"Creativity, Growth, And Social Transformation 20/20"

February 16, 2007 8:30 am until 5:00 pm

Sponsored By Grand Valley State University
Offices Of Grants & Administration
And GVSU Bookstore

Richard M. DeVos Center
Grand Rapids Pew Campus
401 W. Fulton Avenue
Grand Rapids, Michigan 49504

Register online at www.gvsu.edu/gsga or call 616.331.7123

SECOND ANNUAL GERONTOLOGY CONFERENCE

“Creativity, Growth, And Social Transformation 20/20”

PERSONAL CONFERENCE PLANNER

<table>
<thead>
<tr>
<th>TIME</th>
<th>SESSION</th>
<th>ROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 am</td>
<td>Keynote: The Mature Mind</td>
<td>Loosemore Auditorium</td>
</tr>
<tr>
<td>10:45 am</td>
<td>Lunch-Student Posters</td>
<td>Hager-Lubbers Hall</td>
</tr>
<tr>
<td>12:00 pm Noon</td>
<td>Lunch-Student Posters</td>
<td>Hager-Lubbers Hall</td>
</tr>
<tr>
<td>1:15 pm</td>
<td>Plenary: How To Know An Elder Friendly Community When You See It.</td>
<td>Loosemore Auditorium</td>
</tr>
<tr>
<td>2:45 pm</td>
<td>Plenary: How To Know An Elder Friendly Community When You See It.</td>
<td>Loosemore Auditorium</td>
</tr>
</tbody>
</table>
Attendees are welcome to participate in events throughout the day, or to come just for the event(s) of particular interest to them. Registration will be open prior to the opening session and at each break.

8:30 Registration/Continental Breakfast/Coffee
9:00 Welcome and Opening (Loosemore Auditorium)
Priscilla Kimboko, Dean
Patricia Clark, GVSU Poet-in-Residence


Dr. Gene Cohen, Ph.D., M.D., Author: The Mature Mind (2006) and The Creative Age (2001)

As noted by Donna Chavez, American Library Association on reviewing this new book, “Dr. Cohen has good news for the over-40 set: older brains can learn new things, and they are actually better than younger brains at many types of intellectual tasks. Recent studies show that the brain and mental capacity continue to grow throughout life. This development takes advantage of a lifetime of experiences as well as the emotional mellowing that occurs with advancing age and eventuates in the older brain processing information in a manner quite different from and in no way inferior to the way a young brain performs. He says that growing new brain cells is a lifelong phenomenon. He identifies four developmental phases of the mature brain—mild reevaluation, liberation, summing up, and encore; cannily supplements his data with anecdotes; and all-in-all offers a shot in the arm to the hopes of millions who wish to remain vital to the end.”

**Book Signing follows the keynote address and the audience questions & answers (GVSU University Bookstores co-sponsors this event), Hager-Lubber Exhibition Hall**

Dr. Cohen’s books, The Mature Mind and The Creative Age, will be available through the GVSU University Bookstore prior to the conference, for those who would like to purchase a copy and get it signed. The bookstore will also have books available for purchase in the bookstore prior to the event, to speed up the on-site book signing.

10:30 Break (Signing continues until 11:00)
10:45 Sessions

1) Wisdom & Creativity in the Aging Populations

"Wisdom What Makes Old Age Culturally Young"

Jing Chen, Ph.D. (Psychology)

Abstract:
Discussion of how the philosophial and cultural anthropological conceptualization of wisdom is placed in the context of psychological theory and methods, what has been learned from these psychological studies, and the socio-cultural implications of the acquisition and expression of human wisdom.

Kristen Jack
Kristen Jack, M.Ed., CHA, is an assistant professor for the Hospitality and Tourism Management program at Grand Valley State University. Prior to teaching, she had her own business for 2 years, developing training materials of a hotel company. Kristen was the General Manager of a downtown Grand Rapids hotel property. She graduate from GVSU with a degree in HTM and has held positions in the industry. She served as president of the Kent County Lodging Association and on the board of directors for the Grand Rapids/Kent County Convention and Visitors Bureau. She is currently seeking a Ph.D. in Education.

Kari Kensinger
Kari Kensinger, Ph.D., CTRS is an assistant professor of Therapeutic Recreation in the College of Health Professions at Grand Valley State University. Dr. Kensinger is a past president of the Michigan Therapeutic Recreation Association and has held numerous leadership roles within the American Therapeutic Recreation Association. She is interested in leisure behavior and the life course.

