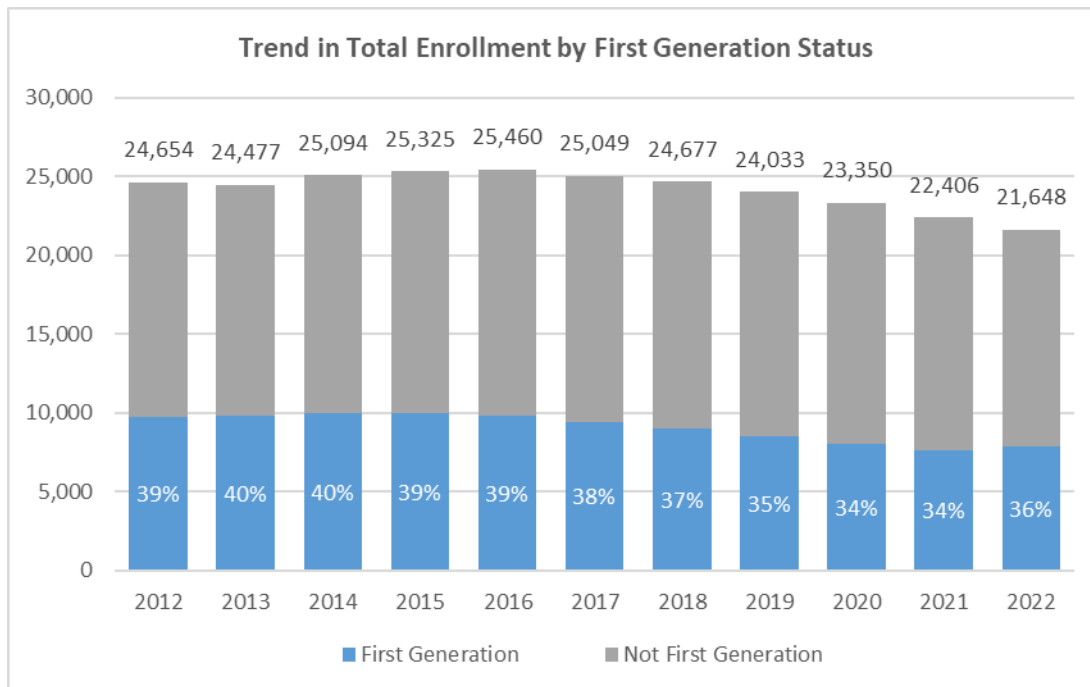


## New Faculty Orientation 2023 -- Profile of GVSU Students

Following are a few facts and resources to highlight characteristics of GVSU's student body.

**Demographics** -- First generation students (those for whom neither parent earned a four-year degree) account for more than 1/3 of our students. At GVSU, our first-generation students enter with very similar qualifications to other students, but they face additional challenges. On average, they express less confidence in their academic ability, and they report weaker social connections on campus. As you'd expect, these challenges are mingled with considerations of wealth, transfer history, employment, and other factors. They also involve a separate layer of cultural capital and expectations that each student experiences differently. Faculty members can help by reviewing the ways we interact with students and the expectations we have of them. Are they understood by all students? Are they fair?



(Source: [GVSU Factbook](#))

