

# Executive Master of Business Administration Program

## Podcast

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Hello, my name is Kassie and I am a staff member in The Graduate School at Grand Valley State University. Thank you for taking the time to learn more about Grand Valley's Executive Master of Business Administration Program. Today we're going to cover the admissions process, program requirements, and the qualities that distinguish this program.

Let's start by explaining to you what this program entails. The EMBA is designed for professionals who have at least five years of significant professional experience and are seeking to advance to high-level, corporate leadership positions. This program places an intense focus on understanding how effective leaders think, how they approach organizational challenges, how they create and build effective teams, and ultimately how they drive real change - in what we can say is certainly a dynamic and ever-changing business world. This is an ideal opportunity for you to focus on yourself and your professional development, which will ultimately help to elevate and advance your career.

The Seidman EMBA is designed to fit the life of an active, working executive. The EMBA program will require you to complete 38 credit hours over the course of only 22 months. Our classes meet, on average, every other Friday and Saturday, with breaks built in during the summer. SO, what you can see is that in less than two years, delivered in a part-time format, you will have completed all the requirements for the EMBA!

And, this is a cohort based program, meaning you will be taking courses with the same group of participants throughout the entire program. Giving you an incredible ability to truly engage, learn and develop alongside professionals that have similar goals and aspirations as you do.

Standard Grand Valley admission requirements include completion of the online application as well as a Bachelor's degree from an accredited institution of higher education. Your application must include official transcripts, and if English is not your native language you must provide scores from one of our approved standardized tests such as the PTE Academic, TOEFL, IELTS, or Duolingo. There is a \$30 nonrefundable application fee, however this fee is waived if you attended GVSU previously or are currently attending GVSU.

In addition, you will also be asked to submit a personal statement outlining your educational goals and rationale for pursuing the EMBA, two letters of recommendation, and a copy of your resume.

More program details as well as the online application can be found on the Executive Master of Business Administration Program website, [www.gvsu.edu/seidmangrad/executive-master-of-business-administration-9.htm](http://www.gvsu.edu/seidmangrad/executive-master-of-business-administration-9.htm).

The great news about Grand Valley's graduate programs is that tuition rates do not change based on residency status. In other words, there are no extra costs for being an out of state student. Current tuition costs and information about scholarships and financial aid can be found [www.gvsu.edu/financialaid](http://www.gvsu.edu/financialaid) or by calling (616)331-3234. For information on graduate assistantships, please contact The Graduate School at [gradschool@gvsu.edu](mailto:gradschool@gvsu.edu).

That is just a snapshot of the Executive Master of Business Administration graduate program at Grand Valley State University. We hope that you will consider applying to a graduate program at GVSU. Any questions can be directed to the Director of Executive and Corporate Education, Erika Murphy at [murperik@gvsu.edu](mailto:murperik@gvsu.edu), or to The Graduate School at [gradschool@gvsu.edu](mailto:gradschool@gvsu.edu). Thank you for your time and we hope you have enjoyed this podcast.