

# VINICIUS LIMA

CURRICULUM VITAE

## CONTACT

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Graphic Design Area  
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## EDUCATION & PROFESSIONAL HISTORY

HIGHER  
EDUCATION

Master of Fine Arts (MFA) with Honors, Design and Photography (minor)  
School of Art and Art History, The University of Iowa, Iowa City, Iowa, 2007 -  
2009.

Master of Arts (MA), Design and Photography (minor)  
School of Art and Art History, The University of Iowa, Iowa City, Iowa, 2005-2007.

Bachelor of Architecture (B.Arch.), Architecture and Urban Design  
Federal University of Rio de Janeiro, Rio de Janeiro, Rio de Janeiro, Brazil, 2000-  
2005.

PROFESSIONAL &  
ACADEMIC  
POSITIONS

Assistant Professor of Graphic Design - Art and Design Department, College of  
Liberal Arts and Sciences, Grand Valley State University, August 2014-present.

Lecturer of Graphic Design - Media, Social Practice and Design Area  
School of Art and Art History, College of Liberal Arts and Sciences, The University  
of Iowa, 2009-June 2014.

Graduate Teaching Assistantship, Design Area  
School of Art and Art History, College of Liberal Arts and Sciences, The University  
of Iowa, 2005-2009.

Architecture Design Intern, 2004-2005.  
Studio HFco Arquitetura e Planejamento Ltda, Rio de Janeiro, Brazil

Architecture Design Intern, 2003-2004.  
Prima Engenharia, Arquitetura e Serviços LTDA, Rio de Janeiro, Brazil.

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### HONORS & AWARDS

Graduate Teaching Assistantship, 2005-2009.  
Design Area, School of Art and Art History, CLAS, The University of Iowa.

Summer Research Fellowship, 2009.  
School of Art and Art History and Graduate College, The University of Iowa, 2009.  
(stipend carried: US\$ 3,000).

Paula Patton Grahame Tuition Scholarship, 2008.  
School of Art and Art History, College of Liberal Arts and Sciences, The University of Iowa. (stipend carried: US\$ 1,580).

The Len Everett Scholarship, 2008.  
The Art Guild of Burlington and the School of Art and Art History, College of Liberal Arts and Sciences, The University of Iowa, 2008. (Stipend carried: US\$ 500).

Paula Patton Grahame Tuition Scholarship, 2005.  
School of Art and Art History, College of Liberal Arts and Sciences, The University of Iowa, 2005. (stipend carried: US\$ 625).

The First House Project, 2004 IAB/Caixa Low-Income Housing Awards, Honorable Mention, 2004.  
Sponsored by the Brazilian Institute of Architects (Rio de Janeiro chapter) and Caixa Econômica Federal (Government Financial Institution), Rio de Janeiro, Rio de Janeiro, Brazil.

### QUALIFICATIONS

Foundations, Graphic and Web Design, Interior, Furniture and Product Design, Animation, Virtual Reality, Photography, Architecture, Computer-Aided Design and Manufacturing, Computer Numerical Control (CNC) and Rapid Prototyping (RP)

### SKILLS

ADOBE	Adobe Creative Cloud Package
CAD/MODELING	AutoCAD, 3D Studio Max Design, VRay, Mental Ray, Vizard (Virtual reality)
WEB	HTML, CSS, Javascript, JQuery, Basic PHP
PHOTOGRAPHY	B/W Darkroom Photography, B/W and Color Digital Photography
FABRICATION	CNC Laser Cutting, Routing, 3D Printing, Basic woodworking

## VINICIUS LIMA

### CURRICULUM VITAE

#### CREATIVE WORK

##### SELECTED JURIED EXHIBITIONS & COMPETITIONS

Bio 23, 23rd Biennial of Design, international design competition & exhibition  
Museum of Architecture and Design, Ljubljana, Slovenia.  
*Sponsored by the City of Ljubljana, the Ministry of Education, Culture and Sport of the Republic of Slovenia, the Netherlands Architecture Fund, the Netherlands Embassy in Slovenia, among others September 27th, November 11th, 2012.*

Salão Design Movelsul 2012, international design competition, Shortlisted  
Parque de Eventos de Bento Gonçalves, Rio Grande do Sul, Brazil  
*Sponsored by Sindmóveis – Furniture manufacturing Companies Guild, Nov. 2011.*

