

PUBLIC MEDIA

WGVSU

A Service of Grand Valley State University

WGVU Digital Storytelling Workshop

LGREI Project for Groundswell



Groundswell



Interview Questions

“Oxford defines interview as ‘a meeting of people face to face, especially for consultation.’ Your job as interviewer and director is to ensure that your audience comes as close as possible to that face-to-face encounter.”

~ Peter Biesterfeld, documentary maker, freelance writer and Professor of Documentary Production

Interview Questions

What to avoid:

- Asking 'Yes' or 'No' questions
- Interrupting or reacting vocally
- Asking leading or biased questions

Interview Questions

Interviewer Bias

A partiality towards a preconceived response based on the structure, phrasing, or tenor of questions asked in the interviewing process. Questions laced with interviewer bias can influence respondents in such a way that it distorts the outcome of the interview.

Interview Questions

Leading Questions

A type of question that implies or contains its own answer. A leading question can serve as a form of persuasion.