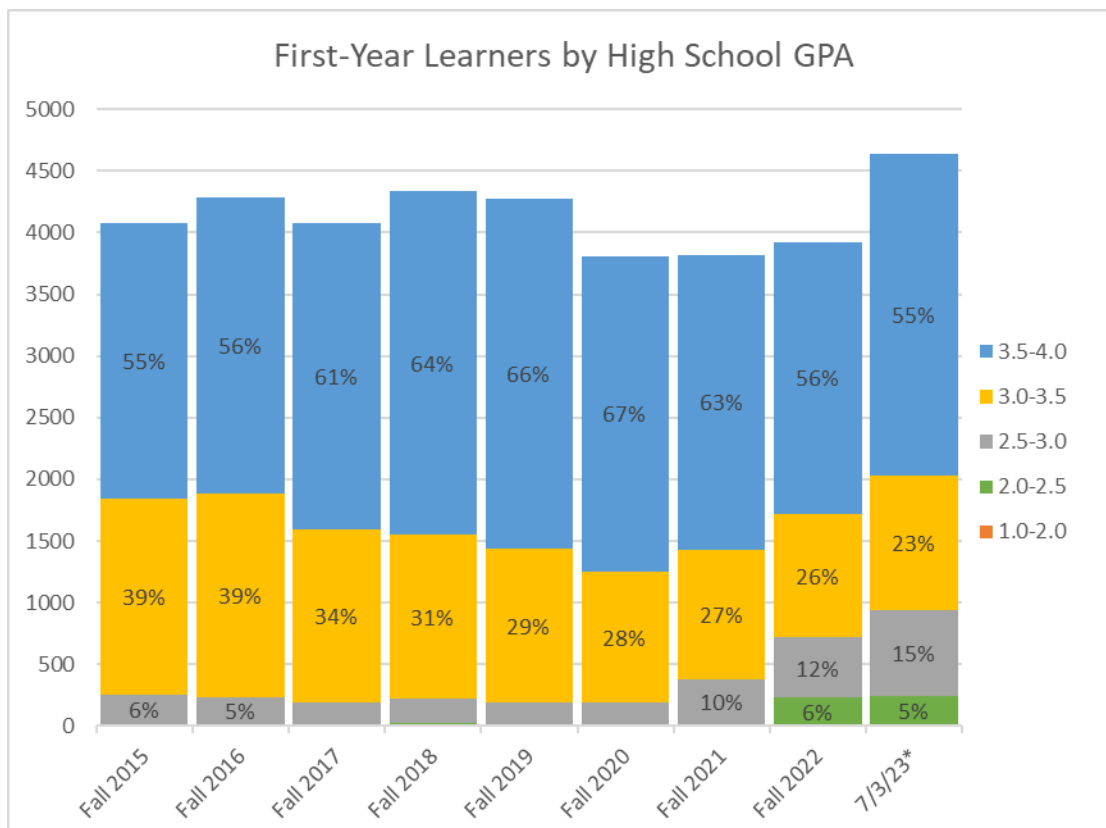
**Academic Preparation** – Every GVSU student is capable of succeeding and thriving in college. Our students’ entering credentials describe a group that is well prepared for university study, and these core distributions have changed little over the past decade or more.

	First-time-in-Any-College (FTIAC)		Undergrad Transfer	New Graduate Student*
	H.S. GPA	SAT	GPA	Undergrad GPA
Average	3.53	1075	3.22	3.38
25 <sup>th</sup> percentile	3.22	950	2.88	3.11
75 <sup>th</sup> percentile	3.95	1190	3.62	3.70

