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# I've been "Meme-ing" to Speak with you

Math In Action Session C-3
26 February 2022

#### Plan for this session – C-3

- The Basics
  - Definition
  - -Trends
- The Logic
- The Implementation
- The Creation
- The Game
  - -Partners
  - –What do you Meme? Mathematics
- The Wrap-up



### The Basics

Definitions and trends

#### Let's start here

- Merriam-Webster (2022)
- (1) an amusing or interesting item (such as a captioned picture or video) or genre of items that is spread widely online especially through social media

and

(2) an idea, behavior, style, or usage that spreads from person to person within a culture

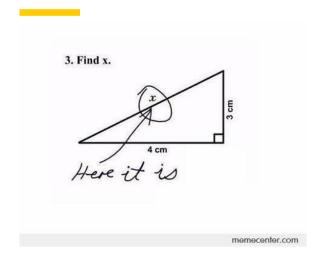


### Memes influence speech

- #OkayBoomer
- #GoGreen
- #NeverthelessShePersisted
- #Blessed



#### They express truth



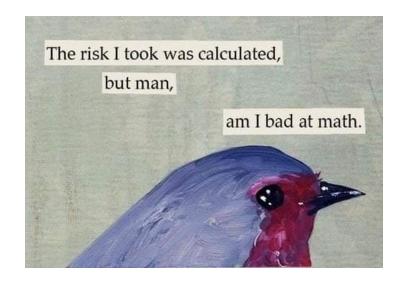




#### They can be dark

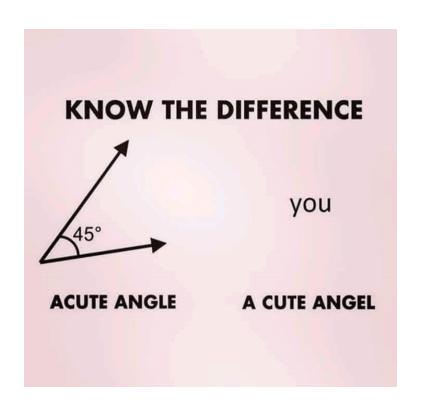


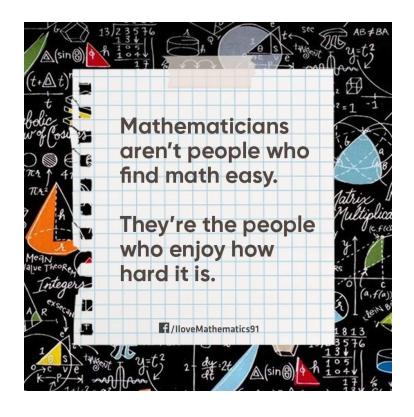






#### Or uplifting, encouraging





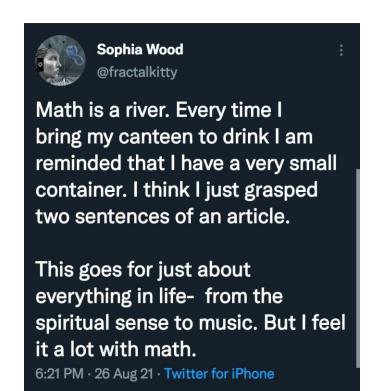


#### They can show the good

Sir, what's the difference between a Diameter and a Radius?







#### The bad





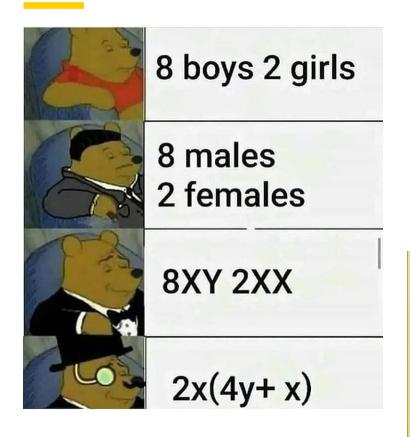
### 'We hate math,' say 4 in 10— a majority of Americans

WASHINGTON — People in this country have a love-hate relationship with math, a favorite school subject for some but just a bad memory for many others, especially women.

