

THE EVOLVING  
DATA ECOSYSTEM –

# ADAPT, ADVANCE, THRIVE

## BIG DATA IGNITE 2019

Today's data ecosystem is characterized by dramatic increases in the number of data providers, consumers, and processors and by rapid advancement in tools and techniques for collection and analysis.

Visionary keynotes, hands-on workshops, expert panels, practical use-cases, and technical and strategic talks will assist participants in formulating personal and organizational roadmaps to adapt and thrive in the evolving data ecosystem.

## SAVE THE DATE

**Nov. 4–6, 2019**  
**Grand Rapids, MI**  
**DeVos Place**

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