Jovens Profissionais, national competition, Selected Designer, São Paulo, Brazil.  
*Sponsored by Demais Publishers, April 2008.*

Iowa Architect 2008 Directory Magazine Cover and Layout Competition, State  
competition, Finalist  
*Sponsored by Schiffler Architects, Des Moines, Iowa and the Iowa chapter of the American Institute of Architects (AIA), March 2008.*

2007 Abiplast Design Awards, national competition, Finalist  
*Sponsored by São Paulo Design Center, São Paulo, São Paulo, Brazil, July 2007.*

2007 Casa Brasil Design Salon, international competition, Finalist  
Parque de Eventos de Bento Gonçalves, Rio Grande do Sul, Brazil  
*Sponsored by Sindmóveis – Furniture manufacturing Companies Guild, Bento Gonçalves, Rio Grande do Sul, Brazil, April 2007.*

XXII UIA (International Union of Architects) 2005 Conference – “Cities: Grand Bazaar of Architecture”, Istanbul, Turkey, July 2005.

##### SELECTED GROUP EXHIBITIONS

Art Faculty Biennial Exhibition,  
4th floor gallery space, Figge Art Museum, Davenport, Iowa.  
*Sponsored by the University of Iowa Museum of Art and the Figge Art Museum. Feb 23rd to May 5th, 2013*

First Beijing International Design Triennial – Rethinking Bamboo  
National Museum of China, Beijing, China.  
*Sponsored by the People’s Republic of China Ministry of Culture, Ministry of Education, China Federation of Literary and Art Circles, Beijing Municipal Development Group and Beijing Industrial Design Center, , September 28th to October 17th, 2011.*

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### CURRICULUM VITAE

#### Design Plural 2011

Bahçesehir University, Main Lobby, University Building, Istanbul, Turkey,  
*Sponsored by the University of Iowa and the Bahçesehir University. June, 2011.*

#### Those Who Can: The University of Iowa School of Art and Art History Faculty Exhibition

3rd floor gallery space, Figge Art Museum, Davenport, Iowa.  
*Sponsored by the University of Iowa Museum of Art and the Figge Art Museum, ,  
January 27th to March 6th, 2011.*

#### Design Plural 2009

Instituto Politecnico de Leiria, Main Lobby, ESAD Building, Caldas da Rainha, Portugal.  
*Sponsored by the University of Iowa and the ESAD - Escola Superior de Artes e Design  
do Instituto Politecnico de Leiria, November 21st to 25th, 2009.*

#### Design Plural - Design e Instalações

Parque das Ruínas Cultural Center, Santa Tereza, Rio de Janeiro, RJ, Brazil  
*Sponsored by The City of Rio de Janeiro and The University of Iowa, , November 22nd,  
2007 to January 20th, 2008.*

#### 2007 Casa Brasil Design Salon

Parque de Eventos de Bento Gonçalves, Rio Grande do Sul, Brazil  
*Sponsored by Sindmóveis - Furniture manufacturing Companies Guild, Bento Gon-  
çalves, Rio Grande do Sul, Brazil, August 21st - 25th, 2007. (crosslisted in Juried  
exhibitions and Competitions).*

#### Provocativa Paris

Main Lobby, Maison du Brésil, Paris, France.  
*June 16th to June 30th, 2006.*

#### BOOK PUBLICATION

Lima, Vinicius. *This Way Up and Around - Stacking Modular Units to Design Furniture  
Pieces* (Saarbrücken, Germany: LAP Lambert Academic Publishing , 2012), 76  
pages.

#### INSTALLATION WORK

Oca, Site-specific installation, Coralville Reservoir Park, Woodpecker Trail, U.S.  
Army Corps of Engineers and University of Iowa 3D Design Program.

