



U.S. COMMERCIAL SERVICE

United States of America
Department of Commerce



Website Globalization Review (WGR) Gap Analysis Service



Each WGR Gap Analysis Service Includes:

- WGR Report with Executive Recommendations
- Website Internationalization Best Practices
- Technical SEO web crawls (2 tools used)
- eCommerce Business Service Provider Referrals
- 1+ Hour Detailed WGR Report Delivery
- Follow-on Export Coaching



Client Testimonial: [Healthclick, Online Medical Education Service Provider](#)

*“The implementation of all the WGR Report recommendations set forth by the CS Memphis team has allowed Healthclick to re-establish itself as a medical education leader and **has led to a 75% increase in subscription sales worldwide.**”*



Client Testimonial: [Molly Ray Parfums, Beauty & Cosmetics](#)

*“After training and help with a WGR Service by the consultant, Molly Ray Parfum’s **saw a 354.72% increase in visitors** over 2021, including a 335.22% increase in new users.”*

Small Company Fee= \$100

Medium Company Fee= \$300

Large Company Fee= \$400

For more information about the WGR Gap Analysis Service please visit this webpage <https://www.trade.gov/website-globalization-review-gap-analysis>

Interested in a WGR Gap Analysis SEO service for your business website?

*Contact your local International Trade Specialist and begin working on your **Digital Strategy** with them today!*

<https://www.trade.gov/michigan-grand-rapids>

<https://www.trade.gov/michigan-pontiac>

<https://www.trade.gov/michigan-detroit>