Blackboard Enterprise Webinar
March 11, 2013
1pm – 2pm 2201 KC

Presenter:
Blackboard Representative David Mockensturm

Joy Washburn, Janel Pettes Guikema, Deborah Herrington, Heather Gulgin, Darren Walhof, Kim Kenward

Joined webinar remotely: Laurie Stickler, Vijay Gondhalekar

Guests: GVSU Blackboard Administrators: Katie Clark and Jacob Romero

Link to archived recording:
https://sas.elluminate.com/site/external/jwsdetect/playback.jnlp?psid=2013-03-11.1056.M.18E3DE01FD40D86C7CE457F4D445B4.vcr&sid=21012011

Important to note that there is no extra cost associated with the Blackboard Enterprise evaluation too. It is included with our service pack release 10 upgrade scheduled for May 1, 2013.   There is no additional staffing required because it is currently in place at GVSU.

Our Blackboard Administrators are planning on moving to this tool for those departments that are currently using Blackboard for their end-of-term evaluations. They will probably pilot this tool for spring/summer with a few departments and then move everyone over for fall. Overall, our GVSU Blackboard Administrators (Katie Clark and Jacob Romero) feel this tool will be much easier for department, faculty, and students to use then the current Blackboard end-of-term evaluation tool that was created by Jacob Romero many years ago. With our current system, the data has to extracted by one of our system analysts (Karen Burchard) and then put into Microsoft Access in order for the report data to be useable for departments and faculty.   This step will no longer be necessary.   We currently don't have the ability to run detailed reports that compare data against semesters, courses or other departments with our current system. The new report creation tool will be much more detailed than our current system. It will also allow for multiple reminders and mobile application options.

It is important to note that the Enterprise Evaluation system can be used for more than end-of-term surveys. It could replace our current University subscription to survey monkey.

Variety of question types available in the survey creation tool.

Notification Methods (My BB, Email, Course Notifications)

Reminders (to indicate that the respondent has not completed the survey…parameters can be put into place)

Survey Results can be released to a faculty according to a specific day.

Can compare and analyze results between semesters

Compare against demographics, course and organizations, and specific survey questions.

Data can be exported to excel, spss,

Question bank is not included.

Integration with Banner, LDAP, Single Sign-on, Blackboard integration

Compatible with mobile browsers

Which institutions are using Enterprise? Waiting for that information.

We own the data.