



Reach Higher 2025

MISSION

At GVSU, we empower learners in their **pursuits, professions, and purpose**. The University enriches society through excellent **teaching**, active **scholarship**, advancement of **equity**, and public **service**.

VISION

GVSU will prepare **globally-minded citizens** for the **future they face** and the **communities they shape**.

Our **community of educators** will create and employ innovative approaches to **liberal education** and **professional programs** that center on and prepare students for a **lifetime of continual learning** and **growth**.

COMMITMENTS

1

An Empowered Educational Experience

Student agency and success will always drive our collective work.

2

A Lifetime of Learning

Design and leverage learning opportunities for students in all stages of life and career.

3

Educational Equity

Center equity and inclusion for a more diverse learning community.

VALUES

Inquiry

Encourage active questioning and problem solving to improve lives and strengthen communities.

Inclusive and Equitable Community

Foster and sustain a sense of belonging; promote diversity and respect; and, address systemic issues that impact outcomes for those who have been historically excluded.

Innovation

Put ideas into practice, drive us towards excellence, and represent our forward-thinking mindset to advance the common good.

Integrity

Accountable to ourselves and others as excellent stewards of our communities, resources, and planet.

International Perspectives

Support people, planet, and prosperity; think and act globally; and, advance the well-being of interconnected and interdependent individuals, groups, and ecosystems.