

ENTREPRENEURSHIP BOOTCAMP

Intensive and Transformational Learning



Software



Life Science



Media &
Entertainment



Internet
Specific

Would you like to...

Be your own boss?

Develop a new way of thinking to reach your goals?

Gain a competitive advantage over your peers?

Control your own future?

Become a leader in innovation?

If so, the Entrepreneurship Bootcamp is for you!

All Majors are Welcome!

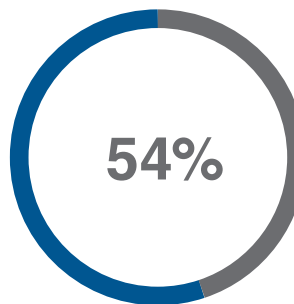
SO, WHAT IS AN ENTREPRENEURSHIP BOOTCAMP?

1 An intense & transformational learning experience designed for all students

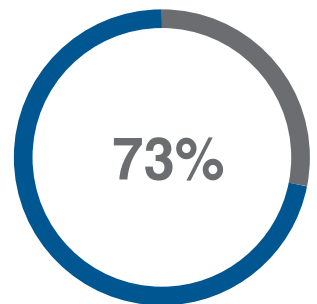
2 Hands-on & experience-based learning opportunity

3 Three courses that will teach students essential skills and effective strategies for developing an innovative organization OR creating a company of your own

WHAT IF I DON'T WANT TO START MY OWN COMPANY?



54% of employers today believe college grads are seriously deficient in skills like innovation and leadership



73% of employers stated creativity is projected to increase in importance for future workforce entrants

*According to a report conducted by SHRM

BENEFITS OF A BOOTCAMP



Time



Money



How you
Learn



Ideas

SUMMER 2016

ENT 150 - Entrepreneurial Quest
ENT 151 - New Venture Feasibility

Fall 2016

ENT 251 - Entrepreneurial Management and Marketing

SCHEDULE AN APPOINTMENT WITH YOUR ADVISOR TODAY!

Registration opens in...



Ignite the
entrepreneur
within you

WANT MORE INFORMATION?

Please visit www.gvsu.edu/cei
or email Shorouq at almallas@gvsu.edu