In an AP-AOL News poll as students head back to school, almost four in 10 adults surveyed said they hated math in school, a widespread disdain that complicates efforts today



#### And the absurd







My boyfriend texted me and asked me what I wanted for dinner. I said, "Can you make me some chicken nuggets?" And then I added a "<3" after. He made me TWO CHICKEN NUGGETS.

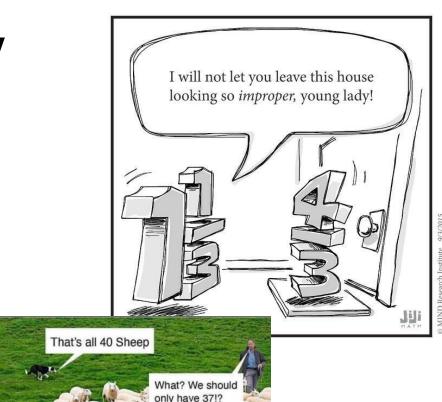


#### They're often funny

Only 3 homework questions

la, lb, lc, ld, le, 2a, 2b, 2c...







#### The best are punny



There's a fine line between a numerator and a denominator.

Only a fraction of people will find this funny.

I have a joke to tell all of you

Σu may not get it.

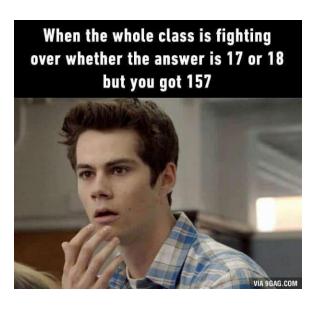


### The Logic

How can we use Meme-culture to change the narrative?

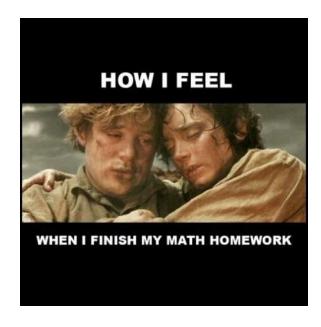
# For many, the math memes are just bad

Confusion



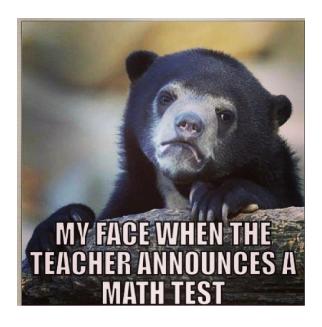
# For many, the math memes are just bad

- Confusion
- Exhaustion

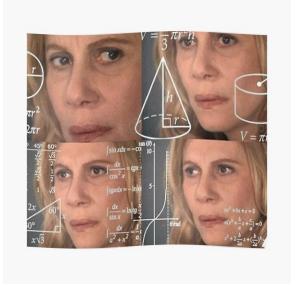


# For many, the math memes are just bad

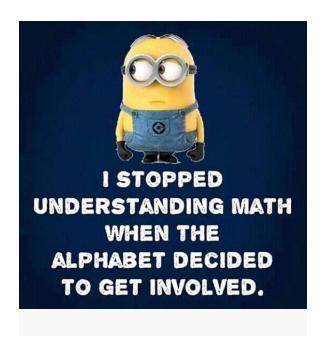
- Confusion
- Exhaustion
- Frustration



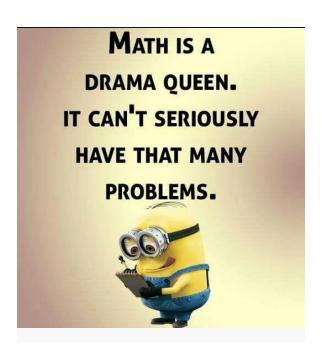
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- Permission ...



