



## Internal Student Admission Process (IS)

Admission to the B.A., B.S., B.F.A. Studio Arts and B.A., B.S. Art Education programs in the Department of Visual and Media Arts requires submission of a portfolio of work for evaluation by a departmental admission committee. We realize that everyone comes to GVSU with different backgrounds and experiences. We are looking for a variety of skills, talents and backgrounds, and will be judging applicants on their individual strengths and merits. Many students today, for a variety of reasons, have a difficult time taking art courses at the high school level to produce a portfolio for admission to the department. Taking the Foundations/first year courses at GVSU allows students to build a portfolio that reflects accomplishment in the rigorous matrix of core courses that we require at the Foundations first year level. The internal Student Admission process was created to facilitate the application process for these students using the portfolio of work they create in the courses. (See Building a Portfolio for Admission to the Department guidelines, located at <http://www.gvsu.edu/vma/advising> under First Year Guides.)

Areas that **DO** require an Application and Portfolio submission of a portfolio of student work for evaluation by a departmental admission committee:

- Studio Arts Major
- Art Education Major

Areas that **DO NOT** require an Application or Portfolio:

- Art History Major and Minor
- Photography Major and Minor
- Studio Art Minor
- Film and Video Production

The Visual and Media Arts admission committee will be looking for a diverse group of students who are likely to succeed in our rigorous programs, including foundations, upper level emphasis areas, and general education classes. Your portfolio and completed application should provide us with an indication of your skills and experience and work ethic. (See Building a Portfolio for Admission to the Department guidelines, located at <http://www.gvsu.edu/vma/advising> under First Year Guides.) The committee evaluates your entrance review portfolio from the foundation courses you are currently enrolled in.

Prior to scheduling your admission review, ensure that you have an adequate number of accomplished works of art for the review. If you have questions about whether or not you have enough accomplished works, contact the Foundations (first year) Coordinator – Bill Hosterman [hostermw@gvsu.edu](mailto:hostermw@gvsu.edu)

## Scheduled Admission Portfolio Evaluation Dates for 2019-2020

Admission Review Day	Completed Application Due Date
Saturday, <b>November 2</b> , 2019 - 10:30 am	<b>October 24, 2019</b>
Saturday, <b>January 18</b> , 2020 - 10:30 am	<b>January 8, 2020</b>
Saturday, <b>March 14</b> , 2020 - 10:30 am	<b>March 4, 2020</b>
Saturday, <b>April 18</b> , 2020 - 10:30 am	<b>April 8, 2020</b>
Saturday, <b>June 6</b> , 2020 - 10:30 am *	<b>May 27, 2020</b>
Saturday, <b>July 11</b> , 2020 - 10:30 am *	<b>July 1, 2020</b>
Saturday <b>August 8</b> , 2020 – 10:30 am *	<b>July 29, 2020</b>

\* Class availability cannot be guaranteed when registering at this time

### REQUIRED APPLICATION MATERIALS

#### Portfolio Contents and Organization

You must present **ALL** work completed in your art studio classes. This can't be stressed enough. Often students omit work thinking we only want to see what they believe as their "best work", not realizing that we may see strengths that students do not. So **include everything** that was worked on, whether it is finished or not. Bring sketchbooks, journals, loose pieces of paper, etc.

There is no need to mat or frame anything. Merely clean-up work from finger smudges, put clean paper between messy drawings such as graphite or charcoal, and put them in chronological order.

Take larger sized drawings (18" x 24") out of drawing pads, CUT OFF ALL SPIRALS. Line them up right side up as much as possible.

Group the work by course.

#### Photographic Images of Your Portfolio

We prefer to look at original work (not reproductions), even if the work is large and bulky. The faculty reviewers will understand much more about your skills and abilities by looking at original art than they can by looking at reproductions. If you must present some of your work photographically due to the scale of a work or damage to a piece, please provide us with clear, sharply focused prints or digital images on a flash drive that gives a true representation of the surface and color of the artwork. Inexpensive cameras tend to take poor quality and distorted photographs. We recommend using a high quality digital camera or cell phone.

