

# Guiding Principles

START

All

**IDEAS**

are

**GOOD**

**IDEAS**

**Talk**

to the

**Board**

Refrain from

**Defending, Convincing,  
or Monopolizing**

# Guiding Principles

START

Control the **CONTROLLABLES**

Step out  
of your  
Defined  
Role

**STICK**  
with the  
**PLAN**