*(provisional data for Fall 2023 entering students)*

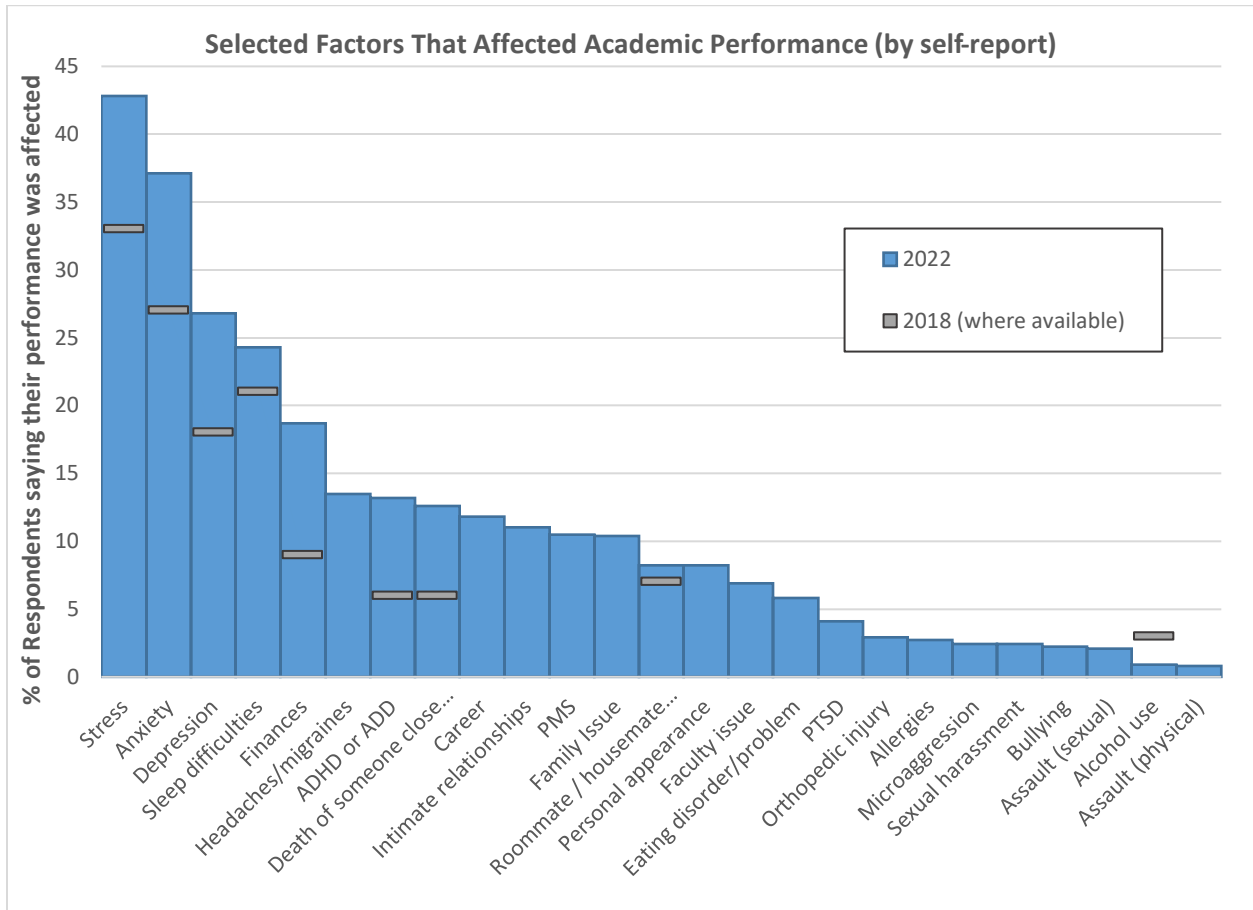
\* Graduate student data vary more between programs than within them, so faculty who will be teaching graduate students are encouraged to consider the data for their particular program(s) at <https://reports.ia.gvsu.edu/pgmsumm/index.html>.

However, demographic change and experiences related to the effects of Covid-19 have led to an increase in entering undergraduate students with high school GPA’s below 3.0. All of our learners have strengths and value to our community, and we strive to recognize and nurture the potential in each one. Students with less illustrious high school performance have often shown great resilience in the face of challenging circumstances. We encourage faculty members to seek ways to direct each student’s strengths toward academic success and fulfillment, recognizing that those strengths may not have always been rewarded in the past.



\* 2023 data are provisional

**Wellness and School-Life Balance** – While our students are capable academically, they also come with a huge variety of non-academic (and peri-academic) challenges. The chart below is not comprehensive, but illustrates the type of issues affect our students’ ability to do their best work.

