GVSU Graduate Application Checklist

☐ A completed graduate application for admission. Please go to www.gvsu.edu/gradapply.
☐ One-page essay/personal statement, speaking to your career goals or reason for pursuing this degree.
☐ A $30 nonrefundable application fee. (If you have previously applied to Grand Valley this fee is waived.)
☐ *Official transcripts from all institutions of higher education previously attended.
☐ *Official GMAT scores.
☐ *Official TOEFL scores (if your native language is not English).

All application materials not submitted online should be sent to:
Grand Valley State University Admissions Office
1 Campus Drive
Allendale, MI 49401-9403

*Official transcript(s) can be sent electronically to GVSU by your previous university through an electronic delivery service such as Docufide, Naviance, E Scrip-Safe, or by using the email admissions@gvsu.edu. Official transcripts and test scores must be received directly from the issuing institution.
The Washington Campus
Consortium Members

W.P. Carey School of Business
Arizona State University

Era School of Business
University of California, Berkeley

Garnett Business School
Tulane University

Schmidt College of Business
Grand Valley State University

School of Business
Howard University
Kelley School of Business
Indiana University
Ross School of Business
University of Michigan
Anderson School of Management
University of New Mexico

Kenan-Flagler Business School
University of North Carolina at Chapel Hill

D'Amore-McKim School of Business
Northeastern University

Fisher College of Business
Ohio State University

Krieger School of Management
Purdue University

James Graduate School of Business
Rice University

McCormick School of Business
University of Texas at Austin

Mays Business School
Texas A&M University

and many other partners worldwide.

MBA and other graduate and professional students from both consortium and non-consortium schools are welcome to enroll. Students receive course credit from their own institutions as well as certification from The Washington Campus.

The Washington Campus
1150 18th St NW Suite 400
Washington DC 20036
202.234.4446
info@washcampus.edu

The Washington Campus, founded in 1978, is a non-profit, 501(c)(3) higher educational consortium. The Campus welcomes participants from diverse backgrounds and does not discriminate on the basis of race, religion, gender, orientation, national or ethnic origin, or disability.

Washington is our campus. Policy makers are our faculty.

For course dates and more information: www.washcampus.edu

Intensive, experiential courses in business, government, and public policy.
Be prepared to better understand and more effectively manage forces that significantly impact your organization’s strategy, operations, and performance.

The Washington Campus, a non-profit, non-partisan educational consortium, offers extraordinary five-day immersion graduate courses in Washington, DC.

Courses show participants in depth how business and government dynamically interact, and how public policy directly and indirectly affects the strategy, operations, and performance of individual corporations, specific industries, and the entire U.S. and global economies.

Participants typically receive three graduate course credits and certification of their competency in understanding and applying the essentials of managing business, government, and public policy.

The Washington Campus provides a uniquely valuable learning experience for students in any discipline or type of organization.

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**Not Your Typical MBA Course**

Hear from policy insiders, ranging from current and former legislators and regulators to corporate and industry public affairs and government relations executives.

Visit important government and public policy institutions, such as the US Congress and Executive branch agencies.

Engage in real-world case studies on the interaction among business, politics, and public policy.

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**Learn Directly From Experts**

- The foundations of legislative, executive, and regulatory processes
- Who holds power and what really influences governmental decision making
- How public policy can be shaped by business, media, advocacy groups, lobbyists - and by you and your organization
- The current status of important issues for business, the economy, and society
- How to identify and analyze public policy threats and opportunities
- How business and other organizations represent their interests ethically and effectively in politics and policy making
- The individual tactics and comprehensive 'toolkit' necessary to have an effective voice in public policy advocacy
- How to craft and implement integrated strategies to influence policy and improve overall organizational performance

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“There is no better place to learn about business and public policy than Washington, DC... Great Experience!”
SEIDMAN GRADUATE PROGRAMS —
A SNAPSHOT

Traditional M.B.A.
The traditional M.B.A. primarily serves working professionals with academic and professional backgrounds in a wide variety of areas. It is a generalist business degree designed to position individuals with technical or functional expertise to advance to managerial and leadership roles within their areas of expertise and organizations. No particular undergraduate major is required, and accelerated pre-M.B.A. courses provide the necessary foundation for students with non-business academic backgrounds. Students may begin any semester and may progress at a pace that allows them to fulfill their professional and personal obligations in addition to their degree.

