

# THE 20<sup>th</sup> ANNUAL

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February 18, 2017 • GVSU • #ReachNewHeights

"Every mountain top is within reach, if you  
just keep climbing." – **Barry Finlay**

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## **Connect with Leadership Summit**

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## **Wifi Access**

1 — Select the “GV-Guest” Network.

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2 — Follow the subsequent steps.

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— Download ‘Guidebook’ from the Apple App Store or the Android Marketplace

— Visit <http://guidebook.com/getit> from your phone's browser

— Search “2017 Leadership Summit” under the “Download Guides” section of the application

# WELCOME

## to the 20th Annual Leadership Summit at GVSU!

The Leadership Summit Planning Board has worked diligently to provide you with this leadership development opportunity. We are pleased that you have decided to join us for a day of education and shared experiences.

The philosophy of the Laker Leadership Programs at Grand Valley State University supports the belief that everyone has the ability to be a leader whether in an organization, in a classroom setting, or in the community. It is our hope that as you continue through today's conference, you will learn that everyone can be a leader. The purpose of this conference is to provide campus leaders from across the state of Michigan with an educational opportunity to enhance personal leadership skills and development.

As you read through this program booklet, our educational sessions will be covering areas such as social justice, general leadership development, student organizations, Greek Life, personal development, and professional development. These sessions will enhance your leadership skills and help to develop your individual abilities. We also hope that you will utilize this opportunity to network with other college students as well as professionals during the conference.

If at any point throughout the day you have any questions or comments, please feel free to address a conference staff member or volunteer, as designated by their name badge. Once again, thank you for dedicating your day to developing yourself as a leader—we hope that you enjoy your experience at Leadership Summit 2017!

Sincerely,

Leadership Summit 2017 Planning Board  
Office of Student Life, Grand Valley State University

# 2017 Planning Board

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## Conference Advisors

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Chase Dolan  
Graduate Assistant, Office of Student Life

Tanisha Kuykendall  
Graduate Assistant, Office of Student Life

## Programs and Presenters

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Malayna Hasmanis



Marisa Kahnt

## Hospitality, Registration, and Donations

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Emma Sluiter



Hailey Merritt

## Marketing and Promotions

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Stacey Gross



Lindsey Smith

## Logistics and Assessment

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Julia Sturvist

## Omicron Delta Kappa Case Study Competition

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David Cantillon



Nicole Goward

## Volunteers

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Julia Sturvist

# Schedule

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<b>12:00 – 12:45</b>	Registration
<b>1:00 – 1:15</b>	Welcome & Opening – Grand River Room
<b>1:30 – 2:20</b>	Session 1
<b>2:30 – 3:20</b>	Session 2
<b>3:20 – 3:40</b>	Break
<b>3:45 – 4:35</b>	Session 3
<b>4:45 – 5:35</b>	Session 4
<b>5:45 – 7:30</b>	Dinner & Keynote Speaker – Grand River Room
<b>7:30 – 8:00</b>	Closing Remarks & Recognition

# Session Legend

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General Leadership



Social Justice



Greek Life



Student Organizations



Personal Development



Professional Development

Keynote Speaker

# Sherry Winn

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Thank you Spotlight Productions for sponsoring our keynote speaker.



Sherry Winn is an in-demand motivational speaker, a leading success coach and seminar trainer.

