

PUBLIC MEDIA

WGUVU

A Service of Grand Valley State University

WGVU Digital Storytelling Workshop

LGREI Project for Groundswell



Groundswell



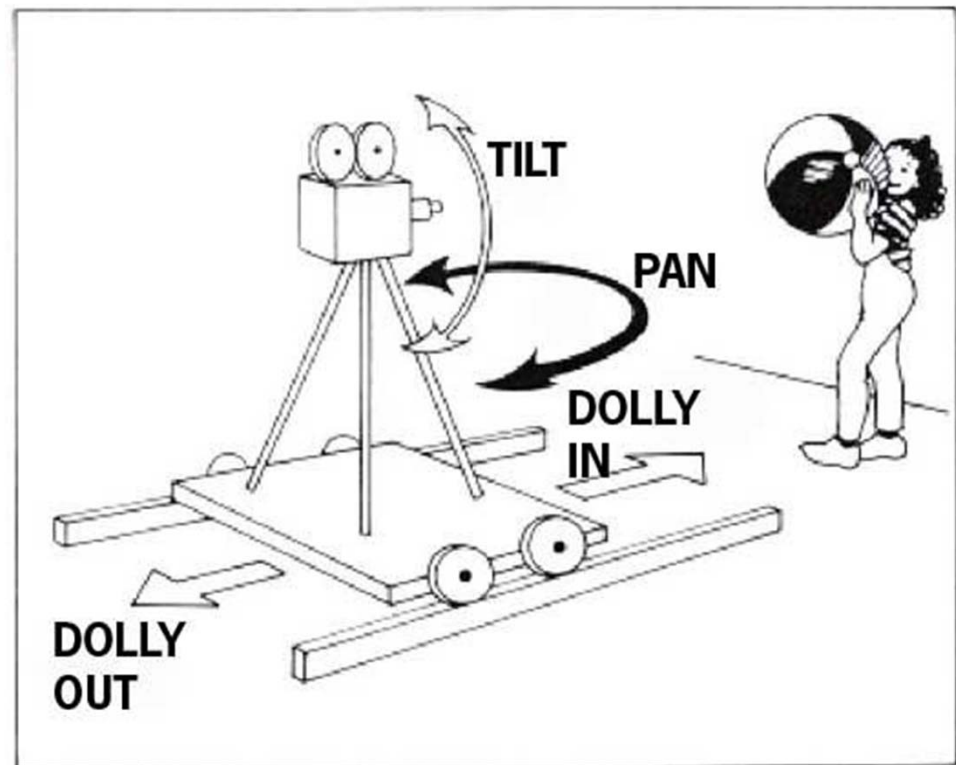
Camera Movement

Pan - Horizontal

Tilt - Vertical

Zoom - Digital

Dolly - Physical



How to Use a Camera

Safety

- Always use safety strap
- Keep free from dust, debris, and moisture
- Extreme temperature changes can damage camera
- Don't leave it unattended
- If it's not in a case, somebody should always have a hand on it

Lighting

Color Temperature

- Color temperature is a characteristic of visible light that has important applications in lighting.
- Color temperatures over 5,000K are called *cool colors* (bluish white), while lower color temperatures (2,700–3,000 K) are called *warm colors* (yellowish white through red).

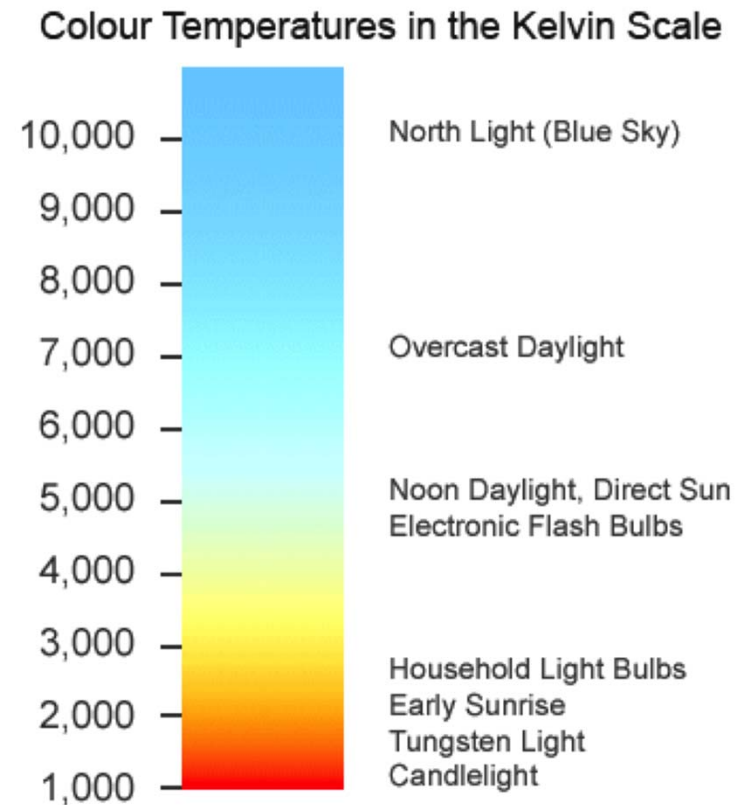


Image courtesy of www.mediacollege.com

Lighting

Think of a flame!

Hotter at it's core than at the top of the flame.



Lighting

Backlighting

To illuminate (something) from behind.



Audio

Microphone Pick-Up Patterns

Help to reduce unwanted signal from getting pick-ups.