Full-time Integrated M.B.A.
The full-time integrated M.B.A. program is cohort based and begins each June. The lock-step curriculum is enhanced by professional development and culminates the following summer semester. Recently graduated students with undergraduate business majors and little or no work experience are prospects for this M.B.A. program. The cohort model enables Seidman faculty members to provide the curriculum in a unique integrated format. A comprehensive paid fellowship with one of several local partner corporations is guaranteed to each student, and this work experience bridges the employment gap and helps students defray the program's cost. Study abroad and in Washington, D.C. are integral components.

Accounting (M.S.A.)
The M.S.A. program offers students who are interested in becoming specialists an intensive, concentrated learning experience that explores the essential aspects of accounting and permits an in-depth exploration in areas within the discipline. This specialized accounting degree is designed for students pursuing careers in public, industry, and not-for-profit accounting. The program is available to students with any undergraduate major, although the curriculum will vary depending on students' previous business and accounting course work. The program may be pursued
part time or full time, and students may begin their studies any semester. Students completing the M.S.A. meet the academic requirements for Michigan CPA licensure.

**Taxation (M.S.T.)**
The M.S.T. program is designed for students who are interested in becoming tax specialists. It is an intensive, concentrated learning experience that explores the essential aspects of taxation and permits an in-depth investigation in areas within the discipline. The program is specialized, practical, and intensely client focused. Students examine substantive tax law and enhance their analytical and research skills, enabling them to analyze tax problems, identify relevant issues, and arrive at the appropriate conclusions or courses of action. It is open to students with any undergraduate major, although students without business or law backgrounds need significant preparation before beginning the graduate tax curriculum.

**Emphases**
Students wishing to complement their graduate business degrees with depth of study in a particular area may take electives in the area of their choice, or they may complete a series of prescribed electives to have an official emphasis noted on their transcripts. Students in the traditional M.B.A. may complete defined electives in finance, health sector management, or management of technology for official emphases. In each case, the emphasis will add one or two courses to the M.B.A. curriculum.

Interested M.S.A. students may complement their degrees with emphases in finance or taxation. For students with non-accounting undergraduate majors, an official emphasis will increase the length of their programs by four courses. Students with undergraduate degrees in accounting may complete an emphasis within the 33 credit hours required of the M.S.A. degree.

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**WHY CHOOSE A SEIDMAN GRADUATE PROGRAM?**
- Accredited by AACSB International, the premier business accrediting body
- Credentialed and committed faculty
- Study abroad and Washington Campus opportunities
- State-of-the-art facilities
- Located in downtown Grand Rapids, Michigan, a dynamic mid-sized city

**Dual Programs**
The Seidman College of Business partners with the MSU College of Law to offer dual program options. The J.D./M.B.A., J.D./M.S.A., and J.D./M.S.T. are available to students wishing dual degrees and who earn admission to both the relevant Seidman graduate program and to the MSU College of Law. In each case, students may transfer 12 credits of law courses to the Seidman program and 12 credits of business, accounting, or tax courses to the MSU College of Law to complete the respective dual program.
Master of Business Administration (M.B.A.)
The M.B.A. primarily serves working professionals. Classes are scheduled in the evenings with select sections also offered on Saturdays to accommodate students with work-related obligations. Most students attend classes part time while working full time. This facilitates a synergistic connection between the classroom and the workplace. M.B.A. students bring diversity of academic and professional backgrounds, making the classroom a dynamic environment for the exchange of perspectives and ideas.

Curriculum
The M.B.A. is a degree of breadth, which includes a comprehensive and general core curriculum. A series of electives in each of several specialties provides students the opportunity to enhance the generalist degree with additional depth in a functional area. Many students choose to enhance their programs with electives in more than one area, while others focus on a particular area.

Each student is provided a program plan at the time of admission. The plan individualizes the curriculum to ensure that every course adds value and enhances the student’s previous academic work.

The following core courses are required of M.B.A. students:

- ACC 611 Contemporary Managerial Accounting
- BUS 610 Management Information Systems and Organization Processes
- BUS 631 Leadership and Organizational Dynamics
- BUS 677 Business Ethical Problems and Perspectives
- BUS 671 Global Competitiveness
- BUS 681 Strategy
- FIN 621 Financial Policy for Managers
- ECO 641 Business Economics and Strategy

- MGT 660 Operations and Supply Chain Management
- MKT 651 Marketing Management

Students who have majored in accounting, economics, finance, marketing, or operations management will not take the corresponding core course but are required to substitute a graduate business elective. Graduate business electives include courses in accounting, business, economics, finance, management, and marketing.