- Confusion
- Exhaustion
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- Overwhelming stress
- Permission ...
  - -To check out



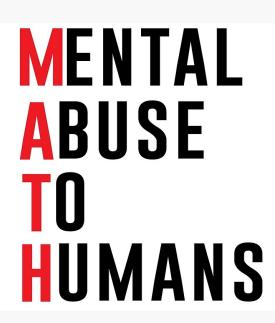
- Confusion
- Exhaustion
- Frustration
- Overwhelming stress
- Permission ...
  - -To check out ...
  - -Because math can't be "real"

Every person in math problems:



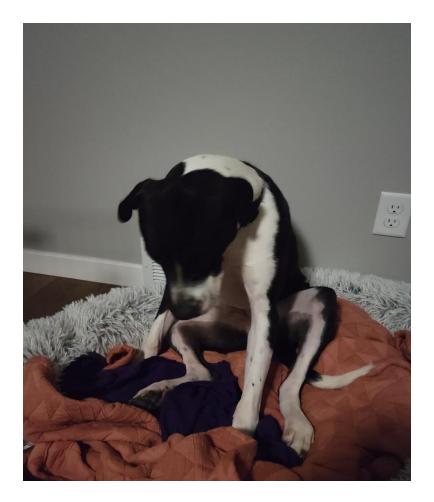


- Confusion
- Exhaustion
- Frustration
- Overwhelming stress
- Permission ...
  - -To check out
  - -Because math can't be "real"
- And ultimately hatred





# All of which makes Piper and I quite sad ...





### And who knows what might happen for those who did love mathematics



#### But I can see a way out ...



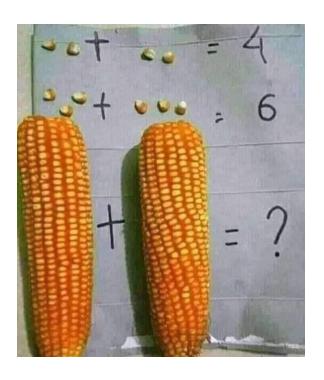


### The Implementation

Efforts through a single University semester

#### **Start Class with memes**

- Each class has a welcome slide
- Each slide has a meme
- And we discuss ...
  - -The image itself
  - Grade level appropriateness
  - Possible misconceptions
  - -The reason it would be shown



### **The Creation**

Making relevant and worthwhile memes

#### You have the power

- Relevant
- Relatable
- Reflective
- Worthwhile
- Be Purposeful
  - Sometimes they will tie directly to the lesson
  - -Sometimes they'll review
  - -Sometimes they're just fun



#### **Creation is easy ...**

- But it does take time and practice
- I use <u>Meme Generator</u> -<u>Imgflip</u>
  - They have an extensive library
  - You can add your own images
  - -They animate .gifs, too



### The Game

What do you Meme? - Mathematics

### What do you meme? (but with math)

• The rules -



### What do you meme? (but with math)

- The rules -
  - A random image is selected
  - Each team picks a caption
  - Class vote or picker chooses winner



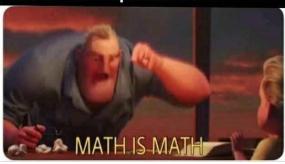
### What do you meme? (but with math)

- The rules -
  - A random image is selected
  - -Each team picks a caption
  - Class vote or picker chooses winner

- Double elimination bracket
- 75 minutes of hilarity as they poke fun at you, the teacher



When you confindently answer an equation and the teacher wants the explanation







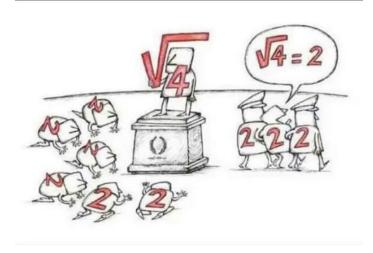
### The Wrap

Final thoughts, questions, or comments

#### Remember

- Memes are generally "quick hitters"
- They can influence others
- There are countless negative math memes
- We can create them, too
- When choose or create ...
  - –Be responsive
  - Be respectful
  - -Be relevant









# Thank you

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