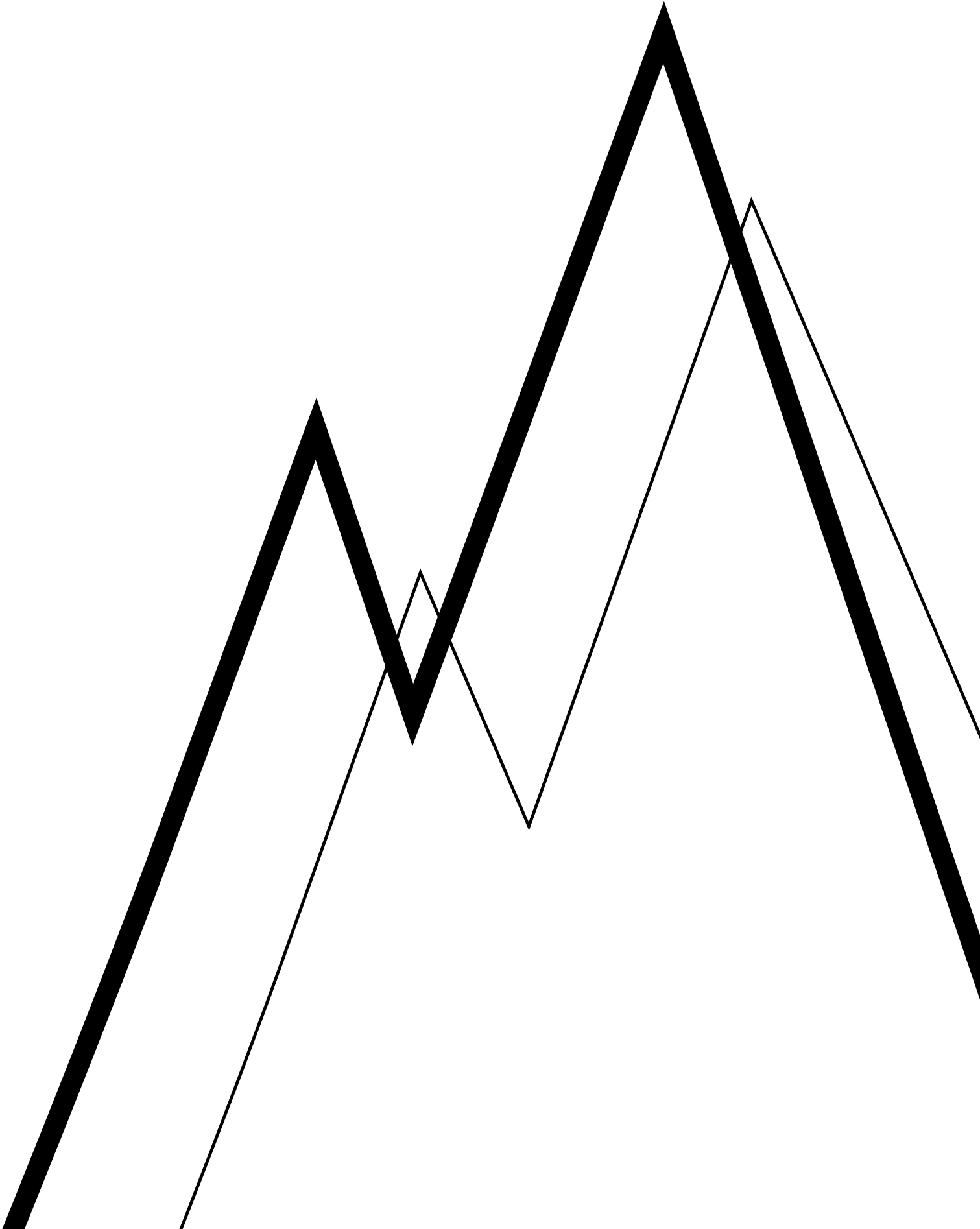
Coach Winn is a two-time Olympian, a national championship basketball coach and a collegiate valedictorian. With over 34 years of practicing leadership as an elite athlete and coach, Sherry is an expert on coaching leaders and people to championship status.

As a member of the United States National Team Handball Team from 1981-1988, she competed in over 100 international games, including the World Championships, Pan American Games and the Goodwill Games, earning gold medals in the Pan American Games. She was twice named MVP of the West Virginia Intercollegiate Athletic Conference where she set 11 school records at the University of Charleston in just two years of competition. Coach Winn earned national coach of the year during the season she took her team to a 35-3 record, winning the national championship. She is the sole coach in the history of the University of Charleston to take her teams to back-to-back Elite Eight Championships. She was the only person named as one of the top 25 players and top five coaches of the quarter century in the West Virginia Athletic Conference.

One of Coach Winn's most notable accomplishments is her victory in overcoming chronic pain. At age 33, she was told by 17 different medical professionals there was no answer to her excruciating pain. Rather than succumb to defeat and listen to the doctors, she embarked on a miraculous life-altering journey to health.