The balance of the program, typically 4.5 to 10.5 credits of business electives, will depend on the student’s objectives and career interests. All students, regardless of undergraduate major, must complete at least 33 approved graduate level credits.

BENEFITS BEYOND THE CLASSROOM
- AACSB International Accreditation.
- Located in the business center of downtown Grand Rapids, Michigan.
- Distinguished Executives lectures and other stimulating programs.
- Professional development opportunities.
- Washington campus affiliation.
M.B.A. Emphases
The M.B.A. is a degree of breadth rather than depth. However, for a variety of reasons, some M.B.A. candidates benefit by completing all electives in one area. Students earning the Seidman M.B.A. may choose all electives in one area if they choose to complement the breadth of the degree with some depth in a functional area. Official emphases may be completed in finance, innovation and technology management, health sector management, international business, and sustainable business.

Foundation Courses
A strength and differentiating feature of the M.B.A. is that it serves individuals of diverse academic and professional backgrounds. To ensure that all students, regardless of previous coursework, are prepared for the graduate-level curriculum, students who have not completed appropriate background courses in accounting, statistics, finance, business law, or economics will enroll in accelerated versions prior to M.B.A. courses.
SEIDMAN GRADUATE PROGRAMS — TUITION AND FINANCIAL AID

Tuition
Total tuition for graduate degrees in the Seidman College of Business varies by program. Students complete a minimum of 33 credit hours depending on program, background courses needed, and electives. Michigan residents enrolled in graduate programs pay $567* per credit hour, while non-Michigan residents pay $757* per credit hour.

The Full-Time Integrated M.B.A. (FIMBA) program also includes program fees. Tuition and fees for FIMBA participants in 2013-2014 is $35,699* and $43,637* for Michigan residents and non-residents, respectively.

* 2013-2014 tuition rates

Financial Aid and Scholarships
There is a variety of resources available to assist students with tuition and fees. Detailed information can be found at the following websites:

- Financial Aid
  www.gvsu.edu/financialaid

- Seidman Scholarships
  www.gvsu.edu/business/scholarships

- GVSU Scholarships
  www.gvsu.edu/scholarships

- Other Scholarship Sources
  www.fastweb.com

Financing Your Graduate Studies
Grand Valley offers an excellent graduate education at a reasonable cost. Still, we understand the costs of a graduate degree may be a concern to you. That's why we work hard to make sure you understand all of the different options you have for financing your studies:

- Federal loans: Degree-seeking students may qualify for federal student loans. The first step is to file the Free Application for Federal Student Aid (FAFSA). You may apply for financial aid on the Web at www.fafsa.ed.gov.

- Graduate scholarships: There are a number of scholarship opportunities available to graduate students. The best opportunities are through FASTWEB and BrokeScholar.

- Company reimbursement: Some employers are able to help employees finance their education. Talk with your supervisor about any assistance your employer can offer. You can even put off paying for a class until after it is completed with our Company Deferment Plan.

- Graduate assistantships: A graduate assistantship is a great opportunity to offset the expenses of a graduate degree.

Visit www.gvsu.edu/financialaid to learn more about financing your graduate studies.
THE SEIDMAN COLLEGE OF BUSINESS
OFFERS A
GMAT PREP COURSE

What should I expect to accomplish?
The GMAT prep is two one-half day sessions that will help you develop your individual self-study plan and reduce your GMAT anxiety by ensuring that you are familiar with the test.

What will be covered?
One meeting will focus on the verbal and writing aspects and help you develop your own self-study program in these areas. This meeting will also introduce you to some strategies to help you become “test wise”. The other meeting will focus on quantitative analysis and help you to develop your own self-study program in this area.

How much does the workshop cost?
This GMAT prep course costs absolutely nothing. We only ask that you are a potential applicant for either the Seidman Full-time Integrated MBA or the Traditional MBA, the MSA or MST program or that you are a student who is currently enrolled or plans to enroll in 500-level foundation courses.

