MISSION
At GVSU, we empower learners in their pursuits, professions, and purpose. The University enriches society through excellent teaching, active scholarship, advancement of equity, and public service.

VISION
GVSU will prepare globally-minded citizens for the future they face and the communities they shape. Our community of educators will create and employ innovative approaches to liberal education and professional programs that center on and prepare students for a lifetime of continual learning and growth.

VALUES
Inquiry
Encourage active questioning and problem solving to improve lives and strengthen communities.

Inclusive and Equitable Community
Foster and sustain a sense of belonging; promote diversity and respect; and, address systemic issues that impact outcomes for those who have been historically excluded.

Innovation
Put ideas into practice, drive us towards excellence, and represent our forward-thinking mindset to advance the common good.

Integrity
Accountable to ourselves and others as excellent stewards of our communities, resources, and planet.

International Perspectives
Support people, planet, and prosperity; think and act globally; and, advance the well-being of interconnected and interdependent individuals, groups, and ecosystems.

COMMITMENTS
1. An Empowered Educational Experience
   Student agency and success will always drive our collective work.

2. A Lifetime of Learning
   Design and leverage learning opportunities for students in all stages of life and career.

3. Educational Equity
   Center equity and inclusion for a more diverse learning community.