New Art Building West Dedication Project, School of Art and Art History, The Uni-  
versity of Iowa, Iowa City, Iowa, Sep. 8th. *(in collaboration with Mônica Correia)*

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#### SELECTED PROFESSIONAL EXPERIENCE

Duarte Dance Works Dance Company Website Redesign, 2014 - Present  
*Current activities: Information Architecture, Interface Design, Graphic Design.*

Kee-Ho Yuen Portfolio Website, 2014  
*Activities performed included: Information Architecture, Interface Design, Graphic Design and Web development.*

Dimensional Practice Area Website Design, School of Art and Art History, 2013  
*Activities performed included: Information Architecture, Interface Design, Graphic Design, Web Responsiveness and Web development.*

Monica Correia Portfolio Website Implementation, 2013  
*Activities performed included: Wordpress Implementation, First round of content placement, Image Editing, CSS modifications to accommodate client needs.*

Design Plural 2011 Exhibition and Graphic Design, 2011  
*Activities performed included: catalogue, signage, banners, space planning.*

Molecular Otolaryngology and Renal Research Laboratories Website design, 2011  
*Activities performed included: Visual Identity, Information Architecture, Interface Design, Graphic Design and Web development.*

Anita Jung Portfolio Website Design, 2011  
*Activities performed included: Interface Design and Graphic Design*

School of Art and Art History Website Redesign, 2011  
*Activities performed included: Information Architecture, Interface Design, Graphic Design and Functional Mockup development.*

Printmaking Area Website Design, School of Art and Art History, 2011.  
*Activities performed included: Information Architecture, Interface and Graphic Design.*

Data Processing Department at the University of Rio de Janeiro Visual Identity, 2011.  
*Activities performed included: Symbol development and collateral materials design.*

House Design for Ademir Dias Lima, Sao Paulo, Brazil, 2009.  
*Activities performed included: Preliminary Drawings for a 3-bedroom, 2-floor house, 1000+ square feet along with landscaping and interior design.*

Design Plural 2007 Exhibition and Graphic Design, 2007  
*Activities performed included: catalogue, signage, banners, space planning, exhibition furniture. (in collaboration with Monica Correia)*

## VINICIUS LIMA

### CURRICULUM VITAE

#### PUBLISHED REVIEWS OF SCHOLARSHIP

#### SELECTED PRINTED REVIEWS

“Bio 23 - 23rd Biennial of Design”, Exhibition Catalogue, sponsored by sponsored by the City of Ljubljana, the Ministry of Education, Culture and Sport of the Republic of Slovenia, the Netherlands Architecture Fund, the Netherlands Embassy in Slovenia, among others, Ljubljana, Slovenia, September, 2012

“Salão Design Movelsul 2012”, Exhibition Catalogue, sponsored by Sindmóveis - Furniture manufacturing Companies Guild, Bento Gonçalves, Rio Grande do Sul, Brazil, November 2012.

“1000 Product Designs: Form, Function and Technology from Around the World”, Book by Eric Chan, Rockport Publishers, USA, November, 2010.

“Concursos de Design - Plasticos sim, por favor?”, Magazine Article, ARC Design Magazine, Issue 57, 2007.

“Design Plural”, Exhibition Catalogue, sponsored by the University of Iowa, Rio de Janeiro, Rio de Janeiro, November, 2007.

“E\_ADA: Escola de Arte, Design e Animação”, Architecture Design Project Publication, Revista Academia 8, sponsored by School of Architecture and Urbanism, Federal University of Rio de Janeiro, Rio de Janeiro, Rio de Janeiro, Brazil. 2007.

#### SELECTED ONLINE REVIEWS

“Tectonia Pitcher”, Internet Featured piece, Home page of the industrialdesignserved.com website, July 2014. (*available at* <http://www.industrialdesignserved.com/gallery/Tectonia-Pitcher/1196607>)

“Vinicius Lima”, Internet Featured Work, The 3D Crafters Design Community Website, September, 2013. (*available at* <http://www.the3dcrafters.com/diseniadores/#/vinicius-lima/>)

“Edro Chair”, Internet Featured piece, Home page of the furnitureserved.com website, October, 2012. (*available at* <http://www.furnitureserved.com/gallery/Edro-Armchair-Poltrona-Edro/598632>)

“Ljubljana | Design Relations: 23rd biennial”, Internet Article, Design News Section of the Abitare website, September 27th, 2012. (*available at* <http://www.abitare.it/en/design/ljubljana-design-relations-23rd-biennial-of-design/>)