Paul McConaughy
Paul McConaughy, MA, is a program leader for the Michigan Nutrition Network within the Family and Consumer Sciences at Michigan State University Extension. He is also the co-chair of the Michigan Vital Aging Think Tank (MVATT), a broad, collaborative partnership working to help Michigan communities become more ‘elder friendly’, The MVATT, with support from MSU Extension, the State Advisory Council on Aging, the Office of Services to the Aging, the Michigan Department of Community Health and other partners from around the state, has helped develop an action plan to achieve the SAC’s goals of becoming more involved in the Michigan Cool Cities Initiative, disseminating information on ‘elder friendly’ community initiatives in Michigan, creating a toolkit to share with local communities to help them implement local projects, developing new partnership to promote the report’s objectives, and initiating a statewide recognition/award program to support the creation of ‘elder friendly’ communities across the state.

Korrie Ottenwess
Korrie Ottenwess, MPA, is the Research Manager for the Community Research Institute, an arm of the Dorothy Johnson Center for Philanthropy and Non-Profit Leadership at Grand Valley State University, where she play an active role in conducting original research studies, as well as secondary analysis of existing data sets and program evaluation activities. She played a key role in the conduct and analysis of the Creating a Community for a Lifetime survey data, using the standardized AdvantAge survey. This initiative was under the sponsorship of the Grand Rapids Community Foundation and the Area Agency on Aging of Western Michigan. These data served as the basis for further analysis and development of recommendations for further action to make the Kent County region into an ‘elder friendly’ community.

Jan Roy
Jan Roy, MSHR, CMP, is a visiting assistant professor in Hospitality and Tourism Management, with over 25 years experience at Chicago hospitality organizations: 5-star Hotel Sofitel, Sheraton International Hotel O'Hare, Chicago Convention & Tourism Bureau, and Metropolitan Pier & Exposition Authority. She is active in national hospitality associations and serves on committees for Society of Government Meeting Professionals, the national Coalition of Black Meeting Planners, and is a past board member of the Meeting Professionals International Chicago Chapter. Roy’s interest is in leadership styles in lodging, tourism and destination management organizations. She holds a BS in Hospitality Management, and MS in Human Resource Management & Development, and is currently completing a Ph.D. in Organizational Leadership.

Paul Stansbie
Paul Stansbie, MBA, holds his undergraduate degree in Hospitality Management from Southern New Hampshire University, and his MBA from University of Nottingham, England. He currently serves as an assistant professor of Hospitality and Tourism Management, joining GVSU after 9 years as a senior lecturer in Operations Management at the Birmingham (England) College of Food, Tourism & Creative Studies. He has experience teaching at both undergraduate and graduate levels in England, Hong Kong, and the Maldives Islands. Prior to his academic career, Paul worked for many years for Marriott Hotels and Six Continents in both the US and UK, holding a variety of managerial positions. His experiences have ranged from opening and re-branding hotel restaurants to the recruitment, training and implementation of systems at Jacobs Field, the home of the Cleveland Indians baseball franchise.
Gene Cohen
Gene Cohen, M.D., Ph.D. is the first Director of the Center on Aging, Health & Humanities (established 1994) at George Washington University (GW), where he also holds the positions of Professor of Health Care Sciences and Professor of Psychiatry and Behavioral Sciences. In addition, he is the founding Director of a think tank on aging-the Washington, DC Center On Aging (established 1994). He is also Past-President (1996-1997) of the Gerontological Society of America. During 1991-1993, he served as Acting Director of the National Institute on Aging (NIA) at the National Institutes of Health (NIH). Before coming to NIA, Dr. Cohen served as the first Chief of the Center on Aging of the National Institute of Mental Health-the first federal center on mental health and aging established in any country. In addition, he also coordinated the Department of Health and Human Services’ planning and programs on Alzheimer’s disease, through the efforts of the Department’s Council and Panel on Alzheimer’s Disease. During his tenure with the federal government, he received the Public Health Service (PHS) Distinguished Service Medal (the highest honor of the PHS). Dr. Cohen is a graduate of Harvard College (with Honors) and the Georgetown University School of Medicine and has a doctorate in Gerontology from The Union Institute. He is also the author of more than 150 publications in the field of aging, including several edited text books and his individually authored book The Brain In Human Aging. He completed a major new book on creativity and aging written for the general public, published in 2008 by Harper Collins/Avon Books (The Creative Age: Awakening Human Potential in the Second Half of Life); the paperback version and Japanese translation were released in 2001. His new book, The Mature Mind: The Positive Power of the Aging Brain, was released by Basic Books in January 2006.