When and where does the next prep course take place?
The course consists of Saturday sessions.
The next set of sessions will be posted on our “Events” page typically in:
   June (SP/SU), October (FALL), and February (WINTER)
Location: TBD
Sessions begin at 8:00 a.m. and finish at approximately 12 noon.

How do I register?
Just call the Business Graduate office at (616) 331-7400 to register or go to www.gvsu.edu/seidmangrad. Please provide your address so we may send you a reminder (mailed in advance of the event).
Greetings, from the Seidman Graduate Student Advisory Board!

It was not long ago each of us was in your situation – exploring our options for graduate business education. Although we have different academic and professional backgrounds and work for a variety of organizations in West Michigan, each of us arrived independently at the decision to pursue our graduate degrees with the Seidman College of Business at Grand Valley State University. We are confident we made the right decision.

The Seidman College of Business is located in downtown Grand Rapids, convenient for all of us, although we work in many areas of the city and suburbs. The Richard M. DeVos Center, which houses the Seidman College, has state-of-the-art facilities and technology. It is a fantastic facility for learning and interacting with faculty and other students.

Speaking of faculty, Seidman faculty are stimulating and challenging and, most of all, very accessible to graduate students. They have a sincere interest in their students and take special pride in the accomplishments of Seidman alumni. Many are nationally recognized as experts in their fields, and they are excited to interact with students in academic endeavors.

Service is another thing that differentiates Seidman. The Graduate Business office is committed to making your transition from inquiry to application through graduation as seamless as possible. We call for assistance on a variety of issues, and you should take advantage of this resource, too.

Student input is another factor that sets Seidman apart. Our advisory board was launched by Dean H. James Williams to ensure that he is aware of the interests, needs and concerns of graduate students. As a Seidman graduate student you can be certain that the board represents your concerns and is also an avenue for you to get involved in the college.

If you choose Seidman, you may find one or more of us in your classes early in your program. Please seek us out if you need any assistance, or want to share an idea or concern. Either way, we look forward to meeting you and interacting with you as you pursue your graduate degree.

Best wishes for a productive and rewarding experience.

Seidman Graduate Student Advisory Board Officers

Jason Balgavy  
Chair

Gabe Strickler  
Vice Chair

Tyler Kimball  
Secretary

Adil Shah  
Treasurer
Seidman MBA Students Excel in Regional MBA Competition

Seidman MBA student teams have demonstrated sophisticated strategies involving valuation, capital markets, merger/acquisition alternatives, and financing options by defeating other area MBA teams in a case competition sponsored by the Association for Corporate Growth (ACG). The West Michigan ACG has hosted the event in West Michigan for the past seven years. The regional competition was replaced by a statewide competition in 2015. A traveling silver cup and $6000 team prize are awarded to the winning team.

The ACG Cup is designed to give MBA and MS Finance students real-world experience and the opportunity to network with the region’s top merger and acquisition professionals. Judges for the competition are local industry experts.

Seidman teams have taken first place for five of the seven years and second place in the other years. Pictured below are Doug Fischer, Supriya Hegde, and Scott Setlock (2009); Morgan Webb, Rabih Jamal, and Victoria Ichungwa (2011); Katie Rose, Kevin Wilson, and Mark Tanis (2013); Shelby Nykamp, Jessica Forbush, and Ashley Braun (2014); Ananda Krishnan and Marty Gurry (2015). ACG officials are pictured on both sides of the 2011, 2013, and 2014 teams.) Without exception, participating students cite the intensity as well as the value of the experience.
GRADUATE NONDEGREE APPLICATION

Admissions Office
1 Campus Drive
Allendale, MI 49401-9403

PLEASE READ CAREFULLY:
• Applicants must have a bachelor’s degree prior to enrollment to be eligible for nondegree-seeking graduate enrollment.
• Nondegree-seeking students are not eligible for federal or state financial assistance.
• A maximum of 6–12 credit hours taken as nondegree may be applied to a graduate degree depending on the program of interest. Refer to the Grand Valley State University Undergraduate and Graduate Catalog for specific requirements.

