

Grand Valley State University
University-wide Academic Advising Services
Provost Approved April 18, 2012

University-wide academic advising services provided by the Student Academic Success Center, and the College Academic Advising/Student Services Centers are based on individual student needs, circumstances and choices. Most importantly, academic advising is an interactive and engaging process with students to guide them as they: a) assess abilities, values and interests, b) set educational goals, c) achieve learning outcomes, d) explore career and graduate school opportunities, and e) successfully complete their degrees and become productive citizens. Centers provide academic advising support and services with consideration of the resources available and mission defined by each center/college. In addition, each center/college provides a variety of additional services according to student and programmatic needs of the respective center/college. Common goals of the Student Academic Success Center and the College Academic Advising/Student Services Centers include:

I. Provide academic advising to students that facilitates student success, persistence and degree completion in a timely manner.

During advising sessions, academic advisors guide students through a critical thinking process to understand academic standards and policies for degree completion to meet their individual needs. This may include, but is not exclusive to:

- Degree requirements
- Major requirements
- Minor requirements
- Certificate requirements
- Endorsement requirements
- Credential requirements
- General Education requirements
- Academic Review appeals
- Financial Aid Appeals
- Student concerns
- Strategies for degree completion in a timely manner
- Navigating the course registration process

Connect students to appropriate resources, support services and educational experiences to facilitate academic and personal success based on their individual needs. This may include, but is not exclusive to:

- Academic support
- Career exploration and professional development
- Personal support
- University and student life

Provide support for university initiatives to increase student retention, persistence and success. This may include but is not exclusive to:

- Discussions regarding appropriate credit loads based on individualized needs and abilities
- MapWorks
- Mid-semester/end of semester grade outreach
- My Path review and utilization
- Discussion regarding secondary admission requirements
- High Impact Experiences
- The Blueprint for Student Success
- The Majors Fair
- Graduate school fairs

II. Utilize assessment data related to academic advising services provided by the Student Academic Success Center and College Academic Advising/Student Services Centers to design and implement enhancements to services.

Engage in assessment processes to:

- Conduct assessment of college-level academic advising services and use results to enhance services.
- Participate in university-wide assessment projects of academic advising services and use results to enhance services.
- Report assessment data and enhancement initiatives based on the University Assessment Committee guidelines and cycle.

III. Provide professional academic advisor support for University-wide Events

Provide professional advisor support and outreach for new student orientations including:

- Freshmen Summer Registration and Orientation
- Transfer Student Registration and Orientation
- International Student Registration and Orientation
- Graduate Student Orientation

Collaborate with the Admissions Office to recruit new students, including freshmen, transfer and international students.

- On campus events
- Off campus events
- Transfer initiatives
- Graduate initiatives

Provide professional academic advisor support of collaboration initiatives with community colleges and other higher education institutions.

- Participate in collaborations with GRCC when appropriate; Tuesday on site coverage, GRCC Majors Fair coverage.
- Participate in collaborations with other community colleges when appropriate

Provide support for the GVSU Majors Fair

- Coordinate faculty participation in the GVSU Majors Fair, if appropriate in the center/college
- Provide professional academic advisor support for the GVSU Majors Fair, if appropriate for the center/college