Three-dimensional work may be represented by two to three images shot from different angles. Detail images may also be submitted for larger two-dimensional and three-dimensional work. You may bring photographs of your work on a flash drive. Work should be presented in a Powerpoint or as jpgs. Videos should be submitted as Quick Time movies (.mov). Be sure to put your name on the flash drive.



Have the artwork fill the image area as much as possible and make sure that the background is neutral. Ensure that the artwork is evenly lit and has no glare spots. Don't use a flash. Three-dimensional art should be lit somewhat from the side, so that surfaces are defined for the viewer through light and shadows. The background should be neutral and contrast with the three-dimensional work. Remember that if you submit photographed art, we have never seen the original work, so we are relying on the quality of your photographed images. A good piece of art improperly photographed can often be judged as poor-quality work.

## Review Procedures

1. Upon arriving at the Calder Art Center, you will be assigned a room to display your work. Set-up of your portfolio is at 10:30 on your scheduled review day. Group the work according to the course.
2. A faculty committee will review your work.
3. Once your portfolio is reviewed, a member of the faculty will discuss your results. You will be informed at that time as to whether or not you are accepted into the program.

If you have any questions about the admissions process, please contact the Department of Visual and Media Arts at 616-331-3486, or [vma@gvsu.edu](mailto:vma@gvsu.edu).

## Foundation First-Year Program

The first year Studio Art and Art Education program consists of a six-course Foundation Program. The six courses include: two drawing courses (ART 155 and ART 157) which are object based with an emphasis on fundamental techniques, composition, accuracy and basic materials, a two-course two-dimensional design sequence including a 2-D design course mainly in black and white media (ART 150), and a color theory course requiring the use of good composition in (ART 152). In addition to these four courses, a student must complete a 3-D design course (ART 151) and Making and Meaning (ART 153).

Students beginning the studio art programs typically take three studio courses each semester of their first year at GVSU. At the end of the Foundation Program, students must submit all of their work for a Foundation Review.

**Application checklist:**

**Internal Student Application (IS)**

- Completed Visual and Media Arts Application Form (found on next page).
- Portfolio: Foundation work completed to date and other work created from any of these other sources: other GVSU art courses, high school art courses, or art courses taken at another college or university.
- THE APPLICATION FORM MUST BE SUBMITTED AT LEAST 10 DAYS PRIOR TO PORTFOLIO EVALUATION DATE.**

**Questions?** Call: 616-331-3486, Email: [vma@gvsu.edu](mailto:vma@gvsu.edu), FAX: 616-331-3240  
If you choose to mail your completed form, please address your mailing envelope to:

Admission Portfolio Review Committee  
Department of Visual and Media Arts  
1105 Calder Art Center  
1 Campus Drive  
Grand Valley State University  
Allendale, MI 49401

*This application must be submitted **at least 10 days prior** to your portfolio evaluation date.*

Name (first, middle, last): \_\_\_\_\_

GVSU G#: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone/s: \_\_\_\_\_

Email (print clearly): \_\_\_\_\_

Semester Applying (check one): Fall \_\_\_\_ Winter \_\_\_\_ Spring/Summer \_\_\_\_ Year: \_\_\_\_\_

**Portfolio Review Evaluation Date:**

1st Choice \_\_\_\_\_

2nd Choice \_\_\_\_\_

**Degree Program Preference:**

Check the degree program below that interests you.

\_\_\_\_\_ **Art Education:** K-12 Comprehensive Teacher Certification

\_\_\_\_\_ **Studio Art:** Ceramics, Graphic Design, Illustration, Jewelry/Metalsmithing, Painting, Printmaking, Sculpture, Visual Studies

Indicate if you are either currently enrolled in or have previously completed any of the Foundation Classes listed below. Indicate the semester and year that you were enrolled in the course and the instructor for the course.

Course	Semester	Instructor	Course	Semester	Instructor
ART 150 2-D Design			ART 153 Making and Meaning		
ART 151 3-D Design			ART 155 Drawing 1		
ART 152 Color and Design			ART 157 Drawing 2		

Other Department of Visual and Media Arts classes that may be relevant to your application:

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**Art History, Photography, and Film and Video Production** DO NOT REQUIRE an application to the department. No portfolio review is required.