Patricia Clark
Patricia Clark is Professor and Poet-in-Residence at Grand Valley State University, author of My Father on a Bicycle and North of Wondering, and her poems have appeared in places such as The Atlantic Monthly, Poetry Magazine, Slate, New England Review, Stand, and Arts & Letters. Clark was the 2nd prize winner in the 2005 Pablo Neruda Prize from Nimrod International Journal, was one of seven national winners of the Fine Lines Poetry Contest, and is a 2003 recipient of a Creative Artist Grant from ArtServe Michigan. As the poet laureate of Grand Rapids, she leads workshops and gives readings, most recently at the Library of Congress in its noon reading series. Her books will be available for the book signing as well.

Mihaela Friedlmeier
Mihaela Friedlmeier, Ph.D., is Visiting professor of Psychology at Grand Valley State University and Research Project Coordinators for an international study on the Value of Children and Intergenerational Relationships. In her recently completed doctoral dissertation she studied Intergenerational Relations in Times of Social Change. She earned her master’s degree from Al-4. Cuza University (Romania) and her doctoral degree from University of Konstanz (Germany).

Wolfgang Friedlmeier
Wolfgang Friedlmeier, Ph.D., brings a long record of international, intercultural research to his role as Assistant Professor of Psychology at Grand Valley State University. He is also the Principal Investigator on the German-funded research project, Value of Children and Intergenerational Relationships, currently underway in Grand Rapids.

Heather Gibson
Heather Gibson, Ph.D. is an associate professor in the department of Tourism, Recreation and Sport Management at the University of Florida. Her areas of expertise include sociology of sport and leisure, sport tourism, and leisure and aging.

Jann-Huei Jinn
Jann-Huei Jinn, Ph.D., is a Professor of Statistics at Grand Valley State University. He is also an active member of the Board of The Asian Center and has been instrumental in efforts to assess the needs of this growing community in West Michigan. Dr. Jinn earned his BS degree from National Chengchi University (China).
1) Video Screening: Statistics and Concerns of Asian Aged People
Douglas Chung (Social Work) and Jann-Huei Jinn (Statistics)
Abstract:
Focus is on the needs of Asian elders living in the greater Grand Rapids area, as found in a recent survey.
2) Video Screening: SAGE (Repeat Session)

4:00 Closing Plenary: Open to the Public (Loosemore Auditorium)
Paul McConaughy, Co-Chair, Michigan Vital Aging Think Tank
How to Know an Elderly Friendly Community When You See It?
Being ‘elder friendly’ means a community has a set of assets in place that have been shown to improve the lives of seniors. Michigan’s State Advisory Council on Aging concluded in 2004 that there are six interdependent factors that make a community ‘elder friendly’: walkability, supportive community systems, access to health care, safety and security, housing and transportation. They also emphasized the importance of a wellness rather than an illness perspective. This session will describe how the Michigan Vital Aging Think Tank has taken these concepts and developed a program to assist communities throughout Michigan in achieving an ‘elder friendly’ designation.

About Our Presenters
Cynthia Beel-Bates
Cynthia Beel-Bates, Ph.D., has 25 years experience as a nurse administrator and researcher. Her research has focused on Alzheimer’s Disease and its implications for the care of the cognitively-impaired in nursing homes and community care settings. Joining GVVSU in 2004 as an associate professor, she helped implement the Longitudinal Elder Initiative (LEI) in which bachelor-level nursing students are paired with community-residing elders as one part of their clinical rotations throughout their nursing program.

Marcia D. Brown-Standridge
Marcia Brown-Standridge, Ph.D., has applied her cross-disciplinary expertise in social work and family therapy in academic and community practice settings. Her award winning work on brief marital therapy interventions and ‘task intervention’ has been widely published and recognized. She served as program director of two marriage and family therapy programs, first at Texas Tech, then more recently at Indiana State. Currently she is teaching as an adjunct professor of social work at Aquinas College and pursuing a practice at St. John’s United Church of Christ, to form the first Relationship Center and Family Institute in Grand Rapids. Her recent publications focus on alternative treatment strategies for grandparents involved in raising children.

Jing Chen
Jing Chen, Ph.D., is an associate professor of Psychology at Grand Valley State University, specializing in the study of memory in its many forms. She has studied the effects of development on processing speed and working memory in verbal and visuo-spatial domains and has published and presented widely on these topics. More recently she has begun to focus on the constructive nature of memory and the influence of culture and experience on autobiographical memories across the life span. She earned a BA/BS degree from Beijing Normal University (China) and her Ph.D. from Washington University (MO).

Douglas Chung
Douglas Chung, MPA, MSW, Ph.D., is a professor of Social Work at Grand Valley State University. He earned his BA from Soochow University (China). His work on Chi Gong and its value in social work practice has been widely published and presented. As the founding member of The Asian Center, he has been active in reaching out to older Asian adults and assessing their concerns and needs.