

SCHOOL OF SOCIAL WORK PRESENTS:

The Big Picture, A Discussion on Macro Social Work

AT A GLANCE

This course focuses on the history and current state of Macro Social Work. The participants will learn the history of Macro practice and how it impacts our work today. In this course, participants will also learn about ethics in the Macro Social work practice and how to apply them. Participants will benefit from this training by learning skills to help them navigate Macro systems, as well as advocate for Macro changes needed for their client, service, or program.

Date

Friday, January 20, 2023
9:00am - 12:00pm

Location

Virtual - via Zoom

Participants must use an audio and visual capable device.

REGISTER

Visit www.gvsu.edu/swce

**CE
Credit**

3.0

Cost

\$49



SPEAKER

Beth Cooley, LMSW, was born and raised in Jackson, Michigan. She grew up in the Jackson Public School system. She earned her bachelor's degrees in Psychology at Indiana University before going on to New York City's Fordham University for her Master's in Social Work. Realizing that things like money are useful for adult life, Beth switched gears and spent five years at a successful Tech Industry startup in New York City. The siren song of the "greater good" called Beth to her home state, and she returned to Michigan, attempting to apply her social work skills for the betterment of all. Currently, Beth works as a licensed Macro social worker focusing on Child Welfare, IT, and Advocacy. Beth has worked at the Michigan Department of Health and Human Services since 2011 and presently oversees the Michigan Child Welfare IT portfolio. Beth created a MSW field placement in her administration and serves as a field instructor for Eastern Michigan University, Wayne State University, Ferris University and Grand Valley State University MSW interns. Beth's experiences along with her engagement and interest in national events, drives her active involvement in the local community, specifically in local politics and community organizing. Beth is the Chief Facilitator, Liaison, and Advocate for Lean in Michigan, planning and presenting at their annual conference. In her copious amounts of spare time, she also is trying to raise a future generation of leaders, maintain a healthy marriage and keep her household on an even keel.

OBJECTIVES

- Participants will learn about ethics in Macro Social Work practice and how to apply them
- Participants will learn how to incorporate Macro practice and advocacy into their practice
- Participants will learn about how ethics impact Macro Social Work and how to apply this knowledge to their practice

Grand Valley State University School of Social Work, an accredited social work education program, is authorized by Administrative Rule 338.2965 to award Michigan social work continuing education contact hours.