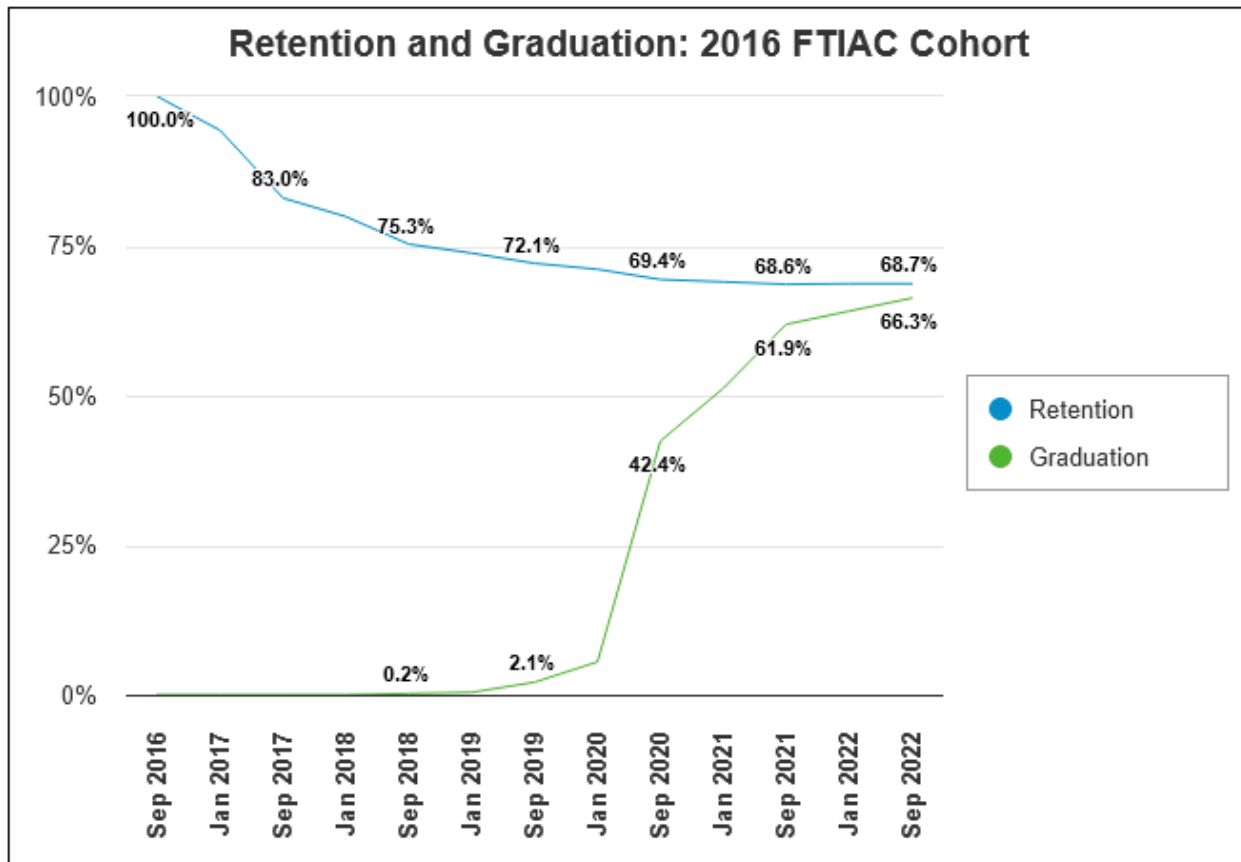


*(Source: GVSU data from 2018 & 2022 National College Health Assessment)*

The change in the two years’ data is striking. Students were dealing with a lot of non-classroom issues before the pandemic, and the reported impact of many factors has increase markedly.

Students vary wildly in the degree to which they’re affected by these factors, and in the skills and resources they have to overcome them. As faculty members, you aren’t expected to diagnose or resolve each student’s issues, but please always be mindful that talent and diligence aren’t the only factors that affect your students’ performance.

**Retention and Graduation** – GVSU’s retention and graduation rates are higher than those at most public universities. Even so, only 2 in 5 graduate within four years, and around 2/3 graduate within six years. The chart below illustrates the progress of a single cohort over six years. The upper (blue) line shows the percentage of the cohort who remain enrolled (or have graduated) over time – so the downward slope indicates students who dropped or transferred out. The lower line shows the cumulative percentage who have graduated.



The pool of college-bound students in the U.S. is shrinking, and students and families are increasingly sensitive to cost/benefit considerations. To persist in this competitive environment, GVSU needs to attract a greater share of students and keep them. The benefits of Grand Valley stand up well in comparisons to other schools, but only if students think they’ll graduate, and do so relatively quickly.

The path to better retention and graduation rates is not through lowered academic standards. We will maintain standards while we continue to look for better ways to support students and reduce barriers to their success. In particular, we have an ethical obligation to clear away impediments that affect our students differentially. If you’re interested, please explore the [data on equity in our retention and graduation rates](#).

(As above, graduate programs’ mileage may vary. You can see rates for particular programs [in this report](#).)