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“Bio 23 Projects”, Internet Article, Design News Section of the Domus.com website, July 02nd, 2012. (available at <http://www.domusweb.it/en/news/bio-23-projects/>)

“Wire restaurant”, Internet Featured piece, Home page of the architecturereserved.com website, June, 2012. (Available at <http://www.architecturereserved.com/gallery/Wire-Restaurant/596897>)

“Skeletal Fruit tray”, Internet Featured piece, Home page of the industrialdesignserved.com website, June, 2011. (available at <http://www.industrialdesignserved.com/gallery/Skeletal-Fruit-Tray-Bandeja-de-Frutas-Skeletal/1196641>)

“Edro Chair”, Internet Featured piece, Home page of the industrialdesignserved.com website, September 17th, 2010. (available at <http://www.behance.net/gallery/Edro-Armchair-Poltrona-Edro/598632>)

#### LECTURES & WORKSHOPS

“Hand-On Photoshop Workshop”, 1-day workshop for advertising students  
Sponsored by the University of Iowa Students in Advertising Group, Pappajohn Business Building, Iowa City, IA, November 21st, 2013.

“Graphic Design With Visual Meaning”, 3-day workshop for incoming honors students  
2010 Honors Primetime, Iowa City, IA, August 16th to August 18th, 2011.

Design Plural 2011, designer’s talk and virtual reality demonstration  
Sponsored by the University of Iowa and the Bahçesehir University, Main Lobby, University Building, Istanbul, Turkey, June 5th, 2011.

#### SELECTED ACADEMIC & PROFESSIONAL CONFERENCE PRESENTATIONS

Lima, Vinicius. “*Virtual Interiors: The application of Computer-Aided Design and Virtual Reality in Interior Design Products*”, Digital presentation presented at the 11th James F. Jakobsen Graduate Conference, Iowa City, March 28th, 2009.

Lima, Vinicius (with others). “*The First House*”, Poster presentation, XXII UIA (International Union of Architects) 2005 Conference - “*Cities: Grand Bazaar of Architecture*”, Istanbul, Turkey, July 2005.

Lima, Vinicius (with others). “*Hermeticidade e Transcendência: modus operandi de produção arquitetônica.*”, Digital Presentation, XXV UFRJ Scientific Symposium, Federal University of Rio de Janeiro, Rio de Janeiro, Brazil, Nov 25th - 27th, 2003

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#### TEACHING

##### UNIVERSITY TEACHING EXPERIENCE

Assistant Professor of Graphic Design - Department of Art and Design, College of Liberal Arts and Sciences, Grand Valley State University, August 2014-present. (crosslisted in professional history)

*Responsible for 6 courses per year in with teaching assignments ranging the full spectrum of the Graphic Design Academic Track of the Undergraduate curriculum and occasional foundation courses.. Teaching duties included course development and maintenance along with lesson planning, assignment preparation, internship and academic advising and Senior Project development.*

Lecturer of Graphic Design - Media, Social Practice and Design Area School of Art and Art History, College of Liberal Arts and Sciences, The University of Iowa, 2009-July 2014. (crosslisted in professional history)

*Responsible for 7 courses per academic year in Graphic Design with teaching assignments mostly dedicated to the web/interactive component of the Undergraduate/ Graduate curriculum. Teaching duties included course development and maintenance along with lesson planning and assignment preparation.*

#### SELECTED SERVICE

##### COMMUNITY

Construction of "Oca", a site-specific structure at the Coralville Reservoir Park, Woodpecker Trail, U.S. Army Corps of Engineers and U. of Iowa 3D Design Program. (crosslisted in installations)

##### UNIVERSITY

15th Annual James F. Jakobsen Graduate Conference, Invited Evaluator, Graduate Student Senate and Graduate College, The University of Iowa

14th Annual James F. Jakobsen Graduate Conference, Invited Evaluator, Graduate Student Senate and Graduate College, The University of Iowa

2010 Fullbright Review Committee for Undergraduate Students, Invited Evaluator , Honors Program, The University of Iowa

##### DEPARTMENT

Bachelor of Fine Arts in Graphic Design Portfolio Review, Committee Member *Revised prospective BFA Students' portfolios for admittance into the BFA in Graphic Design Program. Fall 2009 - Present.*