PLEASE PRINT AND COMPLETE THE ENTIRE FORM

1. Full Name: ___________________________ (Former name(s) if any)
   First                      Middle                      Last

2. *Social Security Number: __________-________-________

3. *Gender:  ☐ Male  ☐ Female

4. Citizenship:
   ☐ U.S. Citizen
   ☐ Permanent U.S. Resident
   ☐ Visa (Attach photocopy of Green Card with Alien Registration Number)
   ☐ Refugee
   ☐ Other

   (International Students: list visa type and date issued)

5. Address: ___________________________ ___________________________
   P.O. Box or Street Address
   City                      State                      Zip Code

6. Phone: ___________________________
   Business Telephone: ___________________________
   Area Code      Number
   Area Code      Number

7. Email: ___________________________

8. County of Residence: ___________________________

9. U.S. Military Service (if applicable). Indicate your current status. Please check all that apply:
   ☐ On active military duty
   ☐ Veteran of U.S. armed forces
   ☐ Reserves or National Guard
   ☐ I am a dependent or spouse of a U.S. active duty service member

10. Intended semester of entrance:  ☐ Fall  ☐ Winter  ☐ Summer  Year: ___________________________

11. State in which you claim legal residence: ___________________________
    Length of residence in this state: ___________________________
    Years                      Months

12. *Date of Birth: ___________________________
    Place of Birth: ___________________________
    Month                      Day                      Year
    City                      State                      Country

13. *Race/Ethnic Identity: Do you consider yourself to be Hispanic/Latino?  ☐ Yes  ☐ No

14. *Race/Ethnic Identity: Please select one or more of the following racial categories to describe yourself:
   ☐ American Indian or Alaska Native  ☐ Asian  ☐ Black or African American  ☐ Native Hawaiian or Other Pacific Islander  ☐ White

15. Felony Conviction/Pending Criminal Charges: Have you ever been convicted of a felony or have you been arrested for a crime for which criminal charges are pending?  ☐ Yes  ☐ No
    If yes, you must submit additional information explaining the nature of the crime, relevant facts, and the name, address, and telephone number of your corrections officer. You may be required to meet with an admissions representative before a decision on your application will be made. You may be dismissed from GVSU if you fail to indicate such felony convictions or pending charges.

16. Have you previously applied for admission to Grand Valley?  ☐ Yes  ☐ No  If yes, when? ___________________________

17. Have you ever enrolled in any Grand Valley courses?  ☐ Yes  ☐ No  If yes, indicate student number: ___________________________

18. Name of last school/college attended other than GVSU:
    Degree(s) earned: ___________________________
    Where: ___________________________
    When: ___________________________

19. Will you be taking classes at GVSU at:  ☐ Graduate Level  ☐ Undergraduate Level
    Program: ___________________________

*Questions with an asterisk (*) are optional.
20. In which program are you interested (if applicable):

- Certificate in Clinical Research Trials Management
- Certificate in Palliative and Hospice Care
- Doctor of Nursing Practice
- Doctor of Physical Therapy
- Educational Specialist in Leadership
- Master of Arts in Applied Linguistics (Fall 2016)
- Master of Arts in English
- Master of Business Administration
- Master of Education
- Master of Health Administration
- Master of Health Sciences in Biomedical Sciences
- Master of Philanthropy and Nonprofit Leadership
- Master of Physician Assistant Studies
- Master of Public Administration
- Master of Public Health
- Master of Science in Accounting
- Master of Science in Biology
- Master of Science in Biostatistics
- Master of Science in Cell and Molecular Biology
- Master of Science in Clinical Dietetics
- Master of Science in Communication
- Master of Science in Computer Information Systems
- Master of Science in Criminal Justice
- Master of Science in Engineering
- Master of Science in Medical and Bioinformatics
- Master of Science in Medical Dosimetry
- Master of Science in Nursing
- Master of Science in Occupational Therapy
- Master of Science in School Psychology Specialist
- Master of Science in Speech-Language Pathology
- Master of Science in Taxation
- Master of Social Work
- Other: ____________________________

Please note: GVSU is not authorized to admit students who are residents of the state of Arkansas, Indiana, Kentucky, Louisiana, Maryland, or Minnesota to our online programs in clinical research trials management or educational technology at this time.

You are not required to give your Social Security number, date of birth, gender, or racial/ethnic group, or to acknowledge the existence of a handicap or disability. This information is used for compiling institutional data. It is not a factor in admissions. Your signature is required before GVSU can process this application.

I certify that all the answers I have given on this form are complete and accurate to the best of my knowledge. I understand that withholding information requested on this application will make me ineligible for admission to the university, or subject to dismissal.

Signature: ____________________________ Date: ____________________________