



## “Telling stories of relationships with data”

**Dave Riley**

Director, Business Intelligence & Research

***The Right Place***

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Cook-DeWitt Center, Allendale Campus

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The work at ***The Right Place*** is all about relationships. Without strong relationships with the existing business community, local municipalities, education and training providers, utility providers, state officials, site selectors, etc. then we cannot be successful. The challenge is, how do we capture the history and value of the relationships in a meaningful yet user-friendly manner. Then, how do we use that data to build intelligence to inform strategies to ensure our regional economy continues to remain competitive and that prosperity can be shared by all.

Dave Riley serves as the Director of Business Intelligence and Research at The Right Place. In his role, he supports The Right Place’s labor market information, data, and internal data analytics needs. Dave also works closely with The Right Place’s marketing team to develop authoritative, compelling, and informative data for all of their marketing materials and online data center. The data and information Dave builds and manages at The Right Place, including customized research requests, is used frequently by local businesses and other regional organizations. Dave’s motto is: “Data for the people”.



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