer as choices: progress to date, academic course planning, funding, publishing, attending conferences, teaching, research, career goals, job search process.

Ask students to rank access and effectiveness of advising (using a scale such as 1=Strongly Agree, 5=Strongly Disagree, or Not Applicable):

- Able to obtain advising when needed
- Program advisors have thorough understanding of overall academic progress
- Program advisors listen to concerns and questions
- Program advisors provide constructive feedback

Ask students for information such as year of study and graduate program and/or emphasis area.

Allow students a space for additional comments at the end of the survey. For multiple choice questions, include an option for “other” so that students can expand their answer if necessary.
Appendix C – Clinical Education Program Model Sample Survey

Survey Example: Clinical Education Program Model

Include a welcoming statement to students, assuring their answers will be kept in confidence. See examples in Appendix A or B.

Ask students to rate their faculty advisors for each statement that is relevant to their interactions with those advisors (1=Strongly Agree, 5=Strongly Disagree, or Not Applicable). If needed, ask students to provide the name of their advisor.

Ask students to rate their advisors on items related to knowledge of the program and university, such as:

- Campus services and resources
- Awareness of other health related programs at GVSU
- Knowledge about courses required for degree completion

Ask students to rate their advisors on items related to interpersonal skills, such as:

- Advisor listens to concerns and questions
- Advisor acknowledges student’s needs and interests
- Advisor assists in development of professional behaviors and identity
- Advisor demonstrates professional behavior
- Overall satisfaction with assistance received from advisor

Ask students to rate themselves on items related to advising, such as:

- Did the student make an appointment to see an advisor?
- Did the student keep scheduled appointments with an advisor?
- Was the student well prepared for advising appointments?
- Did the student participate in group advising?

Ask students for information such as year of study and graduate program and/or emphasis area.

Allow students a space for additional comments at the end of the survey. For multiple choice questions, include an option for “other” so that students can expand their answer if necessary.