Sherry is the CEO of Ucancreatesuccess LLC, a coaching, consulting and training firm. She specializes in training people how to unleash the winner within them so they can overcome their challenges, consistently make game-winning decisions, and become the person to beat in their industry. She is an award-winning speaker and author.





# Session 1 | 1:30-2:20

## ☐ **We the Students! Leveraging Your Organizational Purpose for Civic Engagement**

Room 2263



General Leadership



Professional Development

DACA, Immigration, Abortion, Education, Black Lives Matter, Human Rights, Health Care.... There are no shortage of movements and issues to get involved in at this moment in history. We are in the middle of an upswing in collective action and activism that we have not seen in our country in decades. So what does that mean to you as a student leader? Hear from a sampling of alumni about what the lessons they have learned as a student leader, and how to translate those skills into civic engagement.

**Presenter(s):** Santiago Gayton– Assistant Director of Fraternity and Sorority Life, Grand Valley State University

## ☐ **Choose Two: Breaking the College Triange and Balancing Your Life**

Room 1142



General Leadership



Professional Development



Personal Development

Everyone has uttered the words, “there are not enough hours in the day...” All of you want to get the most out of your college experience. You want a good education, make new friends, be healthy, and be a leader. Students today are busier than ever and it may seem impossible to balance all of your responsibilities. This program breaks down an active student lifestyle. Using stats and real-life examples, this presentation will show how a little ingenuity, planning, and support can help students, or young professionals, balance their busy schedules and get the most out of life.

**Keynote Speaker(s):** Kevin Albrecht– Business Development Coordinator, WGVU Public Media - Grand Valley State University

## ☐ **Leadership and the Power of Perspective**

Room 2215/16



General Leadership

There are many reasons why individuals believe they are unfit to lead. They may believe they lack power, influence, charisma, or qualifications. In this presentation, we will discuss and compare the internal and external loci of control, which refer to realms of influence that any given individual may hold. We will then encourage individuals to recognize their own internal locus of control and challenge them to consider their leadership potential with a fresh perspective.

**Keynote Speaker(s):** Saulo Ortiz– Graduate Student, Grand Valley State University  
Nic Scobey– Graduate Student, Grand Valley State University

## ☐ **Everyday Influence: What You Have and How to Grow**

Room 2201



*General Leadership*



*Student Organizations*

People walk around every day not knowing the amount of influence that they have on someone. The amount of impact a smile, a small gesture or even a big conversation can have on a person can be life is incredible. The issue is that most people think that being a leader needs to be something large but in all reality, it can be something small or even seem insignificant. There will be activities learning about current impact on others and how to grow into the leader that you want to be. Come find out how you are influencing others.

**Keynote Speaker(s):** Courtenay Tafel– Resident Assistant, Davenport University  
 Gabe Hartfield– Student Leader, Devenport University  
 Carter Heminger– Resident Assistant, Davenport University

## ☐ **All Eyes On You: Social Media as a Student Leader**

Room 1104



*General Leadership*



*Professional Development*



*Personal Development*



*Student Organizations*

Social media is a great tool for student leaders. You can recruit new organization members, publicize events, or host crowd funding opportunities. Social media, like any good entity, has a downside. Attending this session will outline what the impact of social media has on leadership, how to leverage social media to increase effective leadership, and how to become better equipped to share these best practices with student leaders on your campuses.

**Keynote Speaker(s):** Chelsea Hummel– Graduate Assistant for Fraternity and Sorority Life, Grand Valley State University  
 Austin Mueller– Technology Manager in the Office of Student Life, Grand Valley State University

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# Session 2 | 2:30-3:20

## ☐ **Beards, Barrel Aged Beers, Bro Culture: Redefining What Modern Day Masculinity Looks Like on a College Campus**

Room 2259



*Social Justice*



*Personal Development*

Be a man! Man Up! Walk it off! That's just locker talk! These messages and so many others shaped our idea of what "being a man" means in our society. College is a time that everyone grows and learns who they are, and today more than ever we are seeing students come to campus that want to break out of the "man box". Our current culture is sending more and more message about what a "man" is through media, pop culture, internet, Facebook, etc. Unfortunately, most of these message are extremely narrow and toxic. We will discuss how, as student leaders we can help create positive spaces for new definitions of masculinity can benefit our campus and communities.

