



1. **TITLE** The Yooper Survey
2. **RESEARCHERS**  
Wil Rankinen, Ph.D., Communication Sciences and Disorder Department
3. **PURPOSE** This online research survey seeks to help us better understand how local and non-local residents from Michigan's Upper Peninsula think about and regard the term "Yooper" as an identity label. In taking this survey, the participant will be asked various questions related 1) basic demographic information, 2) what is essential for being a Yooper and 3) what cultural activities, community involvement, and language use help to define this term.
4. **PROCEDURES**  
As a participant, you will be asked to complete an online survey entitled "The Yooper Survey" located at [gvsu.edu/csd/theyoopersurvey](http://gvsu.edu/csd/theyoopersurvey). This survey will take between 10-15 minutes to complete.
5. **RISKS** Electronic data will be collected and/or stored for this research project. As with any use of electronic means to store data, there exists a minimal risk that data could be lost or stolen. However, no identifiable information will be collected, and therefore, stored with the collected electronic data.
6. **POTENTIAL BENEFITS TO YOU** There is no direct benefit to you as a result of your participation in this study.
7. **POTENTIAL BENEFITS TO SOCIETY** Your participation in this survey will have an direct impact in better understanding how the term "Yooper" is conceptualized as an identity label by local and non-local residents of Michigan's Upper Peninsula.
8. **VOLUNTARY PARTICIPATION** Your participation in this research study is completely voluntary. You do not have to participate. You may quit at any time without any penalty to you.
9. **PRIVACY AND CONFIDENTIALITY** Your name or any other identifiable information will not be asked in this study. All information collected from you or about you is for the sole purpose of this research study and will be kept confidential to the fullest extent allowed by law. In very rare circumstances specially authorized university or government officials may be given access to our research records for purposes of protecting your rights and welfare or to make sure the research was done properly.
10. **PARTICIPATION AGREEMENT** By filling out survey, you are agreeing to the following:
  - The details of this research study have been explained to me, including what I am being asked to do and the anticipated risks and benefits;
  - I have had an opportunity to have my questions answered;
  - I am voluntarily agreeing to participate in research as described on this form;
  - I may ask more questions or quit participating at any time without penalty.
  - I give my consent to participate in this research project.

11. **CONTACT INFORMATION** If you have any questions about the study you may contact  
NAME: Wil Rankinen, Ph.D. PHONE: (616) 331-5541  
E-MAIL: [wil.rankinen@gvsu.edu](mailto:wil.rankinen@gvsu.edu)

If you have any questions about your rights as a research participant, please contact the **Office of Research Compliance & Integrity** at Grand Valley State University, 1 Campus Drive, Allendale, MI. Phone: 616-331-3197. E-mail: [rci@gvsu.edu](mailto:rci@gvsu.edu).

This study has been reviewed by the Grand Valley State University Human Research Review Committee (Protocol # 19-248-H).”

If you have any questions about how to use this consent template, please contact the Office of Research Compliance and Integrity at (616) 331-3197 or [rci@gvsu.edu](mailto:rci@gvsu.edu). The office observes all university holidays. Please include your study title and reference number in all correspondence with our office.