**Keynote Speaker(s):** **Santiago Gayton**— Assistant Director of Fraternity and Sorority Life, Grand Valley State University  
**Malayna Hasmanis**— Undergraduate Student, Grand Valley State University

## ☐ **Leadership Through Vulnerability**

Room 2270



*General Leadership*



*Professional Development*



*Personal Development*

In contemporary society, traits that are commonly associated with successful leadership are ones such as "dominance" and "social boldness." Popular idioms such as, "nice guys finish last," teach the next generations of leaders that only those who are willing to put themselves first will conquer the corporate leadership ladder. Through personal experiences and the research of Dr. Brené Brown, I offer a different strategy of leadership; one of kindness and vulnerability. I assert that it is only through the display of vulnerability, empathy, and kindness that one can effectively call upon our shared humanity and become dynamic leaders.

**Keynote Speaker(s):** **Chelsea Hawkins**— Graduate Assistant, Grand Valley State University

## ☐ **Leadership Through Mentorship: How to Create an Effective Leadership Team**

Room 2266



*General Leadership*



*Professional Development*



*Personal Development*



*Student Organizations*

The presentation, "Leadership through Mentorship" will focus on the assisting student leaders on how to create an effective organization and driven executive board. Student leaders will understand how to communicate their vision, goals and standards for the organization, create a more thriving community within their organization and learn how to use the unique skill set of their members.

**Keynote Speaker(s):** **Terria L. Crank**— Scholarship Graduate Assistant, Grand Valley State University

## ☐ **Public Speaking: Your Way to Success**

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Room 1142



*General Leadership*



*Professional Development*



*Personal Development*



*Student Organizations*

Ever wish you could draw your audience in with the opening line of your presentation? Ever been nervous for an interview or to stand in front of peers to give a speech? Do you want to learn how to become a better public speaker? Then this program is for you. Using research and expert advice, this presentation provides the tools necessary to become an overall better public speaker. The tips and tricks shared can be used universally; in interviews, in classroom presentations or speeches, or in a meeting with your student organizations or future colleagues.

**Keynote Speaker(s): Kevin Albrecht**– Business Development Coordinator, WGVSU Public Media - Grand Valley State University

## ☐ **The Locus of Control: Finding Your Sphere of Influence**

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Room 2215/16



*Professional Development*



*Personal Development*

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**Keynote Speaker(s): Nic Scobey**– Graduate Student, Grand Valley State University  
**Saulo Ortiz**– Graduate Student, Grand Valley State University

## ☐ **Emotional Well-Being Is Just As Important As Our Physical Well-Being**

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Room 2201



*General Leadership*



*Professional Development*



*Student Organizations*

Emotional well-being is just as important as our physical well-being. How do you know if someone in your life is suffering? What do you do? You connect, you reach out, you inspire hope, and you offer help. Show compassion and caring and a willingness to find a solution when the person may not have the will or drive to help him- or herself. There are many resources in our communities. If everyone is more open and honest about mental health, we can prevent pain and suffering, and those in need will get the help they deserve. Know the signs.

**Keynote Speaker(s): Jaclyn Ermoyan**– Undergraduate Student, Grand Valley State University  
**Ashley Mamula**– Undergraduate Student, Grand Valley State University

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# Session 3 | 3:45-4:35

## ☐ **How to Balance Work, Life, and Play When Everybody Demands You Work Harder In Less Time with Less Help**

Room 2215/2216



Professional Development



Personal Development

How many times have you looked at your schedule and thought, “If I work through lunch, skip bathroom breaks and never blink, I’ll be able to get all my work done in time to have an hour for me before I HAVE to do X,Y, and Z?” You’ve heard people talk about taking time for yourself, but how can you when there are so many demands on your life? Coach Winn shares her balance method that helped her out of the stress which created 11 years of chronic pain so she could love, laugh and live freely.

Presenter(s): Coach Sherry Winn– 2017 Leadership Summit Keynote Speaker

## ☐ **We the Students! Leveraging Your Organizational Purpose for Civic Engagement**

Room 2263



Social Justice

DACA, Immigration, Abortion, Education, Black Lives Matter, Human Rights, Health Care....There are no shortage of movements and issues to get involved in at this moment in history. We are in the middle of an upswing in collective action and activism that we have not seen in our country in decades. So what does that mean to you as a student leader? Hear from a sampling of alumni about what the lessons they have learned as a student leader, and how to translate those skills into civic engagement.

Presenter(s): Santiago Gayton– Assistant Director of Fraternity and Sorority Life, Grand Valley State University

## ☐ **Getting Gritty- Why Grit and Mindset Are Important in Your Leadership Efforts**

Room 2201



General Leadership



Professional Development



Personal Development

What do you do when you are faced with difficulty? Complain and give up or learn from your difficulties and move forward? Grit and a growth mindset are important concepts to understand and incorporate into your leadership style and everyday life. This presentation will explain the importance of grit and a growth mindset in helping you and your team reach your personal and professional goals.

Presenter(s): Kara Jacoboni– Graduate Assistant, Grand Valley State University

## ☐ **Motivating the Middle: How to Get the Most Out of Your Membership in College**

Room 2264



General Leadership



Greek Life

Tired of banging your head against the wall about the same members of your organizations not pulling their weight? Or spending all of your meeting time trying to figure out why people did not show for a program? Or thinking your organizations would run the campus if you could get rid of a few members? Then you are doing it wrong. Learn how to refocus your time and energy on the “middle” membership and move your organizations forward.

Presenter(s): Malayna Hasmanis– Undergraduate Student, Grand Valley State University

## ☐ Leadership Through Vulnerability

Room 2270



General Leadership



Professional Development



Personal Development

In contemporary society, traits that are commonly associated with successful leadership are ones such as “dominance” and “social boldness.” Popular idioms such as, “nice guys finish last,” teach the next generations of leaders that only those who are willing to put themselves first will conquer the corporate leadership ladder. Through personal experiences and the research of Dr. Brené Brown, I offer a different strategy of leadership; one of kindness and vulnerability. I assert that it is only through the display of vulnerability, empathy, and kindness that one can effectively call upon our shared humanity and become dynamic leaders.

**Presenter(s):** Chelsea Hawkins– Graduate Assistant, Grand Valley State University

## ☐ All Eyes On You: Social Media as a Student Leader

Room 2259



General Leadership



Professional Development



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Student Organizations

Social media is a great tool for student leaders. You can recruit new organization members, publicize events, or host crowd funding opportunities. Social media, like any good entity, has a downside. Attending this session will outline what the impact of social media has on leadership, how to leverage social media to increase effective leadership, and how to become better equipped to share these best practices with student leaders on your campuses.

**Presenter(s):** Chelsea Hummel– Graduate Assistant for Fraternity and Sorority Life, Grand Valley State University  
Austin Mueller– Technology Manager in the Office of Student Life, Grand Valley State University

## ☐ The Bank Robbery-- An Exercise in Group Discussion and Problem Solving

Room 2204



General Leadership



Professional Development



Personal Development



Student Organizations

Students attending this program will work in teams to solve a problem - who robbed the national bank? Given minimal information individually, students will need to rely on communication, discussion, team work, and different leadership skills to come to a conclusion. Afterwards, students will discuss how it felt to rely so heavily on others to solve a problem.

**Presenter(s):** Stephanie Elizondo– Undergraduate Student, Grand Valley State University

## ☐ Become Your Heroic Self

Room 2266



Professional Development



Personal Development

Have you ever noticed that heroes, both in the historical and fictional sense, seem to have a similar journey? You just might be onto something. Based on the work of Joseph Campbell, this session will explore how you can tap into your own heroic self to achieve your goals. Defining your call to action? Trying to find mentors? Nervous about challenges you'll face? This session will explore how these are both beneficial and crucial on your heroic journey.

**Presenter(s):** Jeff Keson– Interim Assistant Director for the Office of Student Success, Central Michigan University

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# Session 4 | 4:45–5:35

## ☐ **Our Organization Is Stuck! How to Move Your Organization Forward and Re-Energize Your Members**

Room 2266



General Leadership



Student Organizations

Student organizations are great places to learn skills and strategies to lead organizations. However, sometimes our organizations get stuck, members check out, or speak out against the leadership. Utilizing T.J. Sullivan's book *Motivating the Middle*, we will discuss and learn strategies to keep our organization's functioning and moving forward.

**Keynote Speaker(s):** Santiago Gayton—Assistant Director of Fraternity and Sorority Life, Grand Valley State University

## ☐ **Tackling Time Management for Tomorrow's Success**

Room 2215/16



Professional Development



Personal Development

Everyone wants to enjoy the college experience inside and outside of the classroom, but maintaining an organized college career is sometimes difficult. Tackling Time Management for Tomorrow's Success will discuss the importance of maintaining a balanced daily schedule as an undergraduate student that consists of one's academic, social and personal life. It's easy for procrastination with class assignments and exams to occur as a result of the distractions in our lives while also being involved on campus. This session will help you learn effective time management techniques so that you may experience personal and academic success each semester.

**Keynote Speaker(s):** Alyson Beland—Assistant Living Center Director, Grand Valley State University  
Maeling Groya—Academic Coach, Grand Valley State University

## ☐ **Student Farming: Growing on Campus**

Room 2259



General Leadership

What does agriculture teach us about other "fields"? How can linguistics inform patterns of growth and development? Conceptual Metaphor Theory, pioneered by Lakoff and Johnson in their book, *Metaphors We Live By* (1980), is a wonderful exposé of the fundamental and culturally-ingrained metaphors present in our daily speech. The metaphor ARGUMENT IS WAR, for example, permits interlocutors to "shoot" or "defend" their points of view. However, metaphors may foster constructive and creative dialogue. The rhetoric of sustainable agriculture and its regard for permanent structures of growth may have extraordinary applications to business and campus environs.

**Keynote Speaker(s):** Cullin Flynn—Undergraduate Student, Grand Valley State University

## □ Leadership and the Power of Perspective

Room 2215/16



General Leadership

There are many reasons why individuals believe they are unfit to lead. They may believe they lack power, influence, charisma, or qualifications. In this presentation, we will discuss and compare the internal and external loci of control, which refer to realms of influence that any given individual may hold. We will then encourage individuals to recognize their own internal locus of control and challenge them to consider their leadership potential with a fresh perspective.

**Keynote Speaker(s):** Saulo Ortiz– Graduate Student, Grand Valley State University  
Nic Scobey– Graduate Student, Grand Valley State University

## □ The Bank Robbery-- An Exercise in Group Discussion and Problem Solving

Room 2204



General Leadership



Professional Development



Personal Development



Student Organizations

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**Keynote Speaker(s):** Stephanie Elizondo– Undergraduate Student, Grand Valley State University

## □ Leading By Example: Creating a More Survivor Centered Greek Community

Room 2201



Greek Life



Personal Development



Social Justice

Sexual violence in the community has become a critical topic, and justifiably so. With sorority women being almost 75% more likely to experience victimization opposed to their unaffiliated peers, it is likely someone close to you within your Greek community is a survivor. Since the vast majority of survivors disclose to their closest friends, you need to know how to respond. Are you and your organizations ready? How will you react? How can you avoid re-victimizing and striving to create a community that empowers the survivor and shift our community to hold each other accountable?

**Keynote Speaker(s):** Malayna Hasmanis– Undergraduate Student, Grand Valley State University

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# Leadership Case Study Competition

## ODK Case Study

The Grand Valley State University Circle of Omicron Delta Kappa is pleased to host the seventh annual Leadership Case Study Competition. The purpose is to provide an advanced educational experience for student leaders attending the conference. Up to eight teams of two students will review a scenario related to student leadership. They are then given one hour to prepare a 10 minute presentation to a panel of ODK judges. The judges also have an opportunity to ask questions following the presentation.

The top team will be announced and recognized at the conference closing session. The winning team will receive a certificate naming the team members and institution as well as a leadership gift selected by Omicron Delta Kappa.

Currently there are 300 Circles of Omicron Delta Kappa at colleges and universities around the United States and 7 circles in the state of Michigan:

- Albion College (1942)
- Alma College (1967)
- Ferris State University (1971)
- Grand Valley State University (1991)
- Hillsdale College (1949)
- Hope College (2007)
- Olivet College (1974)

Information about ODK National Leadership Honor Society will be available during registration and the break.

**12:00–12:30**

Registration

**12:30 – 12:45**

ODK Participant Meeting

**1:00 – 1:15**

Opening

**1:30 – 2:20**

Case Study Prep

**2:30 – 3:20**

Presentations, Teams 1–4

**3:20 – 3:40**

Break

**3:45 – 4:35**

Presentations, Teams 5–8

**4:45 – 5:35**

Session 4

**5:45–7:30**

Dinner & Keynote Speaker

**7:30–8:00**

Closing Remarks/Recognition



**OMICRON DELTA KAPPA**

The National Leadership Honor Society

# Thank You

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Thank you to the following GVSU departments, groups, and schools that sponsored students to attend Leadership Summit 2017

CLAS Advising

Athletic & Recreation Facilities

Office of Student Life

Dean of Students Office

Student Senate

Movement Science Department

College of Community and Public Service

Kirkhof College of Nursing

Omricon Delta Kappa

Madonna University

Davenport University

Wayne State University

Baker College

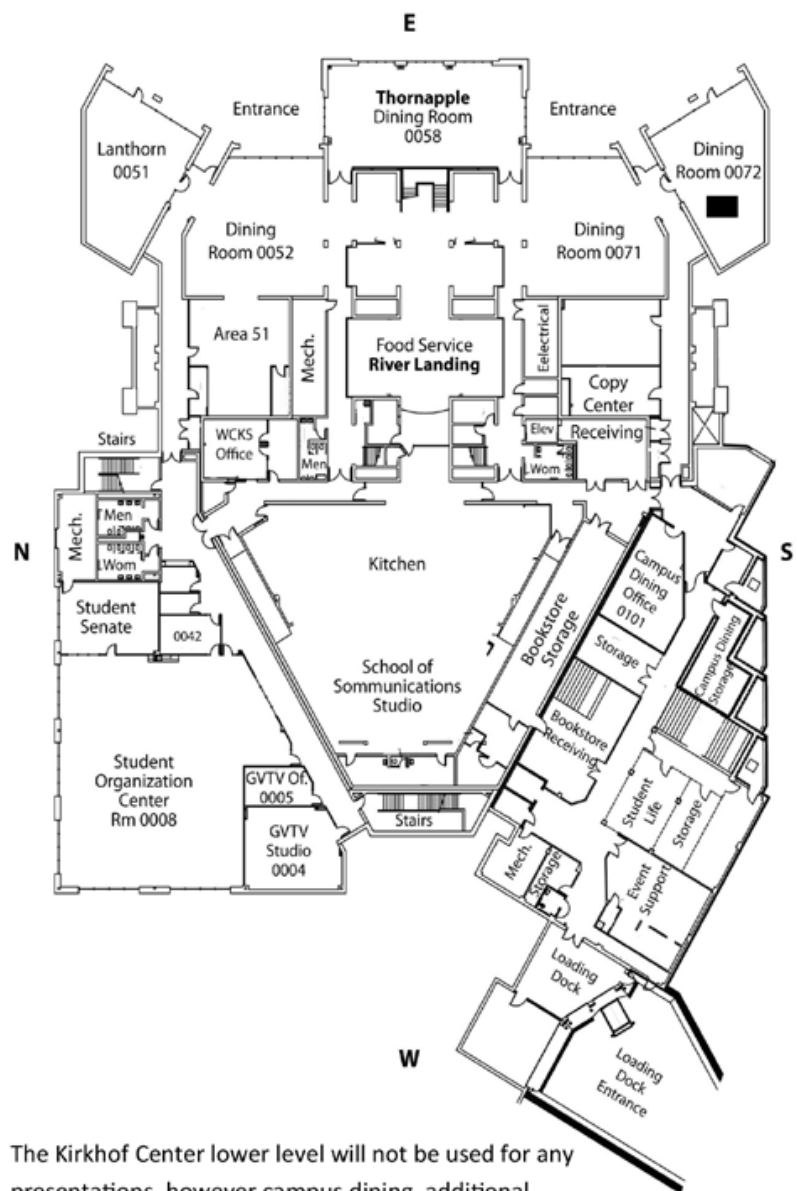
College for Creative Studies

Grand Rapids Community College



# Kirkhof Center Maps

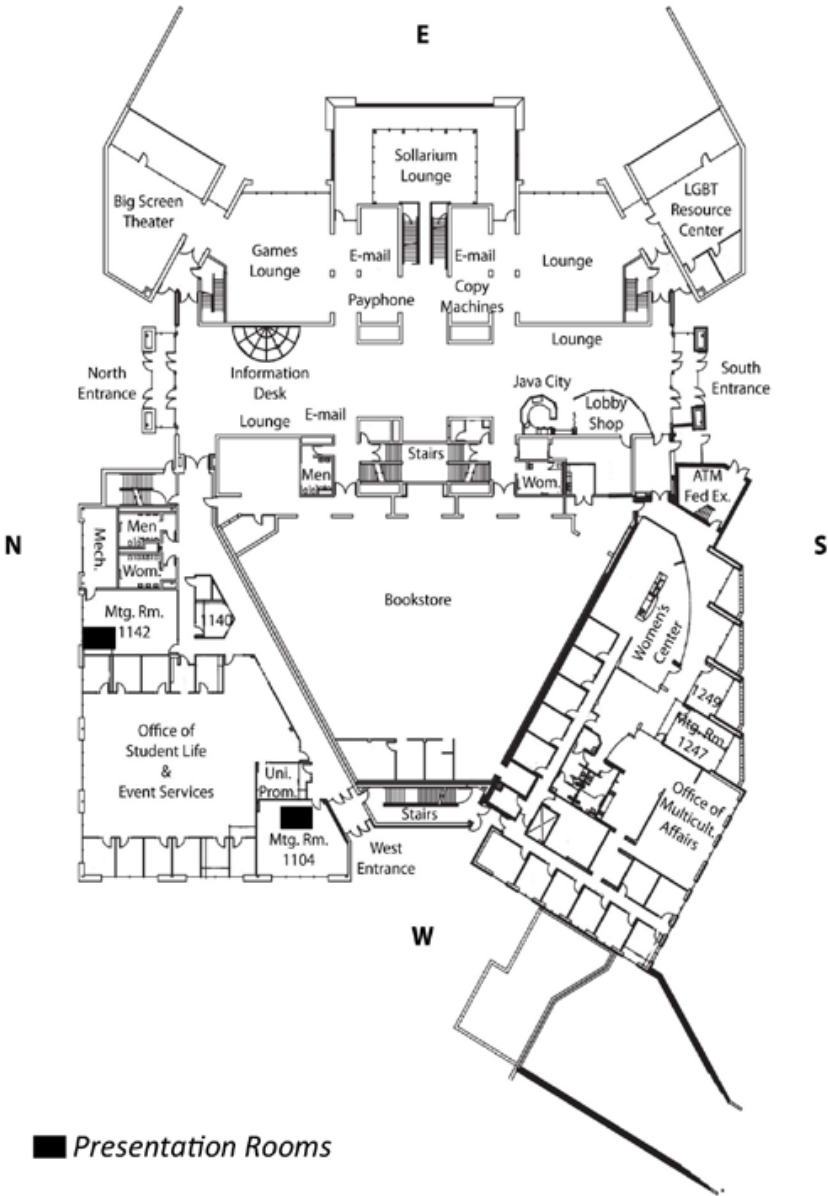
## Basement



The Kirkhof Center lower level will not be used for any presentations, however campus dining, additional seating, and the Presenters Lounge can be found here



First Floor



# Kirkhof